TWOPENCE
Vol. LXI.
1609.

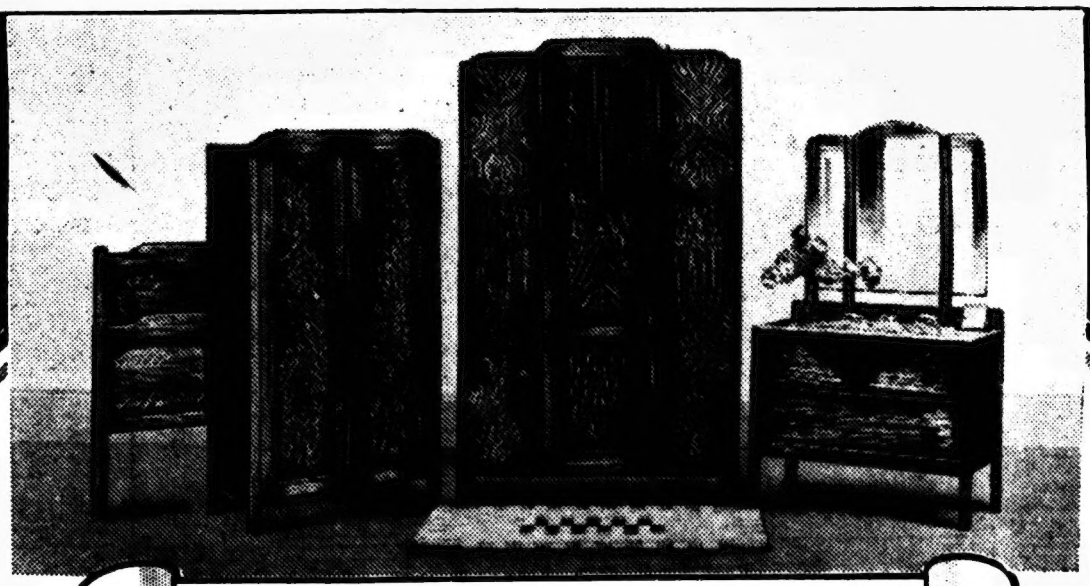
WONDER £1.1.0 PRESENTATION FOR EVERY READER (SEE PAGES 6 & 7)

JOHN BULL

DRAGES

GREAT

CORONATION OFFERS



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10	7	8	£5/10/-	6/-	10/2
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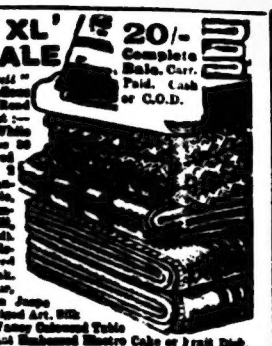

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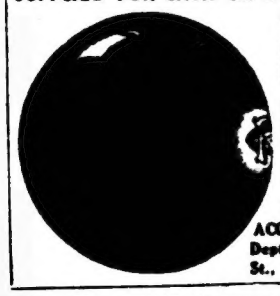

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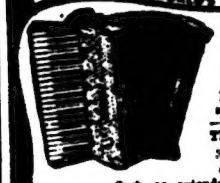
HOHNER



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6	5	4	6½	2 12 0	4/-	4 8				6	5	4	6½	3 13 0	4 6	6 8			
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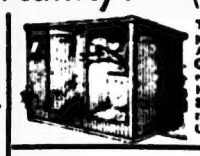
Delivered Free or Carr. Paid in England and Wales.



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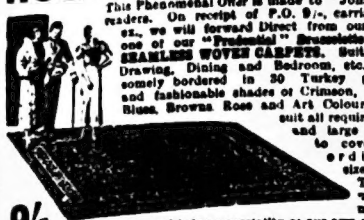

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Professional Model, 120 Basses, 5 voice roller action, 41 Pearl Piano Keys, etc. Push type octave coupler, £15 15 0.

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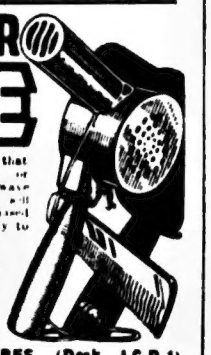
HAIR DRYER FREE



—a choice of two models so that whether you have electricity or not, we give you an efficient wave dryer and setter. Made to sell at 15s. each, we have purchased a huge liquidation stock especially to give away FREE with our De Luxe model "Double Wave" Comb which waves hair beautifully as you comb without mess, heat or electricity. Simply send 2/6 for comb, plus 6d. for post, etc., and receive by return a splendid De Luxe Hair Dryer absolutely FREE. No more to pay, so send P.O. 3/- now.

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3 WAY BED SETTEE

LOUNGE SETTEE

DOUBLE LENGTH BED

AS A BED

37/-

Patent Spring Seat. Solid Oak Frame. Turned Legs. 2 Velvet Cord Cushions, colours to suit everyone.

Send for new coloured catalogue J. of Wonderful Bargains in upholstered Chairs, Bedroom and Dining Room Suites.

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NORTH BUCKS DIRECT TRADING CO., LTD., 52, Shaftsbury Avenue, Piccadilly Circus, London, W.1

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NEW NAILS NEXT WEEK!

A former addict writes: *'Your treatment is miraculous, I am completely cured after being addicted for 20 years.'*

Free Booklet sent under plain sealed cover explains how you can easily, quickly and permanently free yourself (or a child) of this objectionable and health-endangering habit. No aloes, no medicine, no auto-suggestion, no appliance. New discovery. Scores of voluntary testimonials from all over the world. Write for free explanatory booklet NOW, enclosing 1½d. stamp for postage.

FILTEX Ltd., (Dept. J.B.), 31, Broadway, Crouch End, London, N.8.

6/9 Powerful BRITISH MADE BINOCULARS

High power and brilliant illumination. Range 3 to 4 miles. Centre screw focus, and large objectives. Ideal for racing, field and marine use.

No British instrument of this quality hitherto available at so low a price.

ONLY 6/9

Post & Packing 6d. extra.

Tan Case with Strap only 1/9 extra.

SCIENTIFIC DEVELOPMENTS Ltd. 3 & 4, Alfred Place, W.C.1. *'Phone: Museum 0791*

2/6 NOW FOR A SUIT IN A SPECIAL CLOTH for CORONATION YEAR 1/- A WEEK

Bargains in perfectly tailored Suits, in specially made Good Worsted cloths for Coronation year, single or Double-Breasted. Chest 35, 36, 38, 40 and 42 in. Buckingham Blue or Windsor Brown Herringbone cloths. Cash 45/-, or sent for 2/6 Post Free to approved orders. Promise 24 fortnightly payments of 2/-. Marlborough Blue or St. James' Brown Pin-striped cloths. Cash 50/- or sent for 2/6. Promise 27 fortnightly payments of 2/-. ALL WORTH DOUBLE. Delight or Money Back.

FREE Catalogue and Patterns of other goodSuits 21/- to 60/6.

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PAIN'S Presents House Ltd., Dept. 20.LS, HASTINGS.

ENTIRELY NEW SHADES

NOT EVERYONE HAS A NECK LIKE A BURMESE MAIDEN

NO NEED TO MISS ANY OF THE CORONATION WITH A 'BARNESCO' FOLDING PERISCOPE

Prov. Patent 2581.

All metal, Chrome plated. Extends to any height up to 20 ins. Mirrors can be set at any angle. Folds flat and fits pocket.

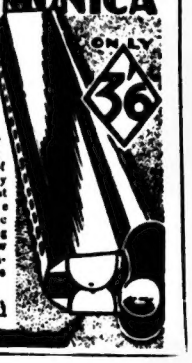
2/6 POST 6D

SATISFACTION OR CASH REFUNDED

BARNES STORES (PTH.), LTD., 48, KINGSTON RD., PORTSMOUTH

Play the MANDOLIN-MONICA

The latest Hollywood craze! Bands forming everywhere—youth of both sexes—to exploit this wonderful little instrument. An improved Harmonica—but how improved! That Vibro slide at end gives real Mandolin accompaniment. Your own orchestra in your pocket. Every Cyclist, Hiker, Camper or Holiday-maker should carry one. Be the popular one of your party with your handy Dance Band, or as accompanist to Camp Sing-Songs. Bronze Reeds with special Acoustic Trumpet for purity and long range. New to England. Now send along for your Mandolin-Monica to-day and let the music rip! Whoopee!



ONLY 3/6

DINWIDDIE & CO., 87, Victoria St., London, S.W.1

FORM A CHAMPION CREDIT CLUB

16 PIECE DINNER SET 7/6 CASH OR 4 PRICE

1,000 BARGAINS at 2/6 5/- 7/6 10/-

10 MEMBERS ONLY REQUIRED. PAYMENTS SPREAD OVER 10 WEEKS

OUR COMMISSION

WE TRUST YOU

60/- IN CASH 80/- IN GOODS.

252 PAGE CORONATION CATALOGUE SENT FREE ON RECEIPT OF COUPON.

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J.B. 51

The CHAMPION CLUB

REGAL BLDGS. OXFORD RD. MANCHESTER 1

PILES

A Doctor's Formula Gives Prompt Relief and Certain Cure.

The danger of Piles is not readily understood because the trouble is seldom talked about, but you can't mistake the symptoms. That heavy, dragging, "bearing-down," which saps your energy and makes it impossible for you to give your mind to your work, swelling, pain and a burning irritation which nothing seems to relieve; hæmorrhage and protrusion.

The **MAGIC BRAND PILE CURE**—a doctor's formula—can be relied upon to give instant relief and permanently heal, even when the piles are so swollen and bleed so alarmingly that an operation seems inevitable. Thousands of former sufferers are grateful to the **MAGIC PILE CURE** for their present good health.

> "I received greater relief from your Magic Pile Cure in one week than during 10 years of treatment in hospital."—A.S., Guildford.

Piles undermine the system both mentally and physically; surgical methods are unnecessary and unwise. If you are suffering from any form of rectal trouble, be persuaded to try **MAGIC PILE CURE.** The first application of this soothing treatment will reduce protrusions, check irritation and hæmorrhage, and rapidly heal, no matter how stubborn or long-standing the case may be. So why continue to suffer? **FREE SAMPLE** gladly sent on request to—**MAGIC LABORATORIES, H.M.17, NEW COURT, FARRINGDON STREET, LONDON, E.C.4.**

DANGER DAYS for CHILDREN

SUMMER-TIME begins officially this week-end. "John Bull" readers will put their clocks on one hour and look forward to longer and brighter days, but longer days are DANGEROUS days for children. More playing hours—more time away from parents' watchful eyes and warning voices—more risks of accident.

A sudden trip while running, a sudden slip while climbing a fence or tree, a tumble in a friendly tussle; in all these and more there is the risk of a broken arm or a broken leg—and mother and father have the additional worry of meeting doctors' bills—perhaps out of an already heavily taxed budget.

This is where "John Bull" renders invaluable assistance to parents. Every week scores of cheques are sent to parents under the Children's Accidents Section of "John Bull's" unique Free Family Insurance Gift—prompt, practical assistance that makes a world of difference.

EXCLUSIVE BENEFITS.

Besides many other accident Benefits "John Bull" is the **ONLY PAPER IN THE WORLD** to safeguard your household effects against damage by Fire, Storm, Flood and Tempest, and to provide Sickness Benefit.

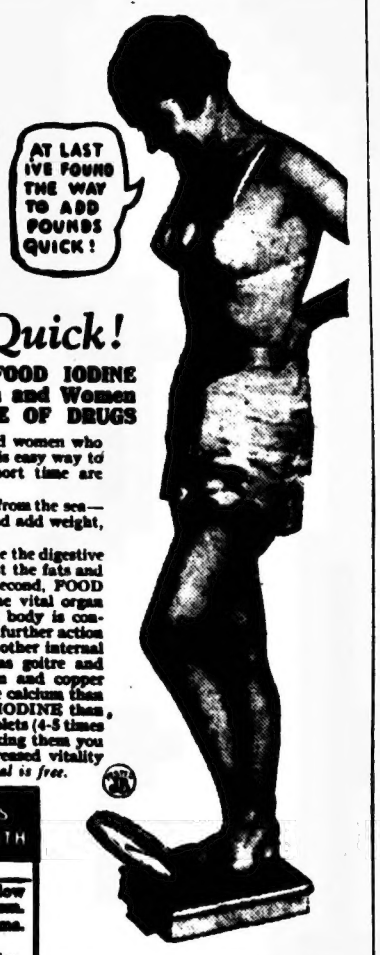
£956 PAID LAST WEEK.

Last week alone "John Bull" dispatched no less than £956 3s. 0d. to registered readers or their dependants, as follows:—

Household and Sickness Benefits	£632	3	0
Accident Benefits, adults	£207	0	0
Accident Benefits—children's	£117	0	0

For your children's sake, your wife's sake, your home's sake, and your **own** sake, fill up the Forms on **page 41 TO-DAY**—it doesn't cost a penny.

"Naturally THIN" Men & Women



2 Ways in 1 to Add Weight *Quick!*

Amazing Concentrate of Minerals and FOOD IODINE Adds Flattering Extra Pounds on Thin Men and Women Where All Else Fails. WITHOUT THE USE OF DRUGS

Thin, pale, run-down people by the thousands—even men and women who are "Naturally Skinny"—are surprised and delighted with this easy way to put on healthy needed pounds quickly. Big gains in a short time are reported regularly.

"VIKELP" brand Tablets, containing a mineral concentrate from the sea—get right down to the cause of thin, underweight conditions and add weight, through a "2 ways in 1" natural process.

First, their rich supply of easily assimilable minerals stimulate the digestive glands which produce the juices that alone enable you to digest the fats and starches—the weight-making elements in your daily diet. Second, FOOD IODINE in "VIKELP" Tablets is a mineral needed by the vital organ which regulates metabolism—the process through which the body is constantly building firm, solid flesh, new strength and energy. A further action of this FOOD IODINE is the regulation of the thyroid and other internal glands, disturbances of which cause such systemic disorders as goitre and rheumatism. Three "VIKELP" Tablets contain more iron and copper than a pound of spinach or 7½ pounds of fresh tomatoes; more calcium than 6 eggs; more phosphorus than 1½ lb. carrots; more FOOD IODINE than 800 lbs. of beef. Try "VIKELP" brand Body-Building Tablets (4-5 times larger than ordinary tablets) for only 10 days, and if after taking them you do not feel wonderful, sleep, eat and work better, with increased vitality and don't put on extra pounds of firm, healthy flesh, the *trial is free.*

HOW "VIKELP" TABLETS PRECIOUS MINERALS INCREASE YOUR WEIGHT & IMPROVE YOUR HEALTH

Its rich Supply of	*Corrects*
Iodine ..	Goitre, Nervousness, Skinniness, low vitality, skin diseases, faulty metabolism.
Iron	Anæmia, Headaches, weakness, asthma.
Copper ..	Anæmia, loss of vigour.
Calcium ..	Stomach trouble, rickets, eczema, impaired teeth during pregnancy.
Phosphorus ..	Mental exhaustion, subnormal growth.
Sodium ..	Stomach trouble, rheumatism, kidney and bladder disorders.
Potassium ..	Acidosis, heart disorders, constipation.
Magnesium ..	Underweight, skin diseases.
Sulphur ..	Constipation, blood and liver disorders, nervousness.
Manganese ..	Anæmia, gout, general debility.

These minerals work in conjunction with each other.

VIKELP

Brand

HEALTH and BODY BUILDING Tablets

If your dealer cannot supply you, send 1/9 for 40, or 3/6 for 100 tablets to Dept. J.B. /4/2, Health Products Laboratories Ltd., 10 Henrietta Street, Cavendish Square, London, W.1.

What's happened to JULIAN?

A Grateful Lady writes:—

"I feel I must write and thank you for the great benefit Phillips Tonic Yeast has had on my husband... About nine months ago he went completely off colour, and his strength seemed to have gone for good... Seeing your advert. in the papers I got in a continuous supply, which I am glad to say has worked a most marvellous cure... Again I thank you for the transformation Phillips Tonic Yeast has brought about."

... PHILLIPS TONIC YEAST is a GRAND TONIC and PICK-ME-UP... It safely and surely restores VITALITY and VIGOUR to both men and women, and is a splendid Natural Remedy for INDIGESTION, NERVES and BOILS.

... PHILLIPS TONIC YEAST *is 'LIVE' Yeast absolutely free from drugs. It is sold by all chemists 1/3 for 50 Tablets, 3/- for 150 or 6d. for 20. Ask for* PHILLIPS TONIC YEAST *by name and make sure you get the REAL THING* .... PHILLIPS TONIC YEAST won

...The Lady's GRATITUDE

RHEUMATISM

NEEDLESS SUFFERING

"Uraco brand tablets have relieved my rheumatism more than anything I have tried."—Nurse ....., Chesterfield. Free sample from Newbery & Phillips, Ltd., 33m, Bonner Street, London, E.C.1. From your chemist, 1/3 and 3/-.

GRAVES Beats the World For Quality & Value

Size: 16½ x 10 x 9½in.

This world-challenging offer of a fully equipped low-consumption 3-valve Battery Radio Outfit removes every obstacle standing in the way of your installing a first-class Set. For only 5/- per month (which is 2d. a day) you can easily afford this self-contained highly efficient, trouble-free Wireless Set.

5/- Monthly

OWN YOUR OWN RADIO

THE GRAVES 83 RADIO enables you to enjoy all the pleasure & interest of up-to-date Wireless for many years at a remarkably low cost of upkeep. Specially built for economical working, yet maintaining high efficiency and faithful reproduction. All the components are of tested reliability, including Steel Chassis; Radio Frequency Coils with Iron Cores; British Valves; Permanent Magnet Moving Coil Loud Speaker; reliable 2-volt Accumulator; Long-life H.T. Battery; Full Vision Tuning Dial; Cabinet finished in two shades of Walnut, as illustrated. Complete in all respects including Aerial and Earth equipment. Nothing else to buy. Carriage Paid. **£4.17.6**

Easy Payments 5/- Monthly.

IT IS HIGHLY IMPORTANT you should understand that nothing is added to the price for the convenience of easy payments. The price quoted is all you have to pay.

Mr. A. E. P. of Liverpool, writes:—"The 83 Battery Set, constructed of first-class components, its beautiful finish & exterior of tone, at such a moderate cost, is amazing value, and Messrs. Graves Ltd. are to be congratulated on so magnificent a Set."

Mr. J. W. of Worksop, writes:—"I received the 83 Wireless Set in perfect condition, and had it fixed up the same day, and it worked straight away without any trouble. The tone is grand, equal to other more expensive sets I have heard. It's really the best bargain on the market, & I may add I am delighted with it."

WRITE FOR CATALOGUE and full specification of this and other Sets for Batteries or Mains, including Super Hets.

J. G. GRAVES LTD. SHEFFIELD.

BOLSOMS GREAT CORONATION OFFER

SOUVENIR PORTRAIT

In addition this Beautiful portrait Enlargement (22 x 18 ins.) of Their Majesties presented as a Souvenir to every customer with any Suite during the Coronation Period

Our part in this year of National Celebration

5,000 BEAUTIFUL CORONATION HOMES TO COMMEMORATE THIS HISTORIC EVENT

A most Amazing Offer!—This completely furnished 3-Room Home of specially designed, beautifully made furniture, for only 20/- Down and 25 Monthly Payments of 20/-. This unique opportunity is yours during this Coronation Celebration Period. *Normally you would pay up to half as much again for this magnificent Home! Call—or Post Your Orders at once!*

THE COMPLETE SCHEME or Any Suite delivered FREE in England & Wales.

3 ROOM SCHEME

yours for **5/-** *weekly*

DELIVERED ON THE FIRST OF 26 MONTHLY PAYMENTS OF 20/-

6-PIECE FIGURED OAK DINING SUITE

No. S.P.803. A beautifully proportioned and well-designed Suite of massive construction and superior finish in richly figured Oak with heavy fluted legs in all six pieces. The Suite comprises a 6ft. Sideboard, 5 x 3ft. Draw-leaf Table and 4 Saddle-seat Dining Chairs. A splendid bargain.

SUITE SOLD SEPARATELY

CORONATION CASH PRICE **7 GNS.** OR 21 MONTHLY PAYMENTS OF **7/6**

5-PIECE SUITE IN FIGURED WALNUT

No. S.P.804. A beautifully designed and soundly built Suite in richly figured Walnut veneers with modern fittings and fluted feet to all pieces. 4ft. **Wardrobe** fitted inside with 2 half-shelves, rails and hooks. **Triple Mirror Dressing Table, Tallboy Chest** with 2 cupboards and 2 drawers and 4ft. **Bedstead,** complete with coil spring.

SUITE SOLD SEPARATELY

CORONATION CASH PRICE **9 GNS.** OR 21 MONTHLY PAYMENTS OF **10/-**

3-PIECE SUITE IN REPRODUCTION HIDE

No. SP.804.—A very comfortable Suite on original but dignified lines, with a definite suggestion of the Cromwellian period. Built on seasoned Birch frames and upholstered in grained reproduction hide in Blue, Red, Green or Brown. Settee 52 ins. wide. Easy Chairs 30½ ins. wide. Suite fitted with 4 Cushions in Velveteen.

SUITE SOLD SEPARATELY

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BED-SETTEE IN REXINE AND VELOUR

BED SETTEE **4 GNS**

DELIVERED ON THE FIRST OF 12 MONTHLY PAYMENTS OF **7/6**

3 PIECE SUITE **8 GNS.** Or 18 Monthly Payments of 10/-

SETTEE OPENS TO A FULL-LENGTH DOUBLE BED IN ONE EASY OPERATION. No. S.P. 611. SETTEE measures 5ft. wide and opens to a full-length double bed. Upholstered in Brown, Blue, Red or Green Rexine with velours to tone. EASY CHAIRS to match, 32in. wide. Soundly built, with solid Birch Frames, and will give years of service. FREE DELIVERY IN ENGLAND & WALES.

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No. S.P.750. Handsomely designed soundly built Suite. In richly figured Oak, with modern fittings and carved ornamentations. The 4ft. wardrobe is fitted inside with two half-shelves, hanger rails and hooks, and mirror inside door. This high-grade production, complete with 4ft. Bedstead and Coil Spring, 9 gns.

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FREE DELIVERY IN ENGLAND & WALES

An entirely new work—now published for the first time.

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Here is a greatly reduced illustration of this work, opened to give you some idea of its beautiful pages and wealth of illustrations.

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Here is an illustration of the spine of this volume. The title and title bands are embossed in real 22ct. gold. Actual size of volume 10 in. deep by 7½ in. wide.

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"JOHN BULL"

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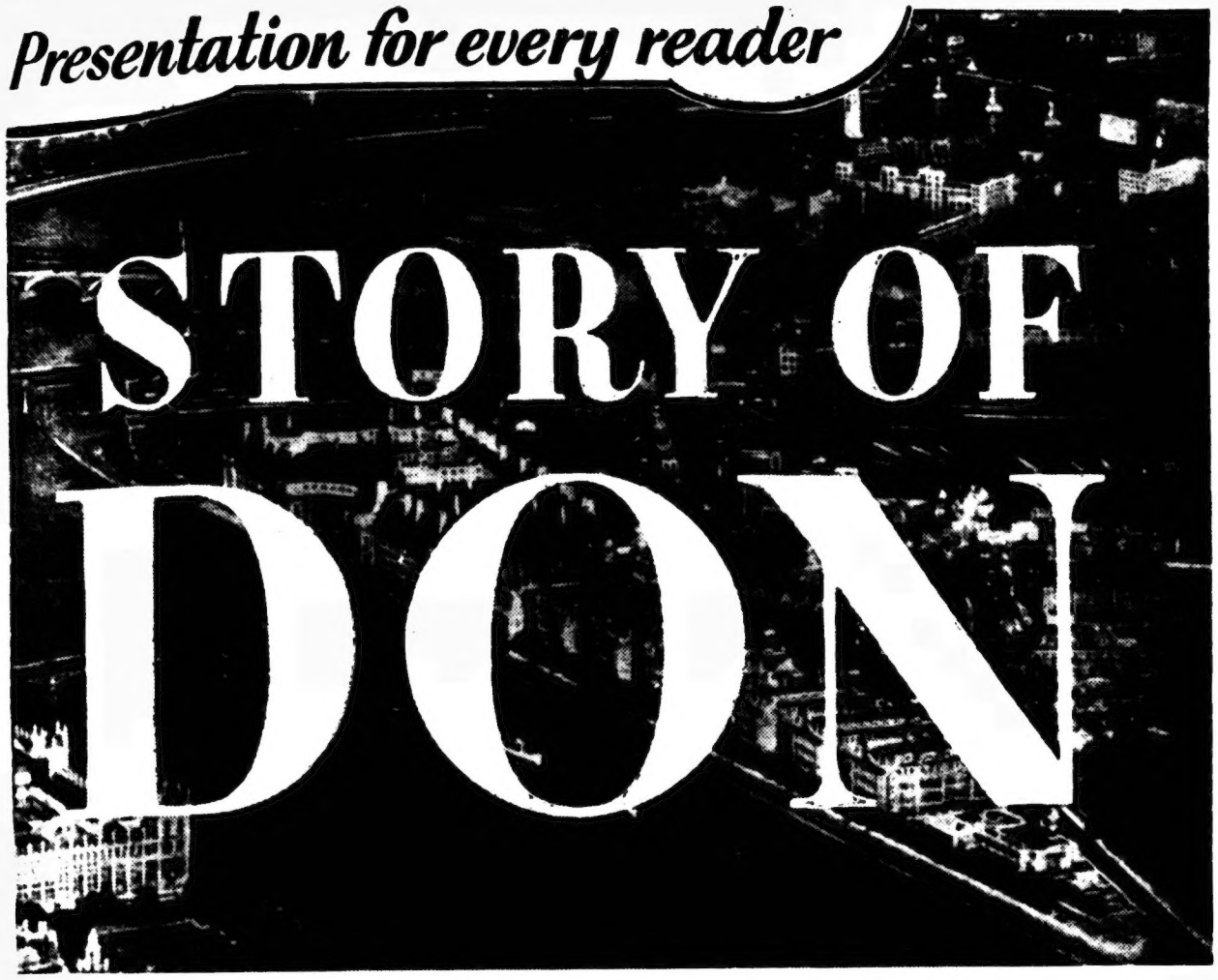

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You will meet primitive man and the fierce animals which roamed London when it was mostly marsh and jungle. You will see London invaded, destroyed, rebuilt. You will see the birth of the Tower of London—its treasures, its prisoners, executions and stark tragedies. You will see Westminster as an Island—the Thames as London's dustbin—the Nave of St. Paul's as a haunt for cut-throats. Coronation after Coronation will pass before your eyes. Every page teems with incident. Look at just a few of the fascinating things about which it tells you. DO YOU KNOW which Queen remained unburied for 14 years—when London was threatened by crocodiles—when river pirates seized £500,000 plunder a year?

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HAVE YOU EVER READ of the bloodthirsty football matches of 1583—the 100-feet maypole that stood in the Strand—the Lord Mayor who threw £60,000 in the fire—the London Bridge disaster that killed 3,000 people the enemy fleet which struck terror into London's citizens—the women who dug trenches in Piccadilly?

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Here, too, is the romantic story of London's famous places—Piccadilly, Leicester Square, Trafalgar Square, St. Paul's, Soho, Strand, etc., etc.

and

as you read and wonder you will walk and talk with those who have engraved their names in London's history. Saxon and Roman, Dane and Norman, Men and Women from every walk of life live again in this book—their very names mean stories stranger than fiction. Let us pick out one or two as they pass by in their thousands: Boadicea, the Emperor Claudius, Richard Crookback, Peter the Great, the Merry Monarch, Anne Boleyn, Nell Gwynn, Dick Whittington, Beau Brummell, Oliver Cromwell, Samuel Pepys, Jack Sheppard, Daniel Defoe, Wat Tyler, Garrick, Mrs. Siddons, Shakespeare, Samuel Johnson, Judge Jeffreys, etc., etc.

What a story! *What a wealth of astounding things is here! Even if you know London, this book will open your eyes, make you eager to explore, show you things undreamed of. If you don't know London this book will be your passport to more Romance, Adventure, Mystery and thrills than you ever imagined have actually happened in the world's most fascinating city.*

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Cried a trio of tars from the Fleet,
"Spend your 'dibs' upon 'GIBS', they're a treat,
For we bet that all blokes
Will enjoy these fine smokes;
Like the Navy - they cannot be beat!"

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Postage: Inland and Canada, ½d.; *all other parts of the world*, 1½d.

WITHOUT FEAR OR FAVOUR

Scarcely an item in her home medicine chest would be left untaxed

HIDDEN *Budget* SPECTRE

IT is possible that Mr. Neville Chamberlain may tax the health of the nation in his new Budget.

For we have the best authority for stating that the Chancellor, in his search for additional sources of revenue to supply his vastly increased estimates, is giving favourable consideration to the recommendations of the recent Parliamentary Select Committee on Medicine Stamp Duties.

Scant notice was given in the newspapers to the committee findings when they were issued in February.

The implication of the various proposals was not fully appreciated.

The danger was not understood.

It is therefore left to us to issue this warning. And we demand that the Chancellor of the Exchequer shall halt before inflicting intolerable hardship from which the poorer classes of the community will suffer most.

What exactly is the position? Just this: The committee suggests a tax of 2d. in the shilling on the selling price of practically all medicines!

Any kind of substance or preparation which is "recommended, held out or announced in any way whatsoever, whether directly or indirectly, for the prevention, cure or relief of any human ailment, defect, disorder, condition or habit, or for the treatment of any part of the human body or for the protection or maintenance of bodily health, should be liable to a duty based on the retail selling price."

Only exemptions are to be—from the public point of view—the medicines obtained on a doctor's prescription.

Even with that alarmingly drastic proposal, the members of the committee are not satisfied.

For they urge a willing Chancellor, needing millions more of the taxpayers' money, to tax foods and certain appliances (aids for the deaf are quoted as an example), beverages (alcoholic and otherwise), and other preparations advertised as containing properties beneficial for health.

FINALLY, they argue that, as there may be difficulty in distinguishing between cosmetics which claim to be remedial and those which do not, **all cosmetics might well be taxed!**

Ponder for a minute what all this means.

The crux of the situation in regard to medicines and health preparations is the vital word **RECOMMENDED.**

Even the commonest of everyday medicines, such as Epsom salts, cod liver oil, castor oil, indigestion pills, or tin of ointment, glycerine and the like, will be liable to duty at the rate of twopence in the shilling should they bear a label stating the dose for some ailment.

Ordinary disinfectants and soaps will be taxed. Meat extracts, beverages of specially treated milk or proprietary solid foods invaluable to invalids—all will be taxed if the articles are ever advertised or recommended.

Surgical appliances which afflicted people **must wear or use** will be subject to a tax of three shillings and fourpence in the pound.

Indeed, the prospect is appalling.

All additional duties will, of course, be paid by the public over and above the ruling prices of the medicines and articles.

The committee's report is revolutionary in scope. It constitutes a threat to the well-being of the whole community.

AND we have an unpleasant feeling that it was rushed through in order that the proposals should be given practical effect in the Budget.

To a Chancellor of the Exchequer struggling with difficulties, the proposals are naturally attractive. A ready means is given to his hand—with the full force of a unanimous report—for extracting new money.

On the showing of the committee, the recommended taxes will raise no less than £3,300,000 on proprietary medicines alone.

With the tax yield from other simple medicines, beverages, foods, disinfectants, soaps, cosmetics and appliances "beneficial for health," the full return to the Chancellor in a complete financial year could easily exceed £5,000,000.

That the requirements of the sick and afflicted should be subject to a comprehensive discriminatory sales tax of such magnitude is a strange proposal for a Government which professes concern for a fitter nation and embarks on a campaign for physical fitness.

It is plain from the evidence submitted to the Select Committee that the old system of medicine stamp duty, first imposed by an Act of Parliament in 1783, needs drastic revision in conformity with modern requirements.

There are anomalies of a ridiculous nature. For example, a remedy labelled "Backache and Kidney Pills" is subject to a duty because a particular ailment is specified, but "**Back and Kidney**" pills are free from tax.

Absurdities such as this multiply. Hence there are numerous evasions of the duty.

With an amendment to sweep away those anomalies and to bring in the duty-dodgers we have the utmost sympathy.

But the illogical, intolerable recommendations of the Select Committee to the Chancellor are completely beyond acceptance.

The Nation's Health must not be taxed!

STRAIGHT FROM THE SHOULDER

Scandal that Hits Us All

BRITAIN'S returning prosperity is being slowed down by a wickedly needless obstacle—that is the conclusion you must reach if you believe the complaints of many industrial leaders.

We needn't stress the point that this is a matter which concerns every man and woman in the country. We needn't remind you that Britain's most important commodity is coal, that prosperity cannot return if our coal supplies are not maintained.

We must tell you that from many sources come reports of a grave coal shortage.

Forced Abroad

The Lord Mayor of Newcastle is angry because, as a shipowner, he has had to send three ships to bunker at foreign ports. In three months, he declares, 131 vessels have had to go abroad for their coal.

The chairman of the Lamport and Holt line shares his indignation. He says that in one case, after being told that only 1,000 tons of coal were available at Liverpool, one of his ships had to buy 2,000 tons of German coal.

Papermakers and engineering firms say that lack of coal is hindering their production.

Cuts No Ice

Yet there are idle pits, many of them, in Britain. Thousands of our miners are told they have been out of work so long that they are now unemployable.

Well, the Central Council of Colliery Owners admits that "earlier in the year there were difficulties here and there." But it flatly denies that there is a shortage now, protests that collieries are producing the full quota to meet demands.

Maybe you can reconcile the two accounts. We can't. And we prefer the circumstantial statements of industrialists to the bare denial of the mine-owners.

Job For The Captain

Since the beginning of the quota system more than a thousand pits have been closed down. More than a hundred thousand miners are out of work.

Let those pits be reopened, work restored to men who are fast losing hope that better times will ever dawn for them, the quotas expanded to meet expanding demands.

And let Mr. Crookshank, our Minister for Mines, see that this is done before Germany can succeed in her avowed efforts to capture a large share of the British coal trade.

Bluff

Two years ago the Government set up an enquiry into shorter hours, has since held meetings with the unions and employers.

We said at the time that this was a hoodwinking enquiry. We are now proved to have been right.

The Government has officially announced at Geneva that it is against the shorter working week and is backing British employers in their efforts to prevent an international agreement.

Costs Beat Wages

Nearly 2,000,000 organised workers demand higher wages. They include miners, railwaymen, cotton operatives, engineers and shop assistants.

Despite the £20,000,000 granted in wage increases last year, the rise in the cost of living was at a much higher rate than that in wages. So it shouldn't require much thought to find the workers' demands justified.

Share The Rewards

Cinema stars are likely to figure in the Coronation Honours List. We have no doubt that honour will be paid to whom honour is due. But we'd be better satisfied if assured that workers in the transport, catering and licensing trades were going to get something more out of the great occasion than sore feet and frayed nerves.

Brothers Under The Skin

There are a lot of people flocking to London for the Coronation besides Americans and sturdy Australians.

Five Thousand Children in Peril
Shocking Blackcoat Wages
Drastic Police Probe

Among them will be many whose complexions are of a different colour, but whose loyalty is strong.

Knowing this, it is unfortunate it should have been necessary to give hotel proprietors an official hint that these British subjects should not be "subjected" to insult when seeking accommodation.

Penny Wise

Enough to make an archangel savage is the revelation of Mr. James Maxton that the Means Test inquisition has cost £3,500,000.

James Maxton: Speaks Out

An army of inspectors was employed to interview 600,000 poor people and tabulate their resources. Analysis of their reports shows that the savings of the 600,000 amounted to £125,000—about 5s. a head.

So, to enable them to arrive at this conclusion, the authorities have spent nearly £6 on each person to ferret out his average nest-egg of 5s.

It may be in the best official traditions; to us it seems a cruel and silly abuse of public money.

Children In Peril

More than 5,000 South Wales children, living in the coal and tinplate areas, have to risk life and limb going to school.

They must cross colliery and factory railways, often when shunting is in progress, while in seven districts they have to use broken-down bridges to cross rivers.

Thousands of parents have protested against these perils in recent months.

Shock For Schools

At Port Talbot the other day two were summoned for refusing to allow their children to go to school via a dangerous bridge. The magistrates inspected the bridge, then dismissed the case.

Only officialdom will be surprised.

Keeping Them Single

Wish success to the revolt in the Commercial Union Assurance offices.

A spokesman for the staff reports that at one of the largest branches the average salaries for men is £50 a year at twenty-one, £90 at twenty-five, £120 at thirty.

He adds: "A marrying wage is not being paid at a marrying age." No, nor a bachelor wage at a bachelor age.

Lost Dominion

Don't the immigration officials at Dover know a British passport when they see one? Recently an Irishwoman returning from the Continent lined up with British travellers. Because she had an Irish Free State passport she was turned away and made to join the aliens queue.

When did the Free State cease to be a British Dominion?

Wisdom And Riches

No doubt clubmen will argue, after reading of the farm labourer who won £30,000 in the Irish Sweepstake and drank himself to death in two years, that poor folk can't be trusted with wealth.

It can also be argued that some people born to riches should not be entrusted with them.

Making Rights Wrong

There will be some tussles between ramblers and the landowners this summer.

The ramblers' associations have been getting out maps to show hundreds of long-forgotten paths over which the public has rights of way.

And the Country Gentlemen's Association has warned its members to be vigilant to put up notice-boards, and to get ready to take legal action when they think their rights are being infringed.

Rest Deserved?

JOHN BULL is going to take a three years' rest from one of its duties, thanks to the conviction of Frederick Wm. Kirkwood, company director, who once earned £40 a week.

This scheming rascal, who under various names made many fortunes by fraud, was exposed by us in 1929. As a result, Huntingdon police applied for a warrant for his arrest. But Kirkwood had fled.

Next year, we unmasked his new operations on three occasions. Three more police forces started looking for him.

Now He's Safe

We went on tracking him down, year by year. Police forces in various districts went on applying for warrants as a result of our exposures.

And now they've got him. At the Old Bailey he has been sentenced to three years' penal servitude—and we are going to forget him for quite a while.

We're Pleased, Of Course

Two other men against whom we have warned you appeared in the dock last week: Norman Dobson, "converted monk" and sham parson, was sent to hard labour for six months; Wm. F. Mitchell, American who poses as "El Tanah"—an Indian star-gazer and seer—was fined £100 for an aliens orders offence.

Next, please!

Snobs Will Object

Congratulate Sir John Withers on promising to try to remove the rule which prevents manual workers from competing at Henley Regatta. Soon, perhaps, only the wall-game at Eton will be safe for snobs.

Water In The Milk

We can disclose a bit of bad news for food adulterers. Science has found a certain way of detecting whether water found in milk is natural to it or has been added.

The new test has already been used with success. All we need now is sterner treatment of the people who wax fat at the expense of the nation's babies. Science often helps law; let law carry on the good work of science.

Avoid Headaches

Income tax forms are now being received by taxpayers. If you are in any doubt our expert will be pleased to assist you. Address enquiries to the Income Tax Expert, JOHN BULL, 93, Long Acre, London, W.C.2, enclosing a stamped addressed envelope.

Home Stealers

Sir Kingsley Wood is putting out much propaganda about the work the Ministry of Health is doing to restore old country cottages.

One thing he might be a bit more active about is restoring them to the village farm labourers from whom they have been filched by thoughtless week-enders.

Police Shake-Up

Apply a little salt to reports that the City of London police will soon be merged into the Metropolitan Police and lose its identity.

True, this most desirable amalgamation has been discussed, but it's unlikely to be effected because opposition in the City is overwhelmingly strong.

What will happen is that certain City crime investigation duties will in future be delegated to Scotland Yard. Cases involving share frauds operated from City offices are to be taken over by Metropolitan Police detectives acting for the Director of Public Prosecutions.

Chief Inspector Bell: His City Career

Chief Detective-Inspector Bell will probably be the Yard officer seconded for City of London duties.

Probing Deep

Retirements from the City Police will ease the position of Yard men working in the sacrosanct "square mile."

First indication of official investigations into allegations affecting City Police conduct was given by JOHN BULL at the beginning of this year.

We can disclose that during the enquiry a number of private individuals have opened their banking accounts for examination. They include bookmakers, motor car agents, jewellers, publicans and others.

Even the Savings Bank accounts of the children of accused officers have been examined.

Try a £10 Postcard!

LAST week we asked you to make up new headings for paragraphs on this page. Now here's a fresh way to win £10 for a postcard—an easier one, too.

Simply pick out the three best headings on this page and write them IN ORDER OF MERIT on a postcard. Judge them, as the Editor will, by their aptness in relation to paragraph interest value and crispness of phrasing.

There's a £10 cheque for the reader whose selection and order corresponds with or is nearest to the Editor's; scores of smaller awards for the runners-up. Ties divide.

This contest is exclusively for readers who have not entered for any JOHN BULL *competition in the last 12 months, apart from last week's Headings Contest; declare on postcard that you are eligible. One postcard only per reader; Editor's decision is final.*

Address your postcard, bearing penny stamp: £10 Postcard No. 2, JOHN BULL, *Long Acre, London, W.C.2. Closing date: Friday, April 23. Result in issue out following Thursday.*

KNOCK-OUTS

Mr. Dick Sharp, Anti-Gambling League: "Only one clean sport to-day—the Boat Race. You can bribe footballers, referees, jockeys." *For saying that you deserve all that would come to you if you tried to bribe.*

* * *

Bishop of Ripon: "Very good work to teach young clergy how to smoke a pipe." *Carry on by teaching them how to drink a glass of beer.*

* * *

Professor Ernest Barker: "Only those who need a car should be allowed a licence. Amusement no justification." *Anyone but a professor would remember that car industry gives employment to tens of thousands.*

* * *

Duchess of Richmond and Gordon: "Every worker should give 1d. a week to support district nursing association." *Better still, nationalise all medical services.*

BIRCHED BOYS:

Remarkable Interviews

by BARBARA AYRTON GOULD, J.P.

Who has personally investigated many birching cases

ONE law for the rich and another for the poor is particularly true in the case of children's misdemeanours. I have several times been told in expensive confectionery shops how the well-to-do children steal sweets, but the shopkeepers never take any action because it is not worth while running the risk of alienating the parents.

You see, they may be profitable customers. The children themselves, too, as well as stealing the goods from sheer mischief, may often spend a considerable amount of their lavish pocket-money on "tuck."

But it is a very different matter when eatables are stolen by poor children with no wealthy parents to be placated or useful pocket-money to be laid out for the benefit of the tradesmen.

Never shall I forget being taken by a group of indignant women to see a little boy of nine who had been birched three days before for stealing and eating five-penny-worth of sweets and biscuits which he had obtained by getting into a warehouse with two other boys.

It happened in a town where unemployment had been rife for years. The child lived in a poverty-stricken street where everyone was unemployed; the boy's own father had been out of work for many years, and there were five children under fourteen, all of them looking half-starved.

The victim—or hero, as he was rapidly becoming—of the birching was a scrap of a child looking about six years old. The first thing that must have struck any humane person on meeting Freddy was that his poor little skinny body was crying out for the sweet things he had taken.

It made me sick to think how cruelly he had been beaten for taking the food he so much needed when I knew that if he had been a rich child, who probably had more sweets than were good for him, he would have been able to pilfer without any unpleasant consequences.

But Freddy had committed the unforgivable crime of being poor, and society must be guarded from unlawful action by such people with the utmost rigour, even if they are only nine years old—and hungry—at least, so some magistrates seem to think.

There are, unfortunately, still a considerable number of old gentlemen sitting on the Bench who believe that "a damn good thrashing" is the cure for all evils where the young are concerned.

It is high time that people with 1837 minds were replaced in office by people with 1937 education and psychology, who can understand and help the child victims of life instead of terrorising and brutalising them.

LET us try to look at it from Freddy's point of view—and that is the point of view of scores of little poor boys who are being beaten by policemen under magistrates' orders to-day.

Freddy has never been properly fed. (The family income has been below all medically approved nutritional scales for the whole of his life.) One Saturday afternoon he was playing in the streets with two little pals: they all had a craving for sweets, but no one had a halfpenny to buy any, so what could they do?

One of them—not Freddy—knew how they could get into old Jones's warehouse; there was a window where it would be easy for a little chap to get through, and there would be no one about on a Saturday afternoon.

It would not seem a very terrible thing just to take a few sweets and biscuits from the great stacks of cases stored in the warehouse to fill hungry little stomachs: they were only going to eat some and go away—not to take anything away with them.

The deed was accomplished and everything went splendidly till the last boy crept out through the window again, when a big policeman jumped out of the shadows and captured the three children.

Nothing was found on them, but they had eaten goodies to the tune of one and threepence altogether. That was the charge when they were brought up next day at the juvenile court.

Two of them were sentenced to six strokes of the birch, and poor little Freddy was so gravely hurt that he had to be helped home by his father and mother, both of them crying at the dreadful thing that had been done to their little son.

When I saw the child three days later there were still horrible marks of the lash on his emaciated little back, which, I was told, had been in a dreadful condition when he first got home.

His mother complained that he kept waking up screaming with terror in the night, and that his nerves were in a terrible state.

How I wish it were possible to get flogging magistrates to see into the minds of the children they have beaten! What can the reactions of a child like Freddy be towards society?

HE apparently has no right to the sweets he often so desperately wants—he does not, of course, know that long-continued undernourishment is largely responsible for this craving: all he knows is that *he* can only get sweets, which other children are given by their parents, by stealing.

If he is caught he will be horribly and brutally hurt by a big policeman in spite of the prayers and tears of his parents. When he gets home he will be made more fuss of by sympathetic neighbours, and given more little luxuries than he has ever had in his life before.

What lesson will he learn out of all this welter of contradictions?—humiliation and fear, pride and importance?

What effect will it all have on his puzzled little mind? Will he be too frightened to run risks in future?—or will he in time forget the pain in the merciful way that people do forget past physical suffering, and will he then want to justify himself and show the world what a fine fellow he is?

And one day will the hungry little boy who took a few sweets become an enemy of society with his hand against all the world as, so early in life, and so unreasoningly, its hand seems to be against him?

The best that can possibly happen to him from the magistrates' point of view is that fear of physical pain will prevent him from stealing, but there will be no contribution to his moral growth—on the contrary, his future behaviour will be ruled by the axiom, "Thou shalt not be found out."

But all the evidence available, in fact, shows that birching does not even have the effect of keeping the children out of the courts from fear.

We know from the Home Office reports that four-fifths of all children birched are before the courts again, mostly for graver offences, within two years, and many of them get into trouble again almost immediately. Not long ago a boy was birched for theft, and was caught stealing money the following day.

Six boys were birched at Ealing only a few weeks ago, and three of them have already been in trouble again. But, of course, what else can be expected?

Why do children get into the trouble for which they are birched? Either because they are in need, like Freddy, or because some children will always get into mischief which means excitement, adventure and the admiration of their friends.

There are a few abnormal children, of course, who are deliberately vicious, but everyone is agreed that they need medical care.

There remain, then, the children who steal from poverty and those who get into trouble from mischief. In a juvenile court in Wales a little boy narrowly escaped being birched for drinking milk out of the bottles on the doorsteps when walking two miles to school without breakfast every day.

A woman magistrate had the greatest difficulty in preventing this pathetic little culprit from being birched. Birching in such circumstances is a form of cruelty which makes one's blood boil.

THERE remain the delinquents who get into all sorts of trouble out of mischief. Can anyone seriously imagine that birching will deter them? Have the aged gentlemen on the Bench forgotten how, in their own youth, half the joy of stealing apples was the danger of the farmer's stick if they were caught; and how much "kudos" they gained among their boy friends, if they were caught and thrashed?

I'll warrant a thrashing made them all the more eager to show their prowess and rob the next orchard. And if there was a boy who was deterred by a thrashing, was he not despised and thought a white-livered weakling?

No you will not keep the daring out of mischief by birchings any more than you will prevent airmen from "stunting" or motorists from racing. The greatest thrill is in the danger, whether it is of a beating or a crash, and that is why, far from acting as a deterrent, birching is actually an incitement to misdemeanours and more serious offences.

Birching must stop! It is a barbarity which does untold harm to the timid and sensitive child; it is also a stupidity which helps to manufacture criminals, the real enemies of society whom we cannot afford to have amongst us.

The Home Office admits its disapproval of birching: let it have the courage of its convictions and put an end to it.

EXCLUSIVE INFORMATIONS DIRECTED BY SIR WYNDHAM CHILDS

Eastern Mediterranean patrol with which O'Neil served

Challenge to the First Lord

BY far the proudest record of all the Services in regard to the treatment of men who are disabled is that of the Royal Navy.

Seldom is any complaint ever made against the Admiralty in respect of harsh treatment of a sailor who has been incapacitated in consequence of his service.

One case which has been made known to JOHN BULL, however, cannot be allowed to pass without challenge. The facts have repeatedly been brought to the personal notice of Sir Samuel Hoare, First Lord of the Admiralty, in the past few weeks, but he declines to authorise the award of any pension to a sailor who has been so seriously afflicted that often he is unable to leave his room.

William O'Neil, cast on the scrap-heap

Sir Samuel Hoare, who, perforce, has to be guided by the decision of the Admiralty medical board, defends his attitude on the ground that the man's condition has not been caused by any abnormal hardship or exposure suffered in the course of duty. In other words, that his condition is not attributable to his service.

The victim is Mr. William O'Neil, of 101, Old Dalmarnock Road, Bridgeton, Glasgow. After five years' service with the R.N.V.R. he was asked to join the Royal Navy for a period and, being unemployed, he agreed to do so. He was medically examined and passed fit for general service as a ship's telegraphist.

O'Neil was posted for duty in the naval trawler service, each ship of which is allowed only one telegraphist.

At first, in home waters, he found he had to be continuously on duty for eleven hours, during which he could never leave the tiny wireless cabin, and was required even to have his food and to sleep there.

Matters became much worse, however, when his ship was ordered to Egypt. In the heat of the East the conditions in the small cabin were almost intolerable.

They became impossible when the trawler on which O'Neil was serving was ordered on gun-running patrol on the Palestine coast. Then the ship had to be completely darkened, and for many hours on end no air whatever entered the tiny compartment in which the telegraphist had to work, eat and sleep.

O'Neil caught chill after chill under such conditions, and at last his powers of endurance gave out.

Medical examination revealed that he had fallen into a serious tubercular condition, and he was sent home to be discharged as of no use for further service —without pension or gratuity.

When the Admiralty was first challenged about the scandalous manner in which O'Neil had been dealt with, it actually probed the medical history of his family with a view to discovering whether any member of it had ever suffered from tuberculosis. This investigation drew a blank. But still there was no compassion.

Most remarkable of Sir Samuel Hoare's statements upon the case has been one that no pension need be paid to O'Neil because it was possible for him to have been tubercular when he entered the Navy. In this case, that declaration is most unworthy of the Admiralty.

Every time he went to sea during and after his five years of R.N.V.R. service, O'Neil had been thoroughly examined by naval doctors, and it is scarcely possible to believe that the presence of disease would have remained undetected all that time.

Perhaps the suffering and destitution of a sailor so completely ruined by his service—O'Neil is now dependent on public assistance—is too trivial a matter for serious consideration at a time when orders for £10,000,000 battleships are being so freely placed..

A City that Mustn't be Mean

THE Law is glorious in its uncertainty and it can be tragic in the consequences of that uncertainty.

Seldom can it have had such results in both respects as in the case of a widow named Mrs. Ethel Wakefield, of Greasley Road, Abbey Hulton, Stoke-on-Trent, the mother of three children from three to ten years old.

While Mrs. Wakefield was in hospital awaiting an operation she learned that her husband had been killed in Leeds, where he had gone to look for work. He was crushed on his bicycle between two tramcars.

Mrs. Ethel Wakefield, mother of three children

Without hesitation, the Leeds Corporation accepted full liability for his death and offered to settle out of court with the widow for £1,300—the sum to include compensation for her three children.

Mrs. Wakefield was persuaded not to accept the offer and to hold out for £2,500 in an action for damages.

The case has now been heard at Leeds Assizes and the Judge has awarded her and the children a total sum of £175!

* * *

He said that she was stupid not to have accepted the £1,300 at which the Leeds Corporation had estimated its liability. The poor woman had, of course, no reason to believe that she would receive less from the court than she had been first offered.

There was considerable justification for the advice given to her to press for a more generous settlement. Her husband, notwithstanding unemployment, had contrived to keep an excellent home, and his prospects of betterment were good at the time of his death.

At the trial, Mrs. Wakefield tried to prove that, while he was unemployed, her husband had earned £2 to £2 10s. a week by building and repairing wireless sets. But the judge described the evidence as only shadowy, and, naturally enough, expressed strong resentment of the suggestion that he had been earning this extra money while dependent on public unemployment assistance.

An award of £175 for the loss of husband, father and breadwinner is an expression of justice in its least generous mood.

The city of Leeds, whether under Conservative or Labour government, has always been to the forefront in civic magnanimity. We appeal to its Corporation to disregard the judgment of the court and to restore its offer of £1,300 to Mrs. Wakefield and her children, who are at present existing as paupers.

ROUGH JUSTICE

JOHN BULL has never had the smallest mercy for people who are deliberately cruel to dumb animals.

But there are circumstances about a case which has just been dealt with at Southend-on-Sea that indicate that Justice sometimes nods when supposed offenders are brought to book.

Mrs. Minnie Fryer, of Dalwood Gardens, Hadleigh, Essex, a mother of three children whose father has deserted them, has been sentenced to fourteen days' imprisonment for causing unnecessary suffering to a dog.

The animal was a big cross between an Airedale and an Alsatian, and was kept by the Fryer family as a house-guard. The dog was a well-loved pet.

Food was naturally not too plentiful in a home which was dependent on public assistance, but what there was had always been shared with the dog.

It had begun to suffer from an internal ailment and, although she tried to treat the animal, Mrs. Fryer was unable, of course, to afford the necessary expensive medicines.

She had endeavoured to find another home for it, but failed, and she could not bear the thought of having it destroyed.

So the mongrel continued its life as the family pet and guard.

In Essex recently there has been an epidemic of dog-poisoning, and a few weeks ago Mrs. Fryer's dog showed signs of apparently having been a victim. She was unable to do anything effective to cure it, and when its condition became worse and acute—it had been unable to take food for days—an inspector arrived and shot the dog in the garden where it had so often romped with the Fryer children.

Then out of the blue came a summons which ended in the bewildered and harassed Mrs. Fryer appearing in the dock and being sentenced to fourteen days in jail.

The severity of the sentence is emphasised by the fact that a man at the same court who was charged with working a horse which had to be destroyed was fined 20s., and another woman who had been summoned for causing six children to suffer by neglect was bound over.

But from her cell in Holloway Prison Mrs. Fryer, in the only letter she has been allowed to send out, makes no comment on the sentence imposed on her. "What have they done with my babies?" is her only cry.

HOLY LAND TREASURE BUNK

EVERY war in history has had a sequel in some kind of story about immense treasure having been lost by the combatants.

The Great War produced a good crop of these yarns, but none more remarkable than one now being told by a Scotsman named Alexander Mortimer, of Blanefield, Glasgow, who states that he was chauffeur to Lord Allenby during the Palestine campaign.

Mortimer is at present trying to persuade people, at a cost of £100 each, to join him in an expedition to Syria to search for gold worth £3,500,000 supposed to have been buried in the Lebanon Mountains.

He knows the whole history of this bullion. It was specially minted in Germany, he says, and was handed over to General Liman von Sanders, the German commander, to buy over the tribes whom Lawrence of Arabia had mobilised to drive out the Turks.

Lawrence of Arabia

Not only that, Mortimer happened to be peeping across the battlefield one day when he saw a German and Turkish party carry four great chests into a cave on the mountainside. He knows that the chests contained the gold.

But the cave and part of the mountainside collapsed in an avalanche which Mortimer would have us believe was caused by British mining and bombardment. So now he is on a search for adventurers who will contribute £100 each to this expedition and who are promised a percentage of the gold.

Our advice to prospective subscribers is to desist. There is no evidence at all, beyond Mortimer's testimony, that any German gold was ever lost in the mountains of Lebanon. If there had been it would have been recovered long ago.

In any case it is most unlikely that the Syrian Government would allow any band of British treasure-hunters to remove £3,500,000 of gold from its territory.

Gardening Fraud

PERPLEXITY has been caused to the Post Office in the last few days. Great numbers of letters have been in the mails bearing an address at "Bordington, Surrey."

There is no place of that name.

The explanation is that representatives of "The Nurseries, Bordington" have been canvassing the sale of seeds and seedlings—at half ordinary prices—in the Midlands and Northern counties.

Many householders who paid deposits to canvassers have been duped

For Samuel Miles li

HERO cost his

ADVOCATES of national fund incapacitated their acts of braver find better inspiratio saddest cases of the ever been brought to BULL.

The pathos of it is report in the last unemployed man w injured cat from a t nised with payment £40 and a job for l

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Advertisements in papers purport that capital for small tr develop their busine them converted into A preliminary fee o half is asked for. T Brennard and Com the lodging of an in him—it Walter Mart various names, has easily from accommo

For Samuel Miles life has lost its savour

HEROISM cost him his JOB

ADVOCATES of the scheme for a national fund for heroes who are incapacitated in consequence of their acts of bravery are not likely to find better inspiration than in one of the saddest cases of the kind which have ever been brought to the notice of John Bull.

The pathos of it is accentuated by the report in the last few days that an unemployed man who had rescued an injured cat from a tree has been recognised with payment of a lump sum of £40 and a job for life.

* * *

In the case we have to describe, where two human lives were saved, a youth's bravery has been rewarded with the loss of work and pauperism.

This hero, whose action has been honoured with the parchment of the Royal Humane Society, is a seventeen-year-old lad named Samuel Miles, of Rendel Street, Grimsby.

Miles, who was employed as a fish porter, was crossing a bridge at one of the Grimsby docks when he saw a small boat with two boys in it capsize.

While others looked on at the spectacle of the two children struggling in the water, Miles, without even divesting himself of boots or any clothing, dived from the bridge to the rescue.

First he swam with one boy to the quayside and then returned for the other. But this lad resisted so desperately that Miles was twice dragged under the water before he eventually got him to safety.

Miles at the time was under medical care for a strained heart. The effort entailed in rescuing the two boys made his condition worse, and he found he could not continue his heavy work.

* * *

The brave young fellow has never been able since to get any kind of work.

To-day he is in sorry plight. There are many generous-minded employers in Grimsby and district. We ask one of them to give him a chance.

From His Lodging

SHOPKEEPERS in scores of areas of the country are being swindled by a firm of so-called business transfer agents, named Brennard and Compton, of Edgware Road, London.

Advertisements in provincial newspapers purport that the firm can find capital for small traders anxious to develop their businesses and to have them converted into limited companies. A preliminary fee of a guinea-and-a-half is asked for. The rest is silence.

Brennard and Compton's address is the lodging of an individual who calls himself Walter Martell, and who, in various names, has operated fraudulently from accommodation addresses.

Shame on Two Hospitals

GOOD MAN BRANDED *and* SACKED

NO stranger story about a great public hospital has ever been told than the following one.

The institution concerned is the Lewisham Hospital—one of the largest in London—and the remarkable facts which have to be made known relate to a hairdresser, named Mr. James Best, of Silvermere Road, Catford, S.E.

Mr. Best was admitted to the hospital as an ordinary case of acute influenza. In a day or two he found that he was being regarded as a lunatic!

There is no doubt that when Mr. Best's illness was at its height he was so delirious that he had not the slightest knowledge of the things he said and shouted.

It should also be explained that Mr. Best is of somewhat unusual appearance. One side of his face is seared and paralysed by a bullet wound he received while serving with the Royal Scots Fusiliers during the war.

His ravings in delirium and his rigid, damaged features seem to have given the impression to members of the hospital staff that his mental condition was suspect.

* * *

As soon as his general health allowed, he was taken to the largest mental research centre in London and subjected to an examination to test his sanity.

It lasted only a few minutes. The specialists saw at once that there was no suspicion of lunacy, and returned him to Lewisham Hospital. But the authorities of that institution were still not satisfied. They detained him for another month and again sent him back to the research centre for another examination.

Once more he was told that his mental health was above suspicion, but he was still not allowed to leave Lewisham Hospital.

The authorities there seemed so determined to hold him that when they suggested he should become a voluntary patient at a mental hospital in Surrey, he literally jumped at the opportunity to obtain his release from Lewisham in this manner.

He was confident that when he entered the other hospital the doctors there would find no cause to question his sanity.

Mr. Best was right. He was informed a few hours after his admission to the mental hospital that there was nothing whatever wrong with him. As a precautionary measure, he was kept under observation for six days and then discharged.

He never supposed that he would ever have anything more to do with Lewisham Hospital. But Fate had a queer prank to play.

* * *

From the unemployment exchange where he was registered Mr. Best was sent to Lewisham Hospital to take a post as barber in the institution.

Not for a moment did he think that his unfortunate experience as a patient in the hospital would interfere with his employment there.

In the interval the last vestige of doubt about his mental condition had been removed when he persuaded the Ministry of Pensions to have him examined by a full official medical board.

The team of doctors who composed the board declared definitely that, far from having any defect, he was a man of superior intelligence and mental ability.

But all this counted for nought soon after he began work in his trade at Lewisham Hospital.

One day he saw an official of the institution look at him with surprise as if identifying him as the man about whose sanity such a frightful mistake had been made in the hospital not long before.

Mr. Best discerned quickly that something was afoot. A colleague even told him that it had come to his knowledge that he was to be discharged from his job next day.

The information was correct. He was dismissed there and then.

The stigma of supposed lunacy was bad enough. His sacking from the job in the hospital where the mistake had been made has multiplied the injury many times.

With his severe wound disfigurement Mr. Best has found it sufficiently difficult to obtain ordinary work in his trade of a barber. His position has been made much worse by his dismissal from the hospital with the implication that the authorities still regard him as insane.

Mr. James Best. His features are paralysed by a bullet wound

Amazing R.A.F. Dismissal

MR. GARRO-JONES, M.P., made a somewhat serious statement in the House of Commons a few days ago when he declared that the Royal Air Force was under petticoat influence. He even mentioned that at one flying station there were sometimes murmurs during parade: "Here comes the commanding officer and her husband."

In this speech Mr. Garro-Jones was referring particularly to women's influence in the R.A.F. being prejudicial to the interests of officers.

That people of humbler rank may also be affected is apparent from a remarkable case which has been brought to the notice of John Bull.

Mr. F. P. Raven, of Gordon Avenue, Romford, Essex, is a chef with considerable experience in luxury hotels and liners. Recently, however, because of unemployment, he was driven to seek work as an officer's and mess civilian servant at one of the principal R.A.F. training centres. He was given the post in recognition of his meritorious service with the Royal Sussex Regiment.

Mr. Raven had not been long employed on his new duties when one day he saw two ladies, one an officer's wife, having difficulty in obtaining entrance to the card room of the officers' mess. They were trying to get in by a small side door which was locked, and he ran to open it for them.

The wife of the officer severely rebuked him, saying that the door should never have been locked.

Mr. Raven, who is a most courteous man, expressed regret, but stated that the locking of the door had nothing to do with him. It was presumably the concern of the mess president.

Mr. F. P. Raven, most courteous of men

Next morning Mr. Raven was told to present himself to a senior officer of the depot.

The officer said that Mr. Raven insulted the lady by his remark about the responsibility for the locked door, and there and then ordered the mess steward to dismiss him from his post!

This sidelight on life at a British flying station should not be lost on the Secretary for Air. If he orders an enquiry to be made, there is no doubt that it must result in proper amends being made to Mr. Raven.

He is a man whose character and deportment are exemplified in fine testimonials and the stigma of his dismissal in such circumstances must not be allowed longer to rest upon him.

Baby's Death Mystery

INVESTIGATION is also urgently necessary of a tragedy involving another big London hospital—Whipps Cross.

No hospital in all Britain has had a more unfortunate record than the Whipps Cross institution.

In the case of a death which has now to be described—that of a seven-months-old child—there has been no inquest. It would have been desirable in the public interest that there should have been one.

The child who has died was the only son of Mr. and Mrs. R. C. Witt, of Newbury Road, Highams Park, E.

The baby was admitted to Whipps Cross suffering from broncho-pneumonia and was at once put on the danger list, remaining on it for the next nine days.

That a protracted period of hospital treatment was then contemplated as necessary for the child is apparent from the fact that when his name was removed from the danger list, his parents were notified that they would be allowed to visit every two weeks.

But only three days after the infant had been declared to be out of extreme danger, the father and mother were instructed to remove him.

They and their neighbours were appalled at the condition they found the baby to be in when he was taken home. Not only was his back covered with sores, but the little one was violently sick.

The family doctor was called and he saw at once that it was a case of the utmost urgency. But the baby was not allowed to return to Whipps Cross. He was sent to another hospital, where the medical staff declared at once that there was scant hope.

And the child was not now suffering from broncho-pneumonia *but from gastro-enteritis.* Everything possible was done, but he died in 48 hours.

There is a clear case here for official enquiry. One question more than any needs to be answered—Why was a seven-months-old child suffering from broncho-pneumonia ordered to be taken out of the hospital after only twelve days' treatment, for the first nine of which it had been on the danger list?

YOU HAVE BEEN WARNED BY RADIO

Professor Hilton, on November 19th, 1936, from the B.B.C., broadcast a warning. The warning was to the effect that while there are many really good and reliable Colleges teaching by Correspondence, there are many others which are colleges by name only. He said some so-called colleges rented a couple of rooms in a large building in a well-known street. Some made great promises which they did not intend to fulfil. Some claimed successes they could not prove. In some cases the names of prominent men were quoted who were in no way connected with the working of the college.

NOW BE ADVISED BY ME

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THERE IS NO OTHER COLLEGE IN THIS KINGDOM THAT CAN CLAIM ALL THE ABOVE ADVANTAGES.

It is not necessary for students to attend the College; we can send exactly the same tuition to you by post for a reasonable fee payable monthly. Anyone who reads the journals knows that there are many things advertised that one can study, and any kind of study is good. It is training for the brain, but the best thing to study, surely, is a course specially prepared to teach your own vocation, or prepare you for the examination which you have in view. Knowing that you are master of your job gives you self-confidence and personality, but a Diploma from a College is absolute proof of your efficiency. We have agencies in all English-speaking corners of the world. The nature of our business makes us keep in touch with employment requirements in all parts of the world, therefore we specialise in preparing students for the good positions which we know exist and for all the worth-while examinations.

THE ABOVE VAST ORGANISATION CAN HAVE BEEN CREATED ONLY BY THE SUCCESS OF OUR STUDENTS.

There is a tide in the affairs of man which, if taken at the flood, leads on to fortune and success. There are three things which come not back; the sped arrow, the spoken word, and the lost opportunity—this is your opportunity. If it is your desire to make progress and establish yourself in a good career, write to us for free particulars on any subject which interests you, or if your career is not decided write and tell us of your likes and dislikes, and we will give you practical advice as to the possibilities of a vocation and how to succeed in it. You will be under no obligation whatever. It is our pleasure to help. We never take students for courses unless we feel satisfied they are suitable. Do not forget that success is not the prerogative of the brilliant. Our experience over 30 years proves that the **will to succeed** achieves more than outstanding brilliancy.

LET ME BE YOUR FATHER

Let me tell you how to make a success of your career.
If your future is undecided or appears unsatisfactory, let us talk it over together.
I want to help, and it will cost you nothing to get my help, you will be under no obligation whatever.

We are prepared to produce on demand, over 10,000 unsolicited testimonials from successful students, or in default we will hand over £100 to charity.

CAN YOU CHANGE MY EXPRESSION?

IF SO, YOU MAY BE THE ARTIST THAT COMMERCE IS WAITING FOR.

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Jim Dunk **Art Dept. 31**

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Aviation Engineering	Municipal & County Engineers
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B.Sc. (Eng.)	Preceptors, College of
B.Sc. (Estate Management)	Pumps and Pumping Machinery
Building, Architecture and Clerk of Works	Radio Service Engineering
Cambridge Senior School Certificate	Radio Communication
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is to be increased. All branches of
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Suitable to both sexes. Ages 15½ to 24. Pay Cuts have been restored.

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Young men physically fit and whose careers are not definitely fixed should join the Police Force. We have special Courses for Entrance and Promotion. 1/- per week brings success. Full particulars free.
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NOTE ADDRESS: DEPT. 31, BENNETT COLLEGE, LTD., SHEFFIELD.

CANDID COMMUNICATIONS

PEERS IN CHARITY RAMPS

DEAR MR. EDMOND DAVIES,—They say carelessness is little better than folly. And I sometimes think that a lot of noble lords. Church dignitaries and other lofty folk are both stupidly careless and uncaringly stupid, so willing are they to help the rogues who prey upon the public.

I welcome, therefore, the warning issued by you and your fellow Charity Commissioners.

"We think it proper," you say, "to call attention to the harm done by people in prominent positions allowing themselves to be named as patrons of charities without ascertaining that such charities are properly conducted."

Yes—and without finding out whether such charities even exist!

* * *

In case after case, distinguished people have lent their names to so-called charitable societies which do not even pay a farthing in the pound of their funds to charity—which would make them legal—but whose promoters put every penny they collect into their own pockets.

Sometimes these distinguished folk do not even bother about the purposes of the "society." Perhaps they are too busy. Perhaps their vanity is tickled.

Anyhow, they consent to become patrons. If they eventually learn that the concern is a crooked one, they plead they were deceived.

By which time, of course, a lot of humbler, warm-hearted people have been persuaded to make donations because they cannot imagine that the bearers of great names would support an unworthy cause.

There are about a hundred-and-fifty "charities" in Britain which are either definitely bogus or are open to suspicion. Many of them use the names of famous people without sanction. But quite a lot of them can produce letters giving such permission.

* * *

And now your warning is especially timely. All sorts of false coronation appeals are being launched by the gentry who wax rich at the expense of the generous public; many of them are backed by influential persons.

I can only hope that the famous will heed your advice and investigate the standing of every concern to which their support is solicited. And, I need hardly assure you, I shall continue to warn my readers against every "charity" of dubious standing, no matter how many notabilities may endorse its claims.—JOHN BULL.

Mr. Edmond Davies, K.C., Parliamentary Charity Commissioner, warns the bigwigs

Tip for Mrs. Baldwin—M.P. Makes Us Ill—Referees We Want—Panel Patients Don't Count

Mrs. STANLEY BALDWIN,
10, Downing Street

DEAR MRS. BALDWIN,—So you have a "hunch" that nutrition has a great deal to do with maternal mortality. So have quite a lot of us.

Later it may occur to you that the main trouble about nutrition is the lack of it from which thousands of prospective mothers are suffering owing to the Means Test, marketing boards, tariffs and other food-restricting devices favoured by the Government of which your husband is the head.—JOHN BULL.

Mr. AUSTIN HOPKINSON,
M.P. for Mossley, Lancs

DEAR SIR,—A pity you wax lyrical about aerial warfare of the future. "It will call for the finest human and even spiritual qualities," you say, and be a type of fighting "in which no man need be ashamed to take part."

I recall that when the first uncut newsreels of the bombings of Madrid were shown hard-boiled critics confessed that the ghastly scenes made them feel sick. Your blather makes me feel the same.—JOHN BULL.

Mr. C. E. SUTCLIFFE,
President, Football League

DEAR MR. SUTCLIFFE,—I refuse to agree that ex-professional footballers cannot be considered as referees because they would have no authority over players. Where did you get this silly idea? Haven't ex-players made excellent team managers? And have you heard of ex-cricketers umpiring Tests?

You have made a mistake, Mr. Sutcliffe—just as you did when you thought it would be child's play to stop the football fans' happy coupon flutter.—JOHN BULL.

Mr. C. J. PATERSON,
H.M. Factory Inspector, Thornaby

DEAR INSPECTOR,—I'm glad you are keeping a sharp eye on firms who neglect to keep machinery fenced, particularly as there were eleven fatal accidents in your district last month.

You are right in refusing to accept pressure of work as an excuse for failure to protect workmen from danger. If such a facile plea were admitted there would soon be a need for more hospitals than factories.—JOHN BULL.

Canon C. MILNER,
North Shields

DEAR CANON,—In urging business men to encourage employees to play games you say, "Forbid your junior clerk to play football and he will get a motor-cycle, a sluggish liver or a barmaid, and I don't know which is the most dangerous."

But, even though you meant to be facetious, weren't you confusing the modern barmaid with her predecessor of the Victorian gin palaces? Anyhow, I wager your postbag will be heavy with protests.—JOHN BULL.

Lord ASHFIELD,
London's Transport Chief

DEAR LORD ASHFIELD,—Shockingly impudent, wasn't it, for Londoners to stage "sit down" strikes in Tube trains which were supposed to be bound for Edgware but which were turned back at intermediate stations?

But I notice you have now altered the Morden-Edgware train schedules so that less inconvenience of the sort will be caused in future.

A clear case, to me, of cause and effect. But heaven help other public utility concerns if such unorthodox strikes become popular!—JOHN BULL.

The INSURANCE COMMITTEE,
Middlesex

GENTLEMEN,—I suppose you were following the usual practice in fining a woman doctor £5 for a breach of rules. It was stated in evidence that she did not answer a call to visit a young woman, was called again, but just sent medicine, called next morning and diagnosed bronchitis, saying the girl would soon be well. Then, when she sent the patient to hospital, the parents were told it was too late for anything to be done—and the girl died from pneumonia.

The lives of panel patients are still cheap.—JOHN BULL.

Mr. S. W. HARRIS,
Assistant Under-Secretary, Home Office

DEAR SIR,—I congratulate you on the new branch just set up at the Home Office to deal specially with probation. For it is largely owing to your work and sympathy that it has come into existence. Certainly things are moving. Two Inspectors of Probation just appointed. Also a Chief Probation Officer—Mr. A. G. Clutton-Brock.

As chairman of the newly formed Central Training Board for selecting and training probation officers, of the new Probation Advisory Committee, and of the London Probation Committee, you will have your hands full. And from the very capable work you have done in the past I am sure no better man could be found for the job.—JOHN BULL.

Mr. ERNEST BROWN,
Minister of Labour

DEAR MR. BROWN,—Some of your officials have written to thank me for drawing attention to absurd anomalies which exist in your employment exchanges.

They tell me, too, that the allowances granted for extra staff are so inadequate that the branch manager either has to do the work himself or be out of pocket. He gets no pension on retirement after many years' service.

And they add that "the clerks are called into work one week and sign on 'the dole' in the next."

Do you not care a rap about your staff, dear Mr. Brown?—JOHN BULL.

Our Impertinent Interviewer

Bobby-Line Bowlers

"GOOD afternoon—or is it?" remarked the Impertinent Interviewer, strolling into the garden where P.C. 49 was applying the move-on law to an illegal assembly of snails.

The owner of the garden looked up hastily and a hunted expression came into his eyes.

"Really, my man," observed our Interviewer severely, "I am surprised—painfully surprised. Here I have come all the way from Long Acre to gaze upon the Tynemouth police force in their sartorial splendour—and what do I see?"

The hand of P.C. 49 fondled his throat in an effort to conceal its collarless nudity.

"I repeat; what do I see? A member of the said Force without coat, collar or bowler hat, and not even wearing gloves."

"You won't give me away, will you?" quivered the constable. "You see, it's a bit warm, and bein' off duty, I thought—"

"You thought that off duty a policeman should be allowed to behave like any other representative of *homo sapiens*, without undue emphasis on the 'sap.' But, as you know, your more or less respected Chief Constable, Mr. Thomas Blackburn, has ordered that members of the Tynemouth force must be properly dressed, even when off duty, and his idea of proper dress is a blue suit, bowler hat, collar, tie and kid gloves."

"I thought it wouldn't matter in the garden," pleaded the culprit.

"The order makes no exception of gardens, bowling greens or swimming

baths," was the reply. "Your Mr. Blackburn holds that badly-dressed policemen off duty detract from the prestige of the force."

"Who is he to say when a cove is badly dressed?" demanded the P.C., viciously seizing a snail by the slack of its pants and hurling it into a neighbour's hedge. "In the wrong place—and don't forget, Tynemouth is a seaside resort—a bloke togged out in a bowler hat and gloves is as badly-dressed as a Chief Constable would be who turned up at an official 'do' in a pyjama jacket and plus-fours.

"I dunno exactly how this order came to be issued," he continued, "but I expect the C.C. got to hear of these strip-tease acts in London and reckoned that if we were allowed to leave off collars and neckties there was no knowin' how far we might go."

Forming a mental picture of the bulky snail-slaughterer as an exponent of strip-tease tactics, our representative felt unnerved and decided that the session should be adjourned *sine die*.

As the Interviewer made his exit from the garden P.C. 49 was throwing a cordon round the rhododendrons while mournfully intoning:—

P.C. 49,
Anyone can have this little job of mine!
A P.C.'s life, you've doubtless heard,
is not a happy one,
Though I do not greatly mind it when
there's duty to be done;
But when he doffs his uniform his woes
have just begun
For P.C. 49!

P.C. 49,
Even in his leisure has to toe the line;
When others leave off collars, bare their
bosoms to the breeze,
And, wearing flannel bags or shorts,
prepare to take their ease,
No neck uncovered is allowed or nudity
of knees
For P.C. 49!

P.C. 49,
Himself must to a seemly suit of blue
resign;
A necktie when off duty Tynemouth
etiquette demands,
A bowler is *de rigueur* when he strolls
upon the sands,
And natty gloves of kid must not be
missing from the hands
Of P.C. 49!

Y. Z.

double your
pleasure with..
"Park Drive"
PARK DRIVE
15 for 6.
10 FOR 4D PLAIN OR CORK TIP (MILD) 5 FOR 2D

A. G. Gardiner Asks—

Have You a C3 Brain?

Are we really declining mentally? At any rate, there's no sign of waning intelligence among these eager pupils listening to a radio lesson in their modern classroom

"SHALL we be wise in time?" Lord Horder, as one of the most eminent of living physicians, asks this question in relation to the future of the race.

If he and the eugenists for whom he speaks are right, the nation's intelligence is rapidly declining—so much so that, if matters continue as they are now going, "half the population will be mentally defective." We shall not be merely a C3 nation; we shall be a nation of intellectual degenerates.

It is a depressing forecast, and I hope (and believe) that it is wrong. Not because I think that the British race is immortal any more than other races have been.

The rise and decay of civilisation is a commonplace of history. Five hundred years covered the glory of the most astonishing people who ever inhabited the earth.

We still look back at the splendour of the little Greek community that dwelt in Athens more than 2,000 years ago as the highest achievement of the human mind. The civilisation that produced them has vanished.

So with the mighty Roman civilisation. So with Venice, that once did hold the gorgeous East in fee. So with the Spain that dominated the earth in the early sixteenth century.

It may be that our sun will set, too, though Mussolini is premature in thinking that it has set already and that he has taken its place. There is still plenty of life in us.

But can we honestly claim that in quality we are still on the up-grade? Shakespeare's England did not contain much more than a twentieth of the population of to-day, but have we twenty times more genius than we had then?

Or, take the beginning of last century: We numbered then only about 8,000,000, against 40,000,000 to-day. Are we intellectually five times superior to the age that produced Pitt, Fox and Wellington, Nelson and Byron, Wordsworth and Shelley, Keats and Scott, and Coleridge, Constable and Turner? We have increased in quantity, but in intellectual quality we have not progressed. We have declined.

And it is the speeding up of the decline that alarms Lord Horder. His immediate anxiety has been aroused by the results of an investigation that has been carried out by Dr. R. B. Cattell.

Those results are recorded in "The Fight for National Intelligence," a book published by P. S. King and Son, Ltd., at 8s. 6d., and, if they are sound, we are rushing to intellectual bankruptcy at a terrible pace.

So, for that matter, are other nations. If there is any comfort in that, "we are all going the same way home." Mental decay is the symptom of the white races in the modern world.

But it is ourselves with whom Dr. Cattell is concerned. Let me briefly indicate the facts and conclusions which have evoked Lord Horder's question.

The facts relate to two representative districts, the rural district between Exeter and Plymouth and the industrial district of Leicester. In each of these areas Dr. Cattell has carried out an elaborate intelligence test among the children of the respective communities.

He groups his subjects into various classes: feeble-minded, sub-cultural (low intelligence), the average, the able and efficient, the highly intelligent.

The conclusion he reaches (and the evidence he offers is very impressive) is that the birth-rate is inversely related to the intelligence level throughout the whole range of intelligence.

In other words, the population is being recruited from the poorest stock. The feeble-minded and sub-cultural come from the large families; the clever children come from meagre families of twos and threes.

The fall in the birth-rate is general, but it is amongst the most intelligent and efficient classes that it is greatest. And as the qualities of mind and character are largely inherited, this means that the trend of the national intelligence is disastrously downhill.

Our civilisation, in a word, is withering at the top.

The brainy class is ceasing to reproduce itself; the feeble-minded and the dull, being more fertile, are lowering the intellectual currency of the race.

And the menace is aggravated by the fact that the enormous improvements in sanitation and health have vastly reduced the infantile mortality among the poor stock, while leaving the mortality among the intellectuals where it was.

That is the proposition. Too few of the right children are being born: too many of the wrong children are being born. And the problem is: how to increase the output of babies at one end of the scale and decrease it at the other.

The causes of the sterility among the efficient and intellectual classes are obvious. It is there that the gospel of Marie Stopes has made its chief conquests. Among the professional, middle and superior artisan classes, families are reaching vanishing point.

The flat system, the servant question, the motor car and other facts of the modern world have put a handicap on children.

The new status of women has had the same effect. Marriage is no longer their only career, and hundreds of thousands of the best potential mothers choose to remain unmarried rather than give up their professions.

To combat these tendencies it is proposed that the dull child should be made to some extent a fine upon the parents and the able child an asset.

The latter should receive with its scholarship a maintenance allowance. With such a prospect before them parents likely to beget able children would more readily enter on the business of raising a family.

Next, a decrease of the marriage allowance to income-tax payers should take place, coupled with a considerable increase in the child allowance.

I am more impressed by these and similar expedients to increase the output of the right sort of children than I am by the proposals to stop the output of the less valuable sort.

These consist of an urgent demand for the official extension of birth-control methods among the poorer classes. With the voluntary sterilisation of the hereditarily unfit there should be universal agreement.

But with a population on the brink of a catastrophic decline, we should view with extreme suspicion a policy of spreading the devastation of birth control.

What we should concentrate on is the rearing of families from the best stock of the country. Hardly any price can be too high to pay in order to turn the tide that is threatening to sweep the race to disaster.

Lord Horder asks for a Government enquiry to examine Dr. Cattell's findings. I cannot imagine any emergency calling more urgently for action.

The Human Machine

A MAN went to the races. He had a rotten afternoon and lost all his money. Consequently he left the racecourse in a vile temper. As he came on to the road he saw in front of him a perfect stranger who was bending down tying his bootlace. He went up to him and gave him a hearty kick. "What did you do that for?" asked the stranger. "I was only tying my bootlace."

"Oh, go away," said the disappointed punter. "You're always tying your bootlace."

And the moral of the story is that it's a grand thing to relieve your feelings, but you ought to be mighty careful how you relieve them!

Pent-up emotion must find an outlet—and we all have moments when we must get rid of our emotions or burst. At least, that's how we feel. But that doesn't excuse us for behaving like idiots. It doesn't excuse us for trying to take out of someone else the disgust that—if we were honest—we should realise we were feeling for ourselves. It doesn't excuse us from behaving like spoilt children who kick the furniture and thump the nearest person because their world has suddely gone awry.

Life will always be a puzzle to us, a trouble and a burden, unless and until we can achieve a satisfactory balance between reason and emotion. Too much reason and too little emotion, too little reason and too much emotion—they are both bad. They are both prime trouble makers. The old advice—when angry—to count 100 before doing or saying anything was very sound. It is always a sound plan to do nothing until you are quite sure what you want to do and why you want to do it.

Most occasions for a violent display of emotion disappear if you wait to see what it is really all about before bursting out. By the time you've found out, you'll also have found out that it really isn't worth making a fuss about anyway!

Achieve a balance between heart and head. Achieve it at all costs. It is one of the few things in life really worth possessing.

On Coronation Day

SO great will be the throng on Coronation Day that the thousands of miles they travelled—and walked—will not seem nearly as important to London's visitors as an extra inch or two of space or height as the Coronation Procession is approaching.

That was the thought which sprang to the mind of a young Glasgow man—Mr. J. D. Robertson, 14, Holmhead Place, Cathcart—when he came upon ON CORONATION DAY amongst the *Examples* for our 1,064th *Bullets* Contest. A £75 cheque and Coronation Seats rewarded him for putting that simple idea into the neat *Bullet*, ON CORONATION DAY—MILES NOTHING—"INCHES" EVERYTHING.

Turn to page 47, and with some smooth-running train of thought such as this, you may well carry off a £500 First Prize.

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GOING to the Coronation? Make sure you do see it and take a good Periscope with you. Don't wait for hours and find your view obstructed—a Periscope will enable you to see over everybody's head. The one advertised on p. 3 has been designed for Coronation sightseers and it folds flat for carrying in pocket. Costs only 2/6. Send for one NOW!

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ACCEPT this sample offer of Four Square Tobaccos! You can obtain samples which include Empire Mixture, Cut Cake, Curlies. Original Mixture, etc., for only 1/-. Enclose remittance, mentioning *John Bull*, to Dept. J.B.18, Geo. Doble & Son, Ltd., Paisley, Scotland. See p. 33.

NAIL BITING.—Free booklet sent privately for 1½d. stamp explains how you can free yourself (or child) of this objectionable, health-endangering habit.—Filtex, Ltd. (Dept. J.B.1), 31, Broadway, Crouch End, London, N.8.

Relief—not without hazard—after a turn of duty; another man will take his place, for the light must never fail . . .

Lights that Never Fail

A FEW months ago there was completed in Chile a very magnificent tomb. It was built by the Chilean people to the memory of a Britisher, George Slight, who died three years ago, and who was unknown to his countrymen outside a comparatively small circle. On the tomb is this inscription:

"His work shines before men."

The words are sublimely apt, for George Slight built practically every existing lighthouse on the bleak Chilean coast, including the loneliest in the world, that which stands on the high Evangelistas Rock, shedding a beam which can be seen for twenty-eight miles over the wild waters of the Southern Pacific.

Slight was one of a body of Britons whose work for generations has shone before the men who go down to the sea in ships, steadily without break, night after long night, year after year, and who are no better known individually than the man whom a South American State has thought fit to honour beside its own national heroes.

Ask any collection of well-informed people who, among the figures of the last century, were the Douglass family—Nicholas Douglass and his son Sir James Nicholas Douglass—and who were the Stevensons—Robert, the father, and Alan, the son. A hundred to one, you will not get an answer.

The Douglasses were an English family who built, or rebuilt, most of the great lighthouses round the coast of England, including the Eddystone; and what they did for England, the Stevensons (R. L. Stevenson was one of the more "reckless" members of the family) did for Scotland, the Bell and Skerryvore Lights being among their best achievements.

To-day, along the 8,000 miles coastline of the British Isles, there is a light of some sort shining perpetually at every 16 miles. Not all of the beams are of primary importance. Many of them are harbour lights, maintained for the benefit of local sea traffic as a guidance to safe anchorage. Others are the smaller coast lights.

But there are over 200 structures classed as "principal lights," built either on the high promontories or on isolated rocks far out from shore, a danger-warning to shipping, and the means of preventing each year an incalculable loss in tonnage and lives.

There are three bodies responsible for the coast lights, and, in addition, for the lightships and buoys which mark danger spots where no tower could be built. Their work is co-ordinated under the Board of Trade.

Trinity House, that ancient and curiously English body that has all the power and responsibility of a Government department, yet remains apart from official Government authority, looks after all the lights south of Solway and Tweed.

The rugged Scottish coast and the islands of the west and north are under the charge of the Commissioners of Northern Lighthouses at Edinburgh; while the Fastnet, first European beam sighted by the Atlantic liners, and about seventy other lights which girdle Ireland, are controlled by the Commissioners of Irish Lights.

Among them, the three bodies whose "work shines before men," spend each year between £800,000 and £1,000,000 on upkeep, and the wages of the lighthousemen, the lightship crews and the staff of technical men responsible for repairs, renewals and supervision. Where does the money come from? For once, *not* out of the taxpayers' pocket.

The shipping world foots the bill. The owners of all sorts of craft which leave one harbour for another, near or far, pay "light dues" according to tonnage.

The rate varies from 1d. per ton on every voyage for home-trade sailing vessels, with a maximum of 10d. per ton per annum, to 2½d. per ton with foreign-going steamships, annual maximum 1s. 4½d. per ton.

It is a fairly stiff charge, a 10,000-ton liner paying nearly £700 a year; but it is one which is met willingly.

The Eddystone or the Bell Rock are about as likely to go out as the sun is not to rise to-morrow morning.

It has been so for a century, and though beacons lit some of the danger spots round Britain as far back as can be traced (the Romans had a lighthouse at Dover), it can hardly be said that there was universal efficiency and public spirit in their maintenance. Believe it or not, British lighthouses were for over two centuries run as a racket.

They were privately owned, the proprietors being permitted by law to extort heavy dues from all ships which passed them and harboured in the nearby ports. There was no statutory obligation either, on the racketeers, to maintain strength or continuity in the beams.

As far back as Elizabeth's time, the Brethren of Trinity House, representing the shipping interests, were granted a charter enabling them to "erect seamarks" at various points.

Thanks to local influences and Parliamentary corruption, the charter was only partly operative. It was not until 1836 that Trinity House and the Commissioners of Lights for Ireland and Scotland were empowered by Act of Parliament to take over all privately owned lighthouses.

The racketeers were well compensated. Ten lights at important points, most of them rickety, unreliable, badly stoked bonfires, cost £1,182,000.

Nearly £500,000 went for the rights of the Skerries, and £170,000 for the Smalls Rock off Milford Haven. For the Isle of May light the Duke of Portland netted £60,000.

Against the racketeers, we have the memory of landsmen who, through the ages, kept lights burning at points of peril along the coasts, and asked no other reward than the gratitude of their brothers at sea.

First with wood logs, then with coal, later with candles of huge proportions that were burned in clusters, they kept warning signals alight.

Sometimes the monks of the monasteries along the coast were the lighthouse keepers, sometimes public-spirited citizens like Sir Robert Killigrew who, at his own expense, built the first light upon the Lizard in the seventeenth century, and charged no dues.

Moreover, it may be recalled that Sir Robert met with the strongest opposition from natives of Cornwall, the wreckers who watched avidly the smashing of ships against the rocks of their shore, and in due time collected the rich jetsam that the tide brought in.

They were no better or worse than the Orkney Islanders who, a century ago, sought to obstruct the building of the new lighthouses by the Stevensons.

"If there must be ships wrecked," they declared, "they micht just as well be on the islands as anywhere else."

Forgotten men are the monks and Sir Robert Killigrew, as are the creators of the great tower of Pharos at Alexandria when Carthage was a sea power.

Forgotten, too, are the creators of the Colossus of Rhodes, for that, too, was a lighthouse; of the burning tower of Corunna in Spain; which kept a beacon continuously alight from the time of the Romans until these late months, when the irresponsibility of modern revolution allowed its flame to wane in darkness for the first time.

But, like George Slight and the watchers and workers of our time nearer home, their light indeed shone before men.

Politics and You

Hands Off The Food Cupboard

THE star turn of the Parliamentary year takes place this coming week. On Tuesday the green benches will be crowded: public galleries packed tight. That afternoon the Chancellor of the Exchequer "opens" his Budget.

Sounds mysterious and exciting, doesn't it? Yet a Budget Statement is, after all, nothing more than a review of the national housekeeping accounts for the year just closed and the possibilities of the one just begun. Three-quarters of what Mr. Chamberlain will say is already common property.

He will tell the House that more came in from some taxes and less from others than he expected, and that there was a deficit on March 31 of about £6,000,000.

He will then go on to indicate the sums the Government proposes to spend during the coming twelve months on the Army, Navy, Air Force, Social Services and other things—all of which is well known already.

And, finally, right at the end, after the Stock Exchange has closed for the day (a safeguard against frenzied speculation), he will divulge the secret, closely kept, as to how he intends to raise the wind to meet this expenditure.

It is this part of his speech that creates all the interest and excitement. People everywhere have been on their toes to learn just how deeply he's going to dip his hands into their reluctant pockets. But up to that moment nobody outside a very small circle has known.

How does he decide what taxes to levy? Certainly not by guesswork. Everything has been most carefully worked out.

For months past Treasury officials have been busy compiling figures. Changes of taste or fashion or the growth of new industries have been noted.

Elaborate calculations have been made for him, showing the possibilities of a new tax on this article or whether more revenue couldn't be got from an old one if it were lowered—more beer drunk, for example, if it were cheaper.

There seems to be a general feeling that Mr. Chamberlain will put another 3d. on the income tax. Better this, however, than to put it on tea, sugar or other items in the poor man's cupboard.

We won't make sets we wouldn't buy ourselves

If you have plenty of money to spend on radio, you don't have to be so particular about which set you choose—you can afford a new one, if the first set turns out to be a dud.

People who have to watch the pennies cannot afford to make mistakes and I advise you to hear several low-priced sets before you make your final choice. If you decide on a Murphy (and I hope you will) I don't think you will be disappointed. Your safeguard lies in the fact that "we won't make sets we wouldn't buy ourselves." E. J. POWER

£8.5s. ALL MAINS TABLE MODEL
Supersonic Heterodyne Receiver. Reproduction is extraordinarily fine. The Tuning Scale is marked with station names both on long and medium waves, with separate illumination for whichever waveband is in use. Sensitivity and selectivity are excellent, and the standard of reliability is the same as the more expensive Murphy sets. This set has noise suppression between stations. The Cabinet is finished in highly-polished Walnut with black sides.

UNIVERSAL MODEL FOR USE ON A.C. OR D.C. MAINS (*as illustrated*) **£8.5**

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£6.10 BATTERY MODEL EXCLUSIVE OF BATTERIES

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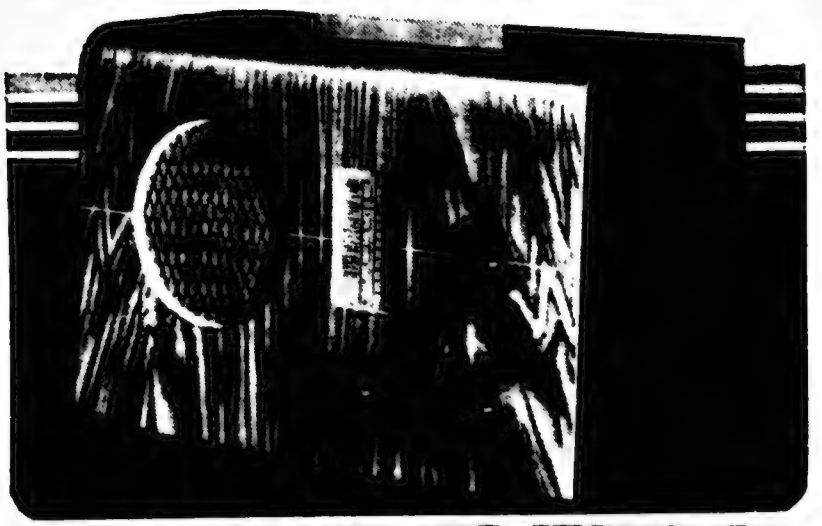

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Walking on Air

is apt to let you down

Let us put you on to something that gives real support.

How necessary this is for most people is illustrated by the fact that approximately only one person in four leaves an estate exceeding a net value of £100.

If you are comfortably placed now, you may feel that future years hold no danger for you or for your dependents. But unfortunately this happy state of affairs may not last.

Why not make sure that your dependents' future and your own will be safeguarded?

Through a **PEARL PENSION ASSURANCE POLICY** you can secure, for example :—

For Yourself at Age 65	A life income of **£250** a year; A cash payment of **£750** in addition; Choice of a cash payment of **£2,500** instead of the pension.
For Your Dependents	An amount of **£2,500** plus guaranteed bonuses payable immediately in the event of your death. This amount would be increased to **£5,000** plus guaranteed bonuses if death should be accidental.

The benefits in this example are for a man having effected his policy just before his 35th birthday. Larger or smaller assurances are issued to meet individual needs. Premium payments rank for Income Tax abatement.

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TO-DAY there's no need for any more back-aching work. Here's a new way, an easier way—the GOBLIN way—that takes all the hard work out of cleaning. Utmost in cleaning efficiency, ease of handling and at popular prices to suit all pockets. Goblin Cleaners save drudgery, expense and time. For only 10/- down you can secure one. But first of all send for a copy of the Goblin Booklet—it's free!—if you fill in the coupon on page 29.

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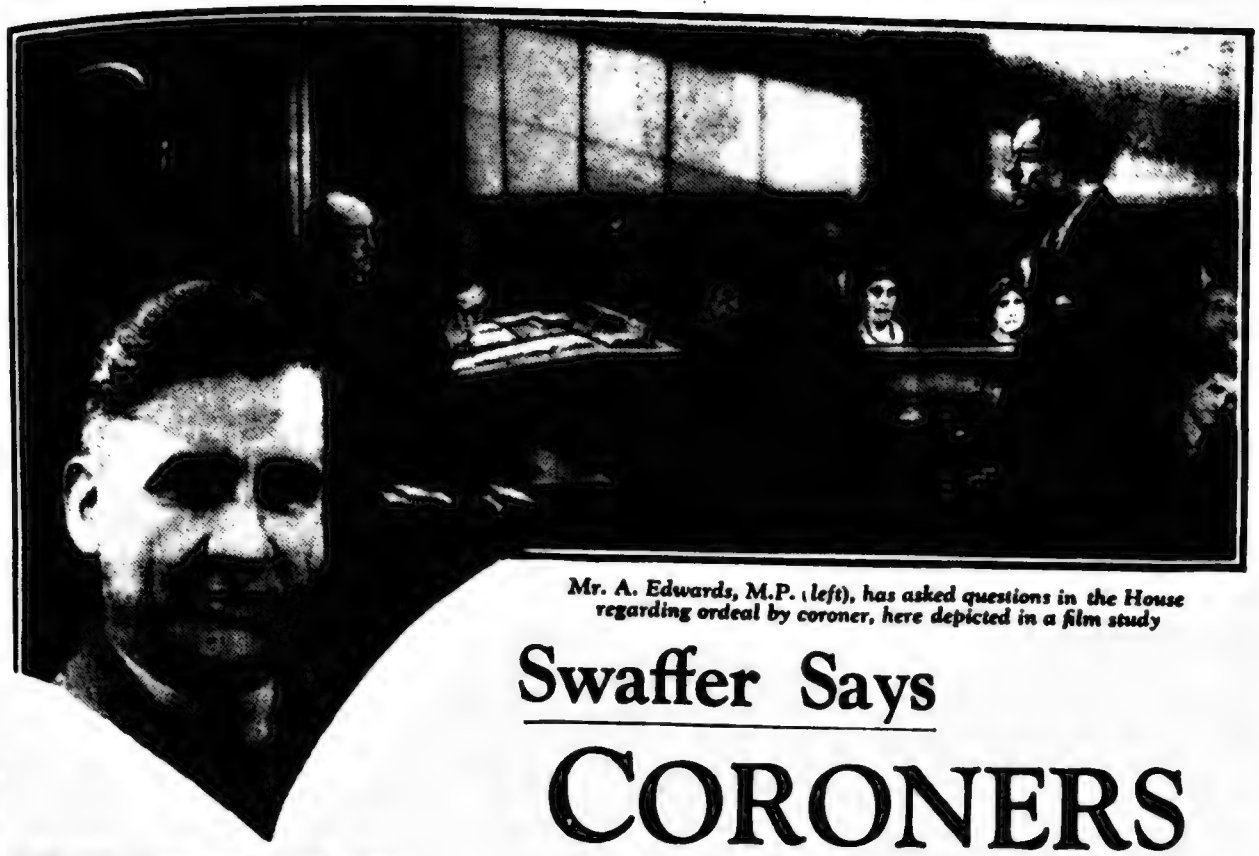
Kidneys Must Clean Out Acids

The only way your body can clean out health-destroying Acids from your blood is through nine million tiny Kidney tubes or filters, but beware of cheap, drastic, irritating drugs. Weak Kidneys usually are the real cause of Getting Up Nights, Nervousness, Swollen Ankles, Rheumatism, Backache, Dizziness, Circles Under the Eyes, Dry, Muddy Skin, Acidity, Burning, Smarting, or Lost Vigour. Don't take chances. Get the Doctor's prescription Cystex (Sis-tex) at chemists. £1,000 deposited with Westminster Bank, London, backs up Cystex Guarantee to bring new vitality in 48 hours, make you feel 10 years younger and cure in 8 days or money back.



Mr. A. Edwards, M.P. (left), has asked questions in the House regarding ordeal by coroner, here depicted in a film study

Swaffer Says

CORONERS MUST *be* CURBED

EVERY now and then there springs into the headlines the name of some man or woman, the central figure at an inquest on some suicide or person who may have been poisoned.

They are nerve-racked, sometimes, for weeks, the victims of poison tongues to which a coroner has listened.

Really there is nothing against them except malicious lies. Yet, because a coroner listened to it all, it was published in the papers.

So for the rest of their lives these victims of gossip will remain the objects of suspicion.

Once again the need for altering "Crowner's Law" has been urged in the House of Commons, where the Home Secretary was asked to hasten action on the Committee report which deplored the tendency of coroners to criticise or blame the character and conduct of individuals. He merely deprecated it! That, Sir John, is not enough!

The report is now over fifteen months old. The Committee met, heard long evidence, and arrived at drastic conclusions. But nothing has been done.

A coroner has still such wide powers, so contrary to common-sense, so often abused, that he is able to do what sometimes he does—keep on the rack for weeks some unfortunate witness against whom there is nothing except the whispers of venomous people.

Some coroners love publicity. I know one who stages an inquest as though it were a drama written for the old Adelphi Theatre in the days of G. R. Sims.

I have known him issue, almost as though they were admissions to the Royal enclosure at Ascot, tickets for his court. Well-known people having the preference.

He loves notoriety, and so often has he got wide publicity for his challenging remarks, and his comments on individuals—indeed, sometimes of life in general—that he is suspected of doing things to attract attention.

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What right has a coroner to blame anybody? The victim of his criticism is not being tried. He is not in the dock. There is no charge against him.

Sometimes he has been sent for merely because some anonymous letter has startled the coroner, who, given powers that are farcical, so unlimited are they, proceeds to cross-examine him about his private life.

If the witness does not answer, he can actually be committed to prison for refusing to do so.

Why is it a coroner has more powers than a magistrate?

Now, were there any charge brought against this same person, carefully adjusted rules of evidence would have to be observed. No witness, for instance, could say "I was told . . ." or "Then Mrs. Jones said to me," in a police court, at Assizes or Quarter Sessions, in the County Court or in the High Courts of Justice.

What someone said is no evidence of any kind—that is, unless it was said in the presence of the person who is accused.

Yet, at an inquest, anything can be asked, and anything can be said in reply. Then it can be published broadcast, never mind how wrong it is. . . .

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You have therefore the strange paradox that, after a mysterious death, a suspect can be summoned to an inquest and put upon the grill, whereas the moment there is a charge made against him he need say nothing.

If a policeman, immediately after an alleged murder, makes an arrest, he is obliged to warn the witness that he need say nothing.

If, instead, a coroner makes an enquiry, the suspected person may be submitted, time after time, to a grilling cross-examination.

In some cases this may result in his being charged with murder although he is innocent. Or it may result in the very opposite—the destruction of all the means by which the police could obtain a conviction, although he is guilty.

"Crowner's Law" dates back to a time when there may have been need for it. To-day it is obsolete.

A Parliamentary Committee said so over a year ago, when it declared that the jurisdiction of a coroner should be limited to the investigation of how, when and where death occurred.

"In any case in which questions of criminality are involved," it recommended, "the laws of evidence should be observed; and where a person is suspected of causing the death he should not be called and put upon oath unless he so desires, and should not be cross-examined."

Yet while it was satisfied that most coroners were discreet, and did not abuse the privileged position which the law gave them, the Committee made, over a year ago, this astounding statement:

"We are bound to take a serious view of the danger that there may be some who do not show a similar sense of responsibility.

"The law, in other respects, shows a jealous regard for the character and reputation of the citizen, and it is most undesirable that an individual should find himself exposed to public censure by a coroner—censure which may or may not be well founded—against which he has no form of appeal or redress whatever."

Yet, while it considered that the practice should be brought to an end, the Committee did not propose any amendment to the law!

"We believe that our recommendations will tend to put a stop to this practice," it remarked.

It has not stopped it. It still goes on. That is why Mr. A. Edwards, Socialist M.P. for Middlesbrough East, has now urged the Home Secretary to take action.

The most extraordinary case of recent months was that of a young man who was found dead at Friern Barnet. He was unemployed. His mother, who gave evidence, was asked by the coroner, *"Why was your son not living with you? To deceive the authorities! Is that so? He got a little more dole money from being away from home?"*

When the mother said, "Yes," the coroner asked her, "You realise it is a dishonourable thing to do?"

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A woman in the public seats shouted, "No," and the mother replied, "He thought he was sponging on us."

Now, why on earth should a coroner submit the unfortunate mother of an unemployed man who has been found dead, whose death was distressing her beyond degree, to challenging questions which, in reality, blamed her for the cruelty of the Means Test?

She had to stand there submissively and put up with it. It was not her fault. It was the fault of the Minister of Labour.

Yet a coroner may, in his own court, do what he likes, air what political opinions he wishes, utter any sort of remark about anything under the sun, and get away with it. Judges would not think of doing anything like that. Yet some coroners glory in the publicity they get.

I read, a few weeks back, some extraordinary "wise sayings" made by coroners, and publicly reported.

"You cannot trust a cyclist at all," said one coroner. *"They do unexpected things."*

Apparently he was a motorist who hated cyclists. If he had been a cyclist, he might have hated motorists and said, "You cannot trust motorists. They dash about all over the place."

It would have been no more silly.

"It is strange to note how lightly youths nowadays regard their own lives," said another coroner.

What a ridiculous remark to make! Youths regard their own lives with much more seriousness than do blundering politicians who seem to be rushing them into war.

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Then, to a bereaved father, another coroner said, *"I think you are an interfering old gentleman."*

If the father had been charged with anything, he would have been properly tried, and fined or sent to prison for his guilt, if it were proved. But in a coroner's court he was the victim of a nagger responsible to nobody in law, and a man whose conclusions were arrived at in circumstances impossible in any other court.

"A lot of sensational stories are written by silly novelists about people being improperly confined in mental institutions," said another coroner.

"As a matter of fact, that is almost humanly impossible."

I wish I were as satisfied about the eternal justice of things.

Besides, I wonder how many "sensational stories by silly novelists," who had written about lunatic asylums this coroner had read.

How many are published? One in ten years, perhaps. Now and then some such story may find the light of print. But the idea that there are a lot of them is just the bunk.

Perhaps, when he was a boy, the coroner read Charles Reade's novel "Hard Cash," and thought it came out the other day! Or perhaps he had reached his second childhood and so just condemned, without reading it, all the literature of to-day.

Anyway, coroners have too much power. Some of them would be a joke—were they not a menace.

Second Helping

"WETTEST Winter in Living Memory," said the newspaper headline. Looking out of the window of their country cottage at Dumfries, Scotland, the occupants agreed that it must be so.

Several days of rain had transformed the pastures into a lake—and then the sun had shone. Then a few more days of rain, the floods were deeper than before, and the sun came out again. For weeks and weeks it had been like that.

Then there was a bigger deluge than ever—and they awoke to find their downstairs rooms flooded to a depth of twenty inches.

Look around your own house to realise the tragedy of that. Draw an imaginary line twenty inches over each downstairs floor. Notice how many of your possessions fall beneath that line: carpets, lino, hearthrugs, settees, chairs.

That family had been helped by JOHN BULL once, under the terms of our unique free family insurance scheme. They knew, as soon as they looked at their flooded rooms, that we would stand by them again.

And we did. In a letter, we were thanked for our kindness, courtesy, promptness.

All we had expected of them was a signature on a coupon which is reproduced for your benefit on page 41 of this issue. If you want us to stand by you, turn to that coupon without delay.

Walking- the golden rule for Health

BOX HILL, near DORKING

To keep shoes fit for walking, polish them daily with..

CHERRY BLOSSOM BOOT POLISH

In Black, White, Brown, Tonette and Dark Tan Stain. Tins 2½d., 4½d., & 6d.

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A SPLENDID START TO THE DAY

Out of the exclusive Kellogg's WAXTITE bag come ten big helpings of the most nourishing breakfast in the world—oven-crisp and flavour-perfect down to the last luscious spoonful. Serve Kellogg's Corn Flakes with milk or cream. They're ideal for lunch and supper, too.

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They're *made* better. *packed* better and *taste* better,

At all grocers' 5½D

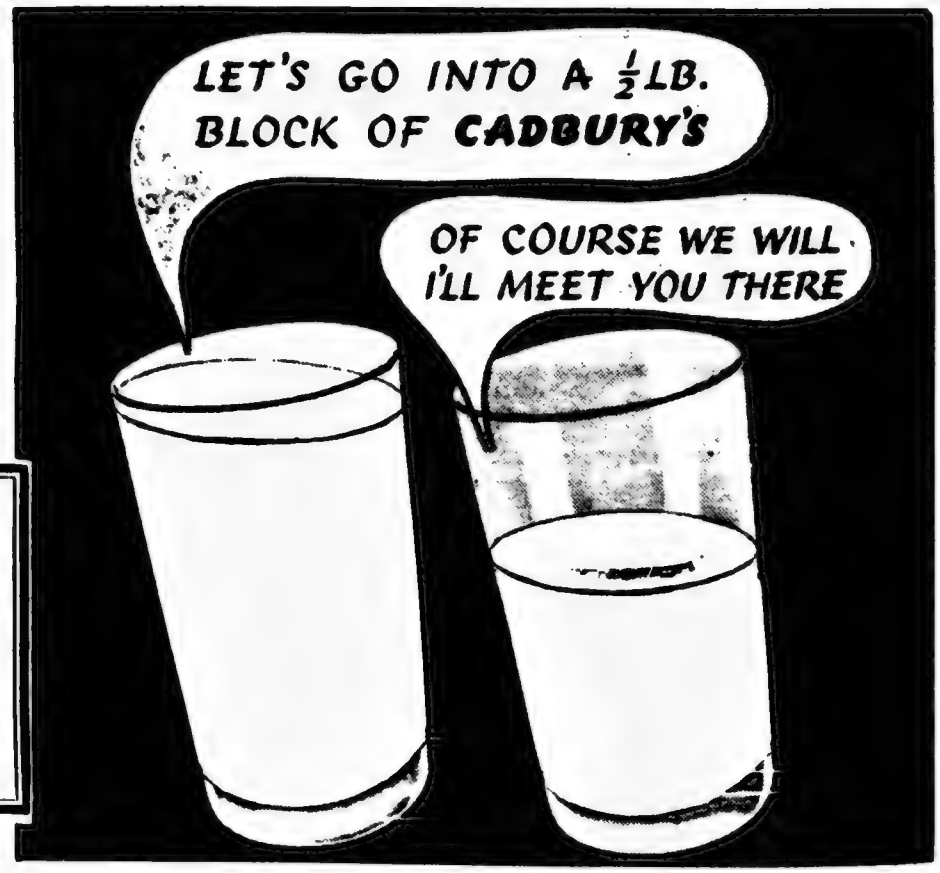
Kellogg's CORN FLAKES

586

OVEN-FRESH FLAVOUR-PERFECT

NOBODY sensible walks about with a glass and a half of milk in their pockets — but a whole army of the sensiblest people you ever saw carry Cadburys Milk Chocolate for their between-meal snacks. There's the pure nourishment of full-cream milk in it — and the melting deliciousness of Cadburys Chocolate makes doing what the doctors tell you just sheer delight.

For that's what the doctors do tell you — **'EAT MORE OFTEN'** they say, '*too long a gap between meals does nobody any good.*' And here's an ideal handy snack that meets the case to a dot.



HOW MUCH MILK?

A glass and a half of pure full-cream milk goes into every ½ lb. block of Cadburys Milk Chocolate

CADBURYS

MILK CHOCOLATE Also **2 oz. 2d**

Attacks on GIRLS: *Disquieting Disclosures*

Dr. R. D. Gillespie has classified abnormal offenders into three groups

The cell is no cure; scientific treatment alone can help

By
F. A. R. SEMPKINS
Secretary of the National Vigilance Association

THERE appears to be particular reason, at the present time, for grave anxiety regarding a growing social menace.

I refer to the increase in the number of cases in which young women, girls, and even children, are the victims of molestation and violent attacks.

Repeatedly we read evidence of this in reports from the police and assize courts.

It would seem that a wave of moral offence is passing across the country. The big cities, the smaller towns and the rural areas alike produce the delinquency. No section of England is free; no class of the community is immune.

Newspaper cuttings give me place names: London, Liverpool, Manchester, Hull, Brighton, a quiet village in Leicestershire, Barrow-in-Furness, Tonbridge (Kent), Langdon Hills (Essex), High Wycombe. So the list runs on to prove the widespread danger.

Figures taken from the latest volume of criminal statistics issued by the Home Office show there is a great increase in the total of crimes known to the police as having been committed against females as compared with the period after the war.

A disconcerting feature also is that these crimes are increasing per head in proportion to the rise in the population.

Another volume of criminal statistics will be issued in the early summer. There is reason to suppose that proof will then be given *of a continued increase.*

The Home Office return, gathered from the police and criminal courts, reveals also a persistent growth in another class of offences due to perversion.

Many of us, who realise the present condition of society, feel it is regrettable that no figures indicate the growth of perversion among women, because this is not a crime according to law.

And this also must be remembered: A high percentage of such offences never reach the ears of the police or the publicity of the courts.

Young women and girls are naturally reluctant to make complaints. They fear the stigma which they think will attach to them when the inevitable police proceedings are taken. Information, reaching me in the course of my work as secretary to the National Vigilance Association, gives a basis for declaring—without risk of contradiction—that the incidence of offences against women and children is much higher than any official Government return indicates.

Doctors working at the hospitals and in general practice will support me in this contention. They quite frequently see the worst side of this social menace.

What is the reason for the soaring figures, and what are the means of cure?

An analysis of the causes is, I think, possible. First, the prime factor—when the offenders are young people—is just the weakening of parental or home control. Our modern tendencies of life, with the unbridled freedom of conduct which is taken by a majority of adolescents, create an atmosphere in which viciousness can so easily develop. There is little respect for traditions of honour and decency in some households.

The retort against this argument is easy: that I am old-fashioned in outlook and that I am unsympathetic to youth of both sexes.

But that is just so much arrant nonsense. No serious thinker desires to curb the rights of young people to express their views. Yet freedom has grown into laxity, with its inevitable following of offences against the well-being of the community.

I foresee, as a new generation uprises, a drastic return to the old tradition of strict parental discipline, tempered, as it will be, by closer ties of understanding.

Another aspect of the problem, which does not—in my view—receive sufficient consideration, is that of unemployment. In the industrial districts the unemployment of youths is a factor influencing the mounting figures of sex offences.

The mischievousness of idleness is converted to viciousness with a number of young people of both sexes. An outlet for this must come. It is found in a variety of ways—of which the observant social worker has full knowledge.

Returning prosperity, the improving cycle of trade, will bring automatically a correction in this respect.

Some time ago a joint committee, representing fourteen national organisations—of which my Association was one—was appointed as a result of a conference called by the Association for Moral and Social Hygiene to consider the question of sexual offences.

That committee, after its deliberations, issued two important papers: one a memorandum for the guidance of magistrates when dealing with this class of delinquency, and the other a more technical pamphlet, drafted by an eminent doctor, on the need for a medical-mental examination of persistent offenders.

In the memorandum to magistrates attention was drawn to the following recommendations in particular:

"After conviction, but before sentence, magistrates should remand for a medical examination and report all cases of exhibitionism, all offenders previously found guilty on a similar charge, and all cases in which the court suspects mental disease, disorder or defect.

"That all courts should make arrangements for the services of a mental expert to be at their disposal."

Now I do not subscribe to the comfortable theory that all persons committing this class of crime are mentally unbalanced, or suffering from some recognisable physical disturbance requiring medical attention.

But a great number certainly are. For them ordinary punishment in the prison cell is of no use. They require specialised treatment, while kept in some form of detention.

Dr. R. D. Gillespie, who advised the joint committee, reported that offenders with abnormal mentality might be divided into three groups:—

1. Persons suffering from definite—that is usually certifiable—mental disease. These are easily recognisable and can be dealt with under existing social machinery.

2. Psychopathic personalities suffering from mental instability not amounting to certifiable mental disease, showing itself frequently in economic inefficiency and leading them to commit anti-social acts.

3. Persons in whom offences of a particular character take the form of compulsion or "obsessive-compulsive" type of psycho-neurosis, but in whom other forms of abnormality are not readily apparent.

With these three groups the first, as I say, can be dealt with under existing conditions, but machinery must be devised to deal with the second and third groups.

These people appear to be normal but are *not*, and it is necessary to educate public opinion regarding them.

It is quite another question whether treatment is possible, and, if so, in what percentage of cases, for as a result of the lack of statutory powers hitherto, such offenders have rarely come under skilled observation.

There is no easy or single method of dealing with this rising tide of offences against women and children. It would seem wise to endeavour to break up the problem into its component parts, and in particular to do everything possible to secure against young people growing up into potential criminals. To this end measures are necessary to help in providing healthy interests for adolescents, and thus preventing them from acquiring bad habits.

For those who are abnormal the co-operation of doctors should be enlisted with the help of the courts. To that end legislation is necessary.

Finally, sentiment should not be allowed to intervene in preventing really deterrent sentences being given to vicious persons guilty of the most flagrant crimes against women and children.

Just a Human Story

TWO HEARTS and an ARROW

IT was a quarrel that should never have been taken to court. At least, that is what Mr. C. Paley Scott, K.C., the Chancellor of the Durham Chancery Court, thought about it.

The Misses Pickering, of Redgate Head Farm, considered they had a right to draw their water from Heart Well, which is as picturesque as its name.

The defendant didn't mind them drawing water, but alleged trespass because he wanted an acknowledgment of what he considered to be his own rights in the matter.

But never mind about the details of the case. What is important is that right-of-way actions are generally linked up with the memories of people in the locality. A procession of people advanced to draw on their memories on the subject of Heart Well.

Among them was Mr. Joseph James Devey, retired solicitor. With his expert knowledge of how evidence should be given, he described his recollections of the district crisply, accurately.

And then—well, in the language of the court reporter, he was "questioned as to a carving he executed many years ago on a tree near Heart Well."

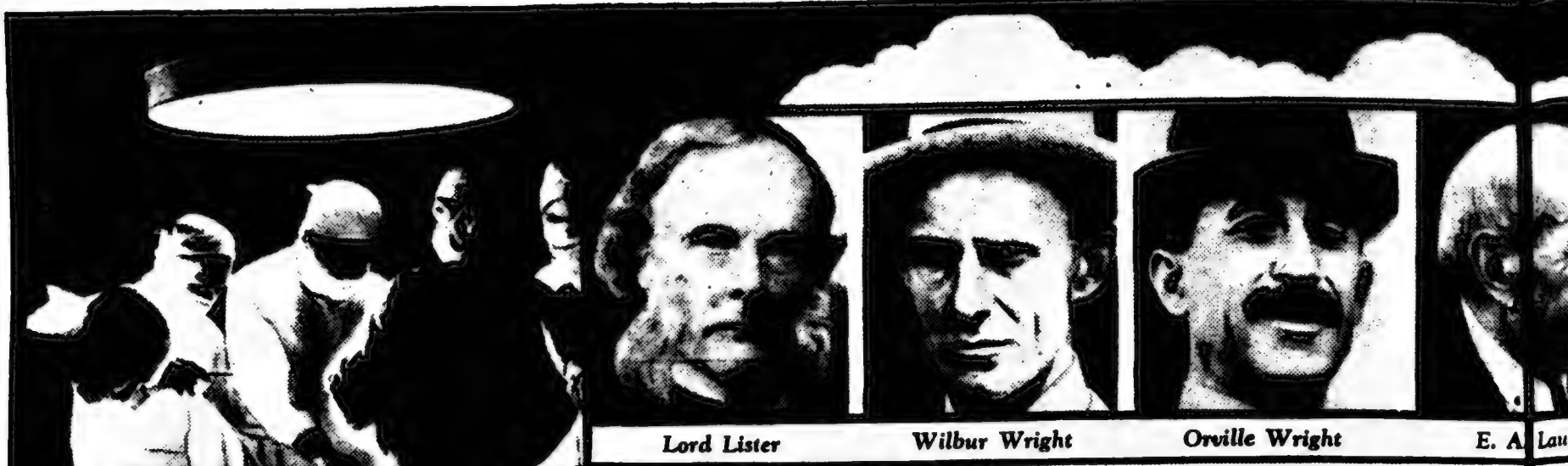
The Chancellor of Durham Chancery Court leaned over towards this retired solicitor. "What was it that you carved?" he asked.

A note of interrogation crept into his voice. "Was it two hearts and an arrow?" he added.

"Yes," replied the retired solicitor.

There was laughter in court. There always is laughter in court when somebody confesses to a little act of humanity, perhaps a little bit of sentimentalism, of which any of us is capable—if we are made of the right stuff. Then . . .

"Guessed it first time," said the Chancellor, raising his voice over the laughter. "Never mind, Mr. Devey. We were all young once."



SEVEN MEN *who* CH

● Thousands have bee H. G. Wells film fantasi Could Work Miracles Things to Come."

Yet there are mirac who change the shape o before our eyes . . .

SEVEN men have changed the world.

Some of them by hard work; some of them by luck. Some of them made name and fame — and cash. Some of them did not. Seven revolutionaries, if you like, whose efforts have changed the whole pattern of our life and death. So much so, in fact, that the world to-day is almost as remote from the world of only a hundred years ago as it is from that of Queen Cleopatra or the Black Prince.

What did they do—these seven men who ought to have their statues erected in the Hall of Fame of every nation, but have, in some instances, been entirely forgotten?

Well, six of them turned luxuries of speed, diet, safety, communications, entertainment into the normal necessities of everyday life for us. More than Julius Cæsar or Napoleon ever did; or Hitler and Mussolini are ever likely to do.

They created the modern world.

★

Take Lister, for instance.

It's only a little more than eighty years ago since that tremendously bewhiskered pioneer made surgery safe for us by the introduction of the antiseptic system.

Do you realise that as recently as that—when he began his work—the amputation of a limb was *quite* ordinarily a fatal operation? Lister's own record of major amputations in three years preceding his use of antiseptics shows that the death rate was 45 per cent. Whereas in the following year the rate dropped to 15.

Building up from the start which Lister gave us, we have now reached a stage when results ten times as good would be thought to be unsatisfactory.

Not merely that. Lister's system has enabled surgeons to avoid the use of the knife in many cases where, in the old days, they would have had to employ it: has enabled them, moreover, to undertake all sorts of operations that were hitherto regarded as impracticable. For gangrene and erysipelas and septicæmia, once the scourge of the surgical hospital, have become diseases of rare occurrence.

Such a little while since Lister devised his "donkey-engine" to maintain a carbolic spray over the affected part during an operation.

Such a little while since medicos would come from the post-mortem room of a hospital to the bedside of their patients in the wards with unsterilised hands!

Such a little while, too—as we are thinking in terms of time—since that spring morning when the death knell of the horse as a means of transport was sounded.

It's only fifty-two years since Mr. Carl Benz jammed his billycock hat firmly on to his head, cranked up the first real motor-car, and set off on the first real motor-car run ever made, his walrus-like moustache bristling with the thrill.

That first car may have looked like nothing on earth—a cross between a dog-cart and a tricycle: but it went. And when its little one-horse power engine spluttered into life and careered with its inventor round and round the cinder track outside the shabby workshop at Mannheim, a page had been turned over in the history of the world.

Make no mistake about it: the birth of the first vehicle to be driven by an internal-combustion engine was an event of far greater importance than the birth of a Bonaparte.

Yet it is a pretty safe guess that very few people could tell you the name of the man whose invention has revolutionised human existence as nothing else before or since.

Why, twelve years after the day in which he proved his dreams to be substantial his name was still omitted from a new edition of a standard dictionary of biography!

It is difficult, of course, to say definitely that any one person is the sole inventor of any one thing. There had been steam-cars on the roads eighty years before.

A Dutchman two centuries or so earlier had devised an internal-combustion engine in which the motive power was supplied by gunpowder! A Frenchman and an Austrian, too, had made unfruitful experiments.

★

But that day when the first Benz car coughed into life and set off, with Frau Benz capering after it like mad, and clapping her hands in wifely ecstasy, was the beginning day of the great motor industry.

That first Benz car was the progenitor of the twenty-six million or so motor vehicles in the United States—of the three million-odd in this country—of all the motor-cars in all the world.

So give old Carl Benz, the engine-driver's son, the credit that is his due. For he deserves that his name should be stamped in a place of honour on every car made.

Don't forget, too, that it was the internal-combustion engine, first harnessed by Benz, that made the real conquest of the air a possibility —that led to that breath-taking moment less than thirty-four years ago when the first airplane flight in history took place.

In a way, of course, it was a sad business. You see, it was largely because he had to rely on a steam-engine for power that Sir Hiram Maxim did not get this record for Britain. We think of Hiram now only as the man who invented the machine-gun, spray of death.

It was a little before Christmas, 1903, that the father and mother of all those great comfortable air-liners which hum through the skies of 1937 dickered up into space.

Orville and Wilbur Wright—two Americans who started life, like Lord Nuffield, as bicycle manufacturers and repairers—were responsible. They tossed a coin to decide which of them should have the honour of being the first man to fly in a heavier-than-air machine travelling under its own power.

So it came about that it was Orville who took off from the ice-covered sands of Kitty Hawk on a flight that lasted twelve seconds, covered forty yards, and reached a maximum altitude of ten feet!

Twelve seconds: forty yards: ten feet up: but for all that the very first time in the history of the world —to quote Orville—"in which a machine carrying a man had raised itself by its own power into the air in full flight, had sailed forward without reduction of speed, and had finally landed at a point as high as that from which it started."

And this historic scene was witnessed by no vast cheering crowd. It was viewed by five people! One of them a boy of sixteen.

★

And another commentary.

It was not until five years later that the Wrights began to receive any of the pecuniary rewards of their initiative and their labour!

When they sold the French rights in their patents for £20,000, of which £7,000 only was in cash, that was the first money they touched after ten years of effort and heavy expenditure.

But, even so, they did far better

A. Lauste — Marchese Marconi — Lord Dundonald — ? ? ?

HANGED the WORLD

been thrilled by the
asies, "The Man Who
des" and "Shape of

acle men in our midst
of the world almost

than Eugene Augustin Lauste. And who was Eugene Augustin Lauste?

Well, when you go to "the pictures" and see, for instance, that H. G. Wells fantasy, "The Man Who Could Work Miracles," the camera shadows on the screen *speak* to you as well as move. You not merely see the marvels, you hear them, too. Every grade of sound has been caught for you and imprisoned on that same celluloid strip that shows the wonders on the screen.

You see, Lauste was himself a miracle man. He worked all that out. Long ago. The Patent Office accepted in August, 1907, his specifications of a "device to record simultaneously the movements of persons and objects and the sounds relating to them optically upon the same photographic records running side by side with and at the same rate as the images received."

Other people had photographed sound, it is true. But they did not succeed in reproducing what they had recorded. Lauste did. As long ago as 1904 he built an apparatus for "talking" pictures.

He got a "master" patent all right—not that it was much use to him. For patents last only sixteen years, and although the "Father of the Sound Film" had made really successful "talkies" in a studio at Brixton, nobody with capital was interested. Not for years. Not until his rights had lapsed, and his ideas had by law become common property.

It was not until 1928 that London saw the first real smash hit "talkie," when the "Jazz Singer" was exhibited at the Piccadilly Theatre, though there were many earlier short productions of high efficiency. To-day sound recording is an essential feature in every one of the hundreds of film studios, and sound-reproduction is equally essential in the thousands upon thousands of picture palaces throughout the world. Millions of money must be invested alone in the apparatus necessary.

Millions of money in a billion-pound industry—but there was little cash for the pioneers who had put everything they knew into the industry. Poor old Lauste, for instance, while working in his little New Jersey workshop had known years of direst poverty.

It was only in his declining years that he began to enjoy a small and steady income which brought him a little comfort. Others collected the fortunes.

Not a very happy story.

★

The next one is happier. It is also about a patent. The famous British Patent, Number 7777—generally known as the "Four Sevens Patent." It is the patent which gave the Marconi Company for many years a practical monopoly of a tuned wireless system.

It was taken out on behalf of a young man of twenty-six, half Irish, half Italian, with a lean face and a longish nose. His name was Marconi.

He started young, did our Marchese. He was already tinkering with electrical gadgets when he was fifteen. By the time he was twenty-two he had succeeded in transmitting wireless signals for a distance of two miles.

He was still in the twenties when he succeeded in bridging the Atlantic. When the letter S was sent crackling out from the 170-ft. masts of the new Poldhu station across the troubled wintry ocean, and was received on an aerial lofted 400 ft. into the air by means of kites in Newfoundland.

A great day! That humble S hissing its way through space with the speed of lightning was the herald of the spate of words and music *and picture* that daily and nightly floods the ether, seeking outlet in telephone and telegraphic instrument, radio set or television receiver!

It was the herald of our greatest hearthside amusement, of the linking of incredible distances by speech, of a new era of safety in navigation.

A vessel is in distress. She is sinking in fog or a violent sea. Her signals go racketing across the waste miles of water, and on the instant a dozen ships may be turning their bows towards her and burning up fuel in a rescue race.

Don't forget the wireless beacon, too. Those lighthouses of sound that can keep a ship or air-liner on her course, be the night never so dark, the sea mist never so dense.

You've got to thank the boy who fiddled with bits of wire and Leyden jars at his father's house at Pontecchio, years and years ago, for it all.

Mark you, too, he's still at it. Reports are already circulating that he has solved the problem of transmitting electric power wirelessly through ether. You can work out for yourself what that will mean, when you can tune in to your electric light and heat and power.

★

Now let us praise another miracle man, Dr. John Gorrie.

Yes, *he's* got a statue. At Appalachicola, Florida.

Because he invented the first cold-air machine which obtained any substantial success. And it was an improved pattern of this invention of the pioneer of the refrigerating industry that was successfully employed in bringing the first cargo of meat from Australia to Europe.

The good ship *Strathleven* arrived in London in February, 1879, with thirty-four tons of frozen beef and mutton on board.

Two years later the sailing ship *Dunedin* brought over five thousand sheep carcases from New Zealand. After a voyage in which the captain got himself benumbed with cold in keeping the refrigerating plant in order, and lived in constant fear of sparks from its funnel setting his sails afire!

Think of the fleet of which they were the precursors. Of the vast cold stores in this country, which have a capacity of over 35 million cubic feet. Of the more than half a million tons of frozen and chilled beef we receive in the course of a year.

★

Of the luscious fruit with the bloom still on it which comes to us from the ends of the earth. Of the refrigerator, perhaps, out in your own kitchen.

No. We should be ungrateful to forget Dr. Gorrie, who, working away in the hot Florida sunshine, showed us how we could support a large population in a small land.

And the seventh man who has helped to change the world?

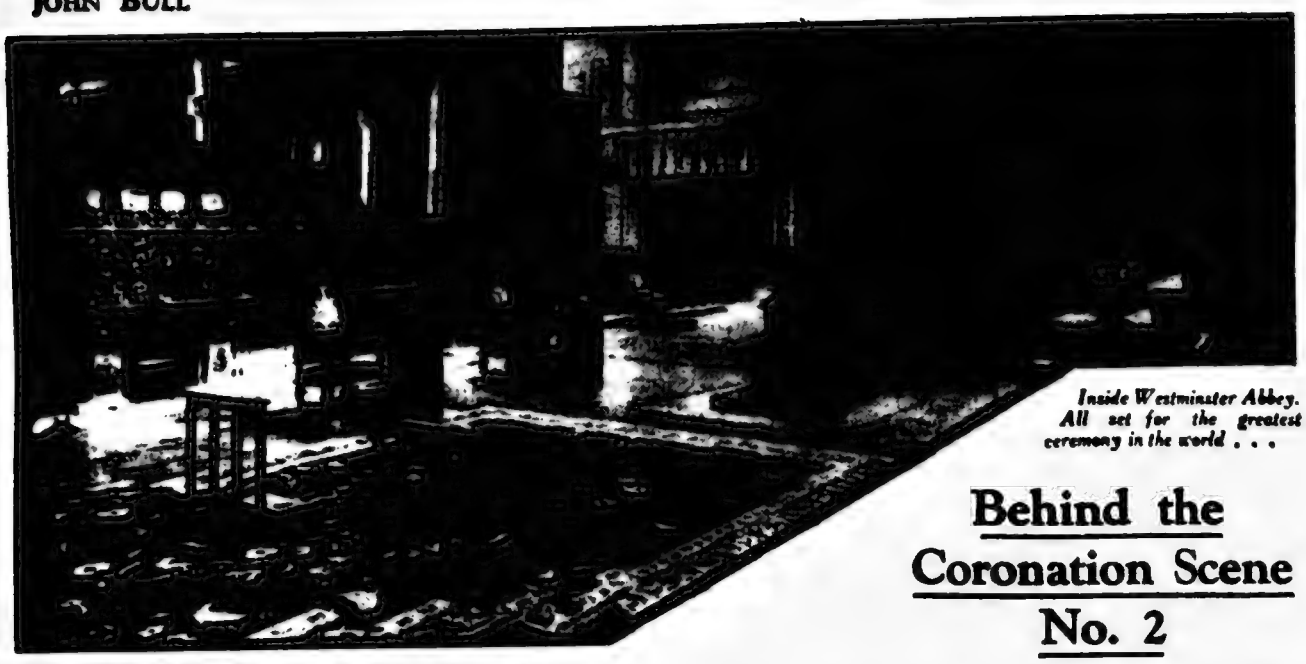
History does not record his name. Better so, perhaps.

For upon it only could be heaped execration and hate. His name is blotted out in tears, and unheard through the choking cries of his victims. He is that German scientist who first put into practical effect the secret war plan of the tenth Earl of Dundonald which the British War Office years and years before had condemned as "too inhuman."

The man who brought gas into warfare; released the clouds of poison mist along the battle-line in late October, 1914.

Seven men who have changed the world—you may not like the seventh, but there he is: he has altered the character of war. Famous. Infamous. Rich. Poor. Their claim to fame even being affected by so slight a thing as the tossing of a coin.

Will you be an eighth?



Inside Westminster Abbey. All set for the greatest ceremony in the world . . .

Behind the Coronation Scene No. 2

Treasure House of Kings

"WHEREAS a large number of persons are likely to gather together in Central London on Wednesday, May 12, 1937 . . ."

So begins Lord Swinton, Air Minister, announcing the conditions under which aircraft can be flown over the packed city on Coronation Day.

After that piece of official English, we shall forgive those unknown monks who drew up the Coronation ritual if, in places, their words seem to be somewhat quaint of meaning.

Well, we dealt last week with their Majesties' drive to the Abbey through that "large number of persons"—they will number five million at least, by the way.

We can turn to that ritual now, as it is described in the Order of Service, to find out what will happen in the Abbey itself in the meantime.

Very sedately it tells us.

"In the morning upon the day of the Coronation early," it begins, "care is to be taken that the Ampulla be filled with oil and, together with the spoon, be laid ready upon the altar in the Abbey church.

"The Litany shall be sung as the Dean and Prebendaries and Choir of Westminster proceed from the altar to the west door of the church.

"The Archbishops and Bishops' assistants being already vested in their robes, the procession shall be formed immediately outside the west door, and shall wait until notice is given by the approach of their Majesties, and shall then begin to move into the church."

Knowing the moment the King and Queen enter the Abbey isn't as easy, by the way, as those words would make it appear.

There was a false alarm at the Coronation of King Edward VII. Somebody said to Sir Frederick Bridge, who was conducting the choir of 400, that the procession had arrived when it was actually a mile or more away.

Sir Walter Alcock was informed and struck up at the organ Parry's "I was glad," specially composed for the occasion—and then had to extemporise on the piece for twenty minutes until the procession really did arrive.

There will be no such hitch this time. The Abbey authorities will be kept in touch with the exact progress of the Coronation procession by telephone from every part of the route.

But to continue with the ritual: "The King and Queen, as soon as they enter the west door of the church, are to be received with an anthem to be sung by the Choir of Westminster."—the same "I was glad," as it happens.

Even that was in danger of going wrong at King Edward VII's crowning.

The Office of Works, probably begrudging a mere musician a free view of so immense an event, had erected a gigantic decorative sheet in front of the organ, leaving Sir Walter Alcock to manipulate the organ keys in a little world of his own.

Faced with the problem of accompanying a vast choir without being able to see its conductor or any single member of it, what could he do but summon an official of the Office of Works, a man who believed that any deviation from routine would mean the end of the world, and get that horrified individual to slit that sheet up the middle with a penknife?

There will be no need for such stern measures this year. Organist and conductor will have a full view of each other and all that goes on. The words of the anthem: "Peace be within thy walls, and plenteousness within thy palaces," will rise imploringly to the vaulted roof.

And ". . . the King and Queen shall in the meantime pass up the body of the church, into and through the choir, and so up the stairs to the theatre. And having passed by their Thrones, they shall make their humble adoration, and then, kneeling at the faldstools set for them before their Chairs of Estate on the south side of the altar, use some private prayers; and, after, sit down in their chairs."

Some short private prayers. Who will lack the necessary imagination to know in what respect they will seek God's help and guidance?

And will then sit down. Time now for us to look round this great treasure house in the world that Westminster Abbey has become for the occasion.

Even a regular worshipper at Westminster Abbey might be forgiven for not recognising his own church on Coronation Day.

Felt over the whole floor. And then wood three inches thick over all the felt. And then 1,900 square yards of choice carpet, specially made in Glasgow, over the wood.

The Poets' Corner hidden away. Not a single tomb showing anywhere. The statues to the mighty boarded up and then draped to suit the general decorative scheme.

More than 6,000 yards of fabrics swathing the ceilings. Another 100,000 yards in use as hangings, draperies and canopies.

Just 24,000 yards of leather cloth for the seats, and 11,000 yards of floor covering, 18,000 yards of gold braid, 2,500 yards of blue velour, 1,000 yards of blue and gold brocatelle and 12,000 yards of printed fabrics for the temporary stands that will rise tier on tier and will have taken four and a half months to erect.

Empty, it will be such a feast of colour as is rarely seen. Full . . . Why, pen could not describe it, brush take in the meaning of it all, camera portray it.

Think of the Abbey as a huge cross, with yourself at the foot of it. At the junction, and immediately facing the high altar, the King and Queen will sit on their Thrones. A few yards ahead of them—the Coronation Chair.

To their right, occupying the south transept, the Peers of the Realm, a bobbing sea of the most radiant of colours, the choicest of furs. Not even room for all the Peers there. Those under age have been tucked away into a more inobscure place.

On their left, occupying the north transept, the Peeresses, tier upon tier of them, more dazzling than the Peers to the extent of a barrowload of diamonds.

Not far behind the Thrones, the foreign royalties, foreign diplomats, bishops, judges. Every rank wearing its distinctive dress.

Every position occupied, worked out according to the strictest precedence. Not a detail wrong anywhere.

Like a worn square in an otherwise radiant carpet will appear the Members of Parliament and their wives.

And now the eye can begin to take in the detail of it all. That packed congregation could die in its seats before you would have time to take in every detail that mattered.

There is the Imperial State Crown, which is actually worn during the ceremony. At the flash of one huge ruby set among its 17 sapphires, 11 emeralds, 2,783 diamonds and four pearls, the mind digresses. . . .

Nearly 600 years ago there reigned in Spain a sixteen-year-old king, Pedro the Cruel, who taught the world what stark terror really meant.

In Pedro's days death walked the streets of Spanish cities even more than

(Continued on page 28)

Talks of "cleaning her teeth"... *she should say* **wearing them away**

She hasn't yet realised that cleaning teeth *can* do as much harm as good. Of course you must clean your teeth regularly. But do be careful what paste or powder you use. There *are* dentifrices so abrasive that they're bound to wear away that thin film of enamel which is Nature's only protection against decay.

Why run this risk? Test your present tooth paste by comparing it with one which dentists recognise as the finest and smoothest of all—Odol. Get a tube of Odol to-day (or send the coupon below for a sample tube free). Put them both to the Bite Test. Grind a little between your front teeth. If your present one seems to have the least sign of grittiness, don't take chances any longer.

It is just because it is so safe that dentists recommend Odol.

Odol can be obtained as Tooth Paste or Solid Dentifrice. There is also Odol Mouthwash and Odol Dental Powder.

Odol

Free Sample Tube. *Post this coupon in unsealed envelope (½d. stamp) to Crumbles Ltd. (Dept. J.B.), Norwich, for a free tube of Odol.*

Name .....

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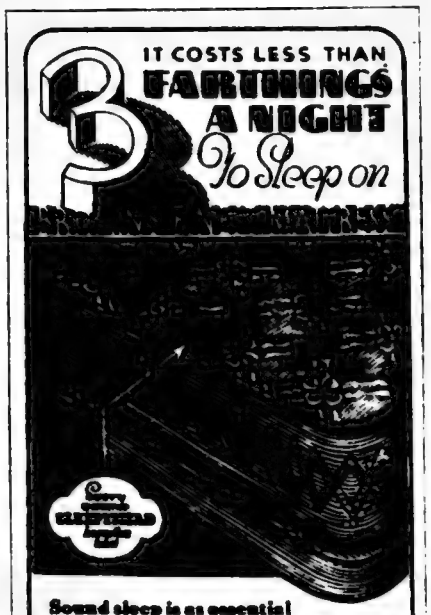

Sound sleep is as essential to your good health as food and drink. Sleepyhead—Britain's finest mattress—is the highway to sparkling vitality and better health... Its wonderful ORTHOFLEX spring centre induces the most healthy rest ever known, and it is GUARANTEED FOR 5 YEARS... Averaged over five years, the Sleepyhead mattress costs less than three farthings a night for two people... Convenient terms of purchase place Sleepyhead within the reach of all—for your health's sake invest in a Sleepyhead to-day.

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Amber Works, Charles Henry Street, Birmingham, 12

10/-

SHE WAS TIRED OF PICKING UP RUST IN THE WRINGER

...SO NOW SHE HAS AN ACME—IT'S RUST-PROOFED *throughout*

British steel rust-proofed and finished with an enamel that never chips. The solid rubber rollers will never break buttons or fasteners. The pressure system means that clothes are wrung dry over the full width of the rollers. The machine is small and compact — yet it will take the heaviest blankets. When not in use it is easily stored away in the kitchen cupboard. And there is a free choice of nine alternative fixtures for tub, table, sink or bath, to cover the differing needs of different homes. But ACME'S overwhelming superiority can be summed up in a simple phrase — it does the wringing and the mangling easier and better in half the time. That is why over 2,000,000 housewives use ACMES.

16 INCH 43/- 14 INCH 39/-

Obtainable from all the best ironmongers, hardware and furnishing stores.

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PORTABLE WRINGER-MANGLE

GUARANTEED 10 YEARS

Covered by a generous 10 years free replacement guarantee.

IF YOU HAVE MORE ROOM choose either the ACME *'Folding'* model at 69/6 or the ACME *'Cabinet'* model at 84/-. For illustrated booklet 22A describing all three ACME models in detail, write to ACME Wringers Ltd., David Street, Glasgow, S.E.

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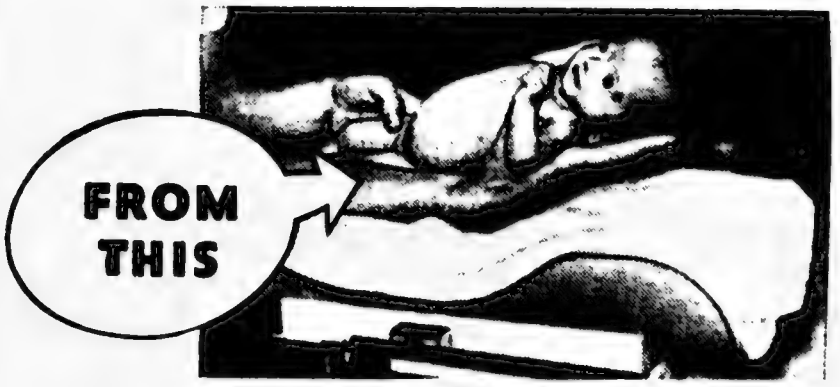

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At birth the total weight of all five 'Quins' was only 13 lbs. 6 ozs.!

Now look at Yvonne—normal, fullweight, healthy!

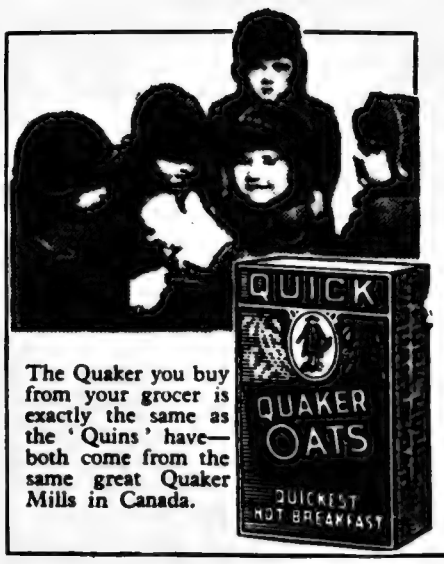
-in three years!

On May 28th the famous 'Quins' celebrate their third birthday—making three years of miraculous development from frail mites to five wonderful little girls.

The 'QUINS' are *growing up* on

QUAKER OATS

They have it every day!



The Quaker you buy from your grocer is exactly the same as the 'Quins' have—both come from the same great Quaker Mills in Canada.

Three years ago the world famous Dionne 'Quins' were born. They were so tiny, each 'Quin' could be carried quite easily in the palm of the hand. Now they're much more of a handful! As lively and healthy as any normal kiddies for their age. Wise doctors chose Quaker Oats for these famous babies—even before they were a year old. And on Quaker they have thrived into sturdy fullweight three-year-olds. Mothers! What an example for you to follow for *your* children—and for *you* too!

JB

PRISCILLAS SPRING CLEAN PANIC
VANISHED WHEN SHE FOUND HOW EASY IT WAS
HULLO MABEL! JUST LOOK AT THIS SPRING-CLEAN MESS! ISN'T IT AWFUL? I'LL BE SCRUBBING LIKE MAD FOR WEEKS TO GET THIS PLACE CLEAN!
NONSENSE! BERT SAID YOU WERE TOO PAGGED FOR TENNIS, SO I'VE RUN OVER WITH THIS PACKET OF OXYDOL TO STOP YOU DOING A SCRUB-SLAVE
SAKES ALIVE! JUST 12 MINUTES SOAKING IN OXYDOL LATHER AND ALL THAT WINTER GRIME GONE! NO SCRUBBING, YET THIS CURTAIN IS WONDERFULLY BRIGHT!
AND OXYDOL IS JUST AS MARVELLOUS FOR OTHER WORK TOO! CLEANS PAINT WORK WITHOUT A SCRATCH!
MMM..HOW FRESH THE HOUSE SMELLS! AND THESE CURTAINS LOOK LIKE NEW AGAINST THIS GLEAMING PAINT-WORK. OXYDOL IS A SPRING-CLEAN WIZARD!
JUST WASHING THE LAST VASE! AREN'T THEY SPARKLING AFTER THEIR OXYDOL BATH? NOW FOR A WIPE ROUND THAT PICTURE RAIL AND WE'RE FINISHED!
OXYDOL
YOU PLAYED A GRAND GAME DARLING! HARD TO BELIEVE YOU'VE JUST FINISHED SPRING-CLEANING WHEN YOU LOOK SO GAY AND LOVELY!
OH, SPRING-CLEANING WITH OXYDOL IS JUST CHILD'S PLAY! NO SCRUBBING FOR ME ANY MORE AND SEE HOW SMOOTH AND WHITE OXYDOL HAS KEPT MY HANDS
OXYDOL
THE NEW SAFE 'NO-SCRUB' SOAP
JB
Large Economy Package 6d. Medium Size 3½d. Giant Super-Value Package 1/-
MULTIPLIES ITSELF 500 TIMES IN LATHER
KEEP YOUR HANDS SOFT AND WHITE USE OXYDOL FOR ALL WASHING UP
Made by Thomas Hedley & Co. Ltd., Newcastle & Manchester

Continuing—Behind the Coronation Scene

RUBY of PEDRO the CRUEL

to-day. If one was mighty enough, one's rivals and opponents were freely assassinated. Innocent people were burned to death in public squares.

Such was the blood lust of Pedro the Cruel that years later he murdered his young wife, Blanche of Bourbon, before the eyes of her horrified relatives.

When Pedro descended on the lovely city of Granada he killed the king and looted the ancient Moorish treasures, among them a gorgeous ruby which he proceeded to carry about with him.

Returning from Granada, he found the whole nation up in arms against him, with his brother Enrique leading the revolt.

He fled across the border to Bordeaux, where Edward the Black Prince was in possession, to get sanctuary with the English Army there—but even sanctuary could not save Pedro the Cruel.

Enrique himself came in disguise, and the terrible brother was slain. But the Black Prince brought the wonderful ruby to England.

Henry V wore it in his helmet at the Battle of Agincourt. Always, since it arrived here, it has been part of the Crown jewels. Queen Victoria had it put in the Imperial State Crown.

It has as its neighbour a diamond, one of 309½ carats. The mind digresses again. . . .

Just thirty-one years ago an overseer going his rounds in the Premier mine at Pretoria, South Africa, noticed something glistening in the earth. He scooped it up with a knife—a diamond weighing one and three-quarter pounds.

No such gigantic gem had ever before been discovered. But when it was examined by experts it was found that the diamond, big as it was, was only part of what must once have been a stone twice its size.

Where was the missing half? That question has never been answered. Many searches have been made, thousands of pounds spent in fruitless enquiries. The missing half of the largest diamond in the world is still the Dark Continent's biggest secret.

In 1907 the Transvaal presented this diamond or half-diamond—to King Edward VII. "The Star of Africa," it was called, and rarely star shone so brightly.

At the late King Edward's suggestion, it was cut into two smaller diamonds, the bigger of which (516¼ carats) has been embodied in the Royal Sceptre, from which it can be detached for the Queen to wear as a pendant on State occasions.

In that 3-feet wand of gold studded with gems it will flash fire on Coronation Day.

The smaller half has gone into the Imperial State Crown.

But there will be another crown, a more important one, the official one. The St. Edward's Crown, it is called.

It is this that the Archbishop of Canterbury will lower on the King's head with the words: ". . . as Thou dost this day set a crown of pure gold upon his head, so enrich his royal heart with Thine abundant grace and crown him with all princely virtues."

Yes, it is pure gold, embellished with diamonds, pearls, rubies, emeralds, sapphires. Upon the mound is a cross of gold garnished with jewels.

Of fabulous worth, its monetary value would yet pale into insignificance beside its real worth in symbolism and tradition.

Twenty times the mind could digress in looking at that official crown of England. And it could not fail to fly off at a tangent to the year 1649.

In that year all the ancient Royal regalia was destroyed by order of Cromwell, with the exception of the ampulla and spoon used for the anointing of a king.

The crown that Edward the Confessor is said to have worn, and King Alfred before him—of which the present official crown of England is supposed to be a replica—the costly vestments worn from the Norman Conquest to the Commonwealth, the orb, the sceptre, the staff, the bracelets, the spurs, the sword, the ring, the comb—all were destroyed.

Even the gold ampulla is not intact. That was altered for the Coronation of Charles II. Only the spoon is believed to be in its original state, and that is said to have been first used at the Coronation of King John.

Cromwell's vandals certainly set the English jewellers and goldsmiths a pretty problem when, with the restoration of the monarchy, the need for a new regalia arose.

Looking round the Abbey on May 12, the day of days, one will see how well they rose to the task.

The crown which the Archbishop will place on the King's brow at the climax of the ceremony will be a near-perfect replica of the real St. Edward's Crown.

As to the rest, there is no regalia in the world that can be compared with it.

There are the Great Golden Spurs, elaborately wrought and—just as they were worn by the Anglo-Saxons and Normans—having no rowels but ending in an ornamental point. It is part of the ancient ceremony to touch the King's heels with those points.

There is the Ring. At the Coronation it is placed on the monarch's finger. It has been called the Wedding Ring of England.

The Royal Sceptre with Cross. We have described it in talking about the "Star of Africa." It is only used at the coronation or funeral of a king, and rests with the crown and the orb.

There is the Queen's Ivory Rod, three pieces of white ivory topped with gold, and ending in an orb surmounted by a cross on which sits a white enamelled dove with beak, eyes and feet of gold.

There is the 4 ft. 7 in. rod of gold—St. Edward's Staff. The King's Orb, made specially for Charles II, pure gold, 6 in. in diameter, encompassed by rubies, sapphires, emeralds, diamonds.

The Queen's Sceptre with Cross, made for Mary of Modena, of gold adorned with diamonds and other precious jewels. Queen Mary's Crown—the personal property of the Queen Mother, this—which includes the famous Koh-i-Noor, weighing 108 carats, and 62 carats cut from the "Star of Africa" diamond.

One might go on and on like a catalogue.

All of them were once kept in a secret crypt in Westminster Abbey known only to the Treasury, but now, between crownings, they are displayed in the Tower of London for you to see.

All will play their part on Coronation Day, but none a bigger part than that of the glittering circlet which will be placed on the King's head with the words:

"God crown you with a crown of glory and righteousness, that by the ministry of this our benediction, having a right faith and manifold fruit of good works, you may obtain the crown of an everlasting kingdom by the gift of Him Whose Kingdom endureth for ever."

Then there will be a signal within the Abbey.

Inside there will be a fanfare of trumpets. From the Tower of London the guns will boom out in a Royal Salute.

King George VI will have been crowned King.

● *Next week's graphic pen picture of the actual Coronation ceremony will tell of the King who turned on his Ministers during his crowning and used what was thought to be bad language, but of which we offer an altogether innocent explanation.*

Can the Church Help Them?

THREE months have passed since the Archbishop of Canterbury broadcast his "Recall to Religion."

Millions heard that back-to-the-fold appeal. Is the Church ready to receive them?

Well, we have taken to church people who, the Archbishop will agree, Christ the Master would have wanted to greet.

Blind ex-soldier, ex-convict, tramp, ex-chaplain, doubting wife of a struggling musician, unmarried mother and others. They have listened to the sermons, have gone into the vestry afterwards and laid their souls bare. Some of them permit us to reveal their names, and in other cases the clergymen concerned vouch for the authenticity of their cases.

What can the Church offer them?

You will learn the answer in the course of the unique series of articles that begins in next week's JOHN BULL.

COLD DUCK
With Haywards
JB
MILITARY PICKLE
Made from wholesome vegetables and pure malt vinegar, the flavour appeals to all palates.
Of all Grocers.

You MUST have OLIVE OIL
TO SAFEGUARD YOUR SKIN BEAUTY
There's no simpler way of getting it than this...
PALMOLIVE
3d per tablet

How alluring is the charm of a lovely youthful skin! And how easily it can be acquired . . . just by simple night and morning washing with Palmolive—every day! There is no easier way—over 20,000 beauty experts say so!

It's the soft, creamy lather of Palmolive that beautifies, soothes and cleanses in one action with its gentle, deeply penetrating lather. That lather comes from the oils of the olive and the palm—famed throughout the ages for their beautifying powers. Palmolive contains abundantly a secret blend of these vegetable oils.

Keep that Schoolgirl Complexion

You're bound to find something of interest or value in the "John Bull" Shop Window on pp. 2 & 3

and the "Small Ads. Worth Watching" on page 18

GRAVES Beats the World For Quality & Value

Every Lady should write today for GRAVES DISPLAY of up-to-date Fashions illustrating the latest ideas in Ladies' Wear, all offered at money-saving prices. Wherever you live, our Keen Prices and Easy Terms are for YOU.

AINTREE A delightful Pure Wool Kasha type material of excellent quality has been selected for this handsome Spring Coat. Which is carefully cut and tailored in the newest style with the fashionable pouched saddle back, and three patch pockets. Garment has bold revers, smartly fitting collar, self-material all-round belt with slide, and is lined throughout with a super-quality Plain Art. Silk to tone. Supplied in the following shades & sizes: Brown, Blue, Green, and Navy. S.S.W. to O.S. Busts: 32 to 38in. Lengths: 46 to 50in. Price 32/6 Terms: 4 - Monthly.

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Send today for range of Patterns Post Free. Newest Models. Coats Costumes, Underwear, Frocks, &c., all in the newest styles. Ask for Patterns of any kind of garment required, and a splendid choice, with self measurement form and particulars, will be sent per return post.

J. G. GRAVES LTD. SHEFFIELD

4/- Monthly

Stop Hair Falling

Grow it Like this

Read this letter. See how you, too, can stop your hair falling and grow it again, thicker and stronger than ever. "My hair was falling rapidly and becoming terribly thin," writes Miss D. Bell. "I had tried different [illegible] but the excessive falling of the hair continued. Then I tried Kotalko. My hair stopped coming away on the comb and a New, Beautiful Thick Growth developed, free from Dandruff. As my hair, which was growing grey, resumed its natural colour"

KOTALKO TRUE HAIR GROWER

quickly stops hair falling—restores it thickly and strongly. Gets rid of scurf and quickens slow growth

Fill in and post this Coupon To-day. To JOHN HART BRITTAIN, LTD., 9, Percy Street (S.S.E.1), London, W.1. Please send me, post paid, Testing Package of KOTALKO and KOTALKO SOAP, with directions, for which I enclose 3d. in stamps.

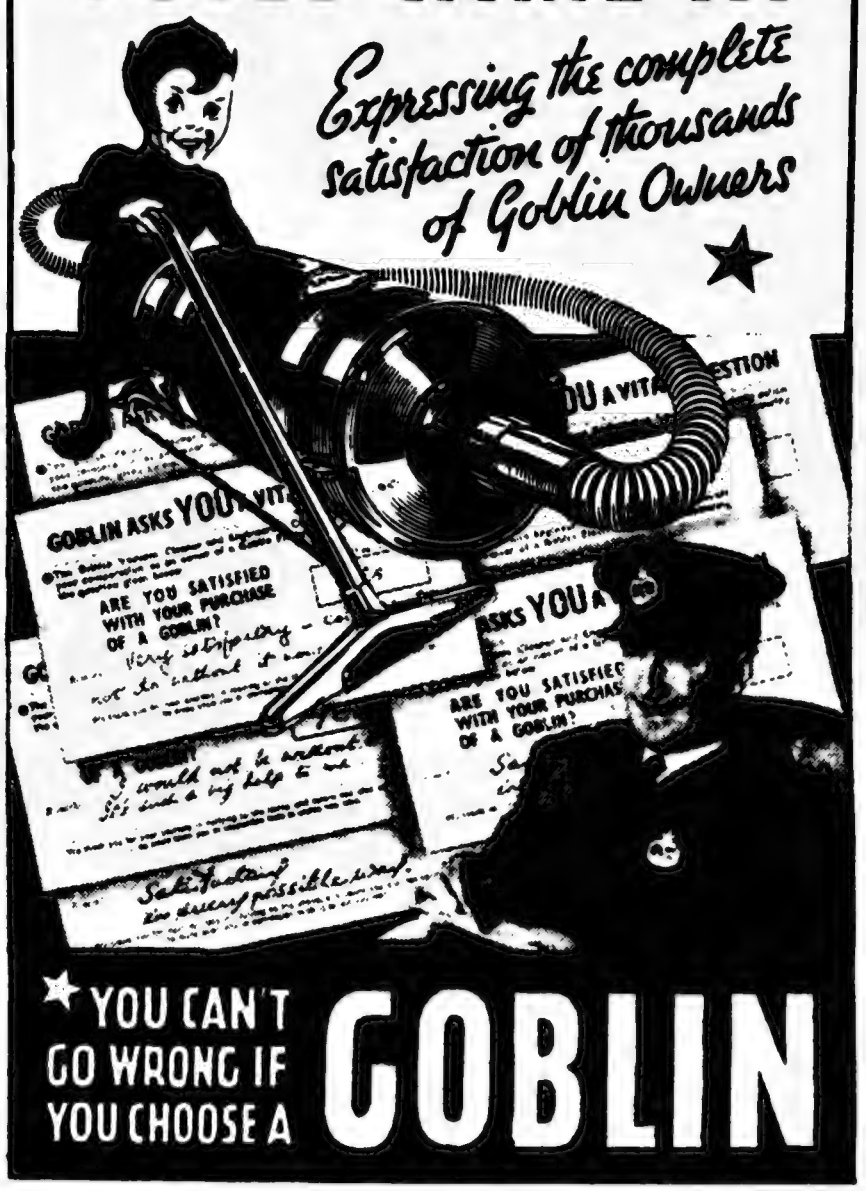
Name .....

Address .....

Feed Hair Roots with KOTALKO. Cleanse and soften Hair Follicles with KOTALKO SCALP SOAP—the Tonic Shampoo.

BY EVERY POST VOTES CAME IN

Expressing the complete satisfaction of thousands of Goblin Owners



★ YOU CAN'T GO WRONG IF YOU CHOOSE A **GOBLIN**

We asked Goblin Owners a vital question—Are you satisfied? Back came the replies from every part of the country—'Yes! delighted with my Goblin' . . . 'Yes! satisfactory in every possible way!' There's the evidence in black and white—a complete vindication of our famous UTMOST - FOR - MONEY policy! Nothing but whole-hearted praise of Goblin's wonderful suction power; delight in Goblin's remarkable adaptability and ease of handling; grateful acknowledgement of its length of splendid Service. There could be no finer 'pointer' to help you in your choice of a Cleaner.

Remember, we are the actual originators of Vacuum Cleaning. This year we have concentrated on bringing out a more outstanding range of Utmost-for-Money models than ever, catering for every possible type of home. As usual, popular prices appeal to all pockets. "Easy Ownership" terms are easier than ever. Every Goblin is fully guaranteed. Test the Goblin before you settle the "which cleaner" problem. Send for full details of the 1937 models NOW!

GOBLIN GIVES THE UTMOST FOR YOUR MONEY

MODELS FROM 6½ GNS & From 10/- down

POST THIS COUPON TODAY!

To The British Vacuum Cleaner & Engineering Co. Ltd., (Dept. J.B.10), London, S.W.6. Please send "THE BOOK OF THE FAMOUS GOBLIN."

Name .....

Address .....

POST IN UNSEALED ENVELOPE WITH ½D STAMP

GOBLIN CLEANERS ARE NOT SOLD THROUGH CO-OPERATIVE STORES

AFTER-EFFECTS OF WETTEST WINTER

Mothers Urged To Build Up Children

MEDICAL AUTHORITY'S REPORT

THE first quarter of 1937, which has just come to an end, has been the wettest for 122 years. Its effect on children has been serious. They have been denied the sunshine that is so vital to their health. Their resistance has been lowered below safety level.

Now is the time to restore their resistance, to make good that loss caused by the dark wet winter, to build up children so they can enjoy the summer to the full! And the way to do that is to give children Scotts Brand Emulsion regularly.

WHAT DOCTORS PRESCRIBE

It is the body-builder that doctors and nurses prescribe. They give two main reasons. Firstly, Scotts Brand Emulsion contains the extra body-building and protective elements that the child's weakened system demands at this time of year. Secondly, Scotts Brand Emulsion does good quickly, because it is the most digestible tonic for children.

This digestibility of Scotts Brand Emulsion has been proved by an eminent Research Body, whose report says :—

30 minutes after your child has taken a spoonful of Scotts Brand Emulsion, every drop has gone to strengthen his whole body, and particularly his chest and lungs.

The improvement in your child's health, soon after he starts to take Scotts Brand Emulsion, will surprise you. He'll grow rosy-cheeked and put on bone and muscle. He'll eat and sleep better and keep free from coughs, colds, and other infections that attack children with lowered resistance and sun-starved bodies.

URGENT!

Don't delay this simple body-building treatment for your child. His whole progress during the rest of 1937, and even later, may depend upon it.

Go to your chemist now and get a bottle of Scotts Brand Emulsion. Give it to your child regularly and see it make him healthier, stronger and happier than he has ever been before.

Yard's New Hunt For—

WOMEN POLICE WITH CHARM

SCOTLAND YARD is looking for new types of policewomen. Already there are eighty women members of the Metropolitan Police Force. Three are inspectors at £6 12s. a week, and twenty are sergeants at from £4 10s. to £5 a week, the rest are constables earning from £2 16s. to £4 a week.

These eighty women, who work under Miss Dorothy O. G. Peto, O.B.E., woman superintendent, are not enough for the work that must be done in London. The "Yard" wants sixty more. It hopes to get them within two years.

But it doesn't want women in the force who look forbidding. It is inviting pretty girls with perfect teeth, good complexions, well-educated and with a cheerful disposition to come along.

What is troubling the "Yard" today is "Will they?"

"Music-hall jokers poke fun at us," one member of the women police said when asked about her job. "That will keep good-looking girls from joining up. But they are fools if they take any notice, for the joke about us is as ancient as the curate's egg.

"We go to dances, have our young men, like a touch of powder and lipstick, and go to the 'talkies' on our time off just like other girls. The only thing is the public won't believe it."

Scotland Yard says: "The trouble is that members of the public have no idea what we do for them by employing women police. A nicer set of women you couldn't meet.

"Most of them take the job because they are motherly and have a social conscience. They are not, as some men in particular seem to imagine, just nosey parkers."

The policewoman has a definite job. She looks after women and children. Her life is full of variety.

One day she may have to travel, say, to some remote slum in Scotland to take charge of a "wanted" woman suspect and bring her to London.

On the next she may be detailed to keep observation at some smart Mayfair dance.

Here is a story related by an official about one of the women attached to the "Yard."

She is a young woman, very keen on her work. She was sent to Westminster Hospital to see a sixteen-year-old girl who had run away from school and was found wandering, pleading loss of memory.

The policewoman was called in to speak kindly to the child, who, the doctors said, was shamming.

She traced the girl's school, discovered she was an orphan living with her grandmother, and that her education was being paid for by uncles and aunts.

The girl had run away because she feared she would not pass her examinations. The policewoman smoothed out all her troubles.

Her aim is not so much to catch criminals as to save young people from their own folly.

One of her jobs is to watch out at stations for simple young people coming to London in search of work. Often they are friendless and the easy prey of undesirables. She warns such strangers and helps to find them suitable accommodation at hostels.

She patrols parks and open spaces, and when a certain type of man sees a policewoman he sheers off because he knows that she is there simply to watch what he is doing.

She does not worry about cars standing without lights, or patrol property at nights. It is her business to visit dance halls with bad reputations and keep an eye on what is going on.

When on this job she wears plain clothes. That is one reason why the "Yard" is employing more good-looking young women who know how to wear evening dress.

There is so much that a kindly and understanding policewoman can do for children

They have one woman C.I.D. detective inspector. There is nothing she is afraid to tackle.

She dresses smartly, and attends stylish West End gaming places and drinking clubs. Yet she wears dowdy tweeds and an old beret when sent on a job in the East End. She is first-class at her job and always wears plain clothes.

She goes after the big game, and many criminals have been more than surprised when their delightful dancing partner has turned out to be a woman detective.

But again, her job is chiefly concerned with offences against women and girls.

The most interesting woman of all at Scotland Yard, however, is Miss Peto.

She is a mystery woman in the Garbo class.

She won't be interviewed, and she won't be photographed, and she likes to be alone when she is working things out.

This woman has been at the "Yard" for six or seven years, and in that time has proved that women can be of incalculable service. She recently went to Poland to study the conditions and work of the women police of that country. She has been considering making a change in the uniform worn by women police in England, but nothing has been decided.

Once the women get used to the skirt, the helmet and the thick shoes, they like them, and say that, for the job, nothing else would be quite so comfortable.

They hope, too, the public will one day say: "We think the policewomen are wonderful."

The sixty women the "Yard" is still looking for must be at least 5 ft. 4 in. in height, have good teeth, fine complexions and good eyesight.

They must be well educated, with alert, disciplined minds and bodies, quickness of observation, kindliness, tolerance, humour, firmness, unassailable integrity, unfailing discretion, as well as every other physical and educational qualification. Good stuff is needed to make policewomen.

It takes two years to train a woman to be a good constable. The first ten weeks is spent at Peel House, where they go through the same school as men.

During this time they live at the Women Police Section House; there they get board at a moderate charge. They receive pay during this period at the rate of £2 per week.

The course includes instruction in general police duties; powers and responsibilities of a police officer; how to deal with various contingencies with which a constable may be faced when on duty; her relations with and bearing towards members of the public. She must be proficient in first aid. But the minute a policewoman marries she must resign her job. That is one of the conditions of employment.

Only one woman has left the force to be married in the last two years. In certain cases a widow without children might be employed, but no woman with a husband or young children will be entertained.

The policewoman has little time for home ties.

A comfortable new hostel is now being prepared for the policewomen of London at Pembridge Gardens, West, where the girls will be able to live in greater comfort.

Miss Peto is personally supervising the decoration. There will be rest rooms, a library and a drawing-room with a piano, where the constables will be able to entertain their friends.

Everything is being done to make the policewoman as much a part of London as the policeman.

They want, and Scotland Yard wants, the public to take them to their hearts.

NATURE says

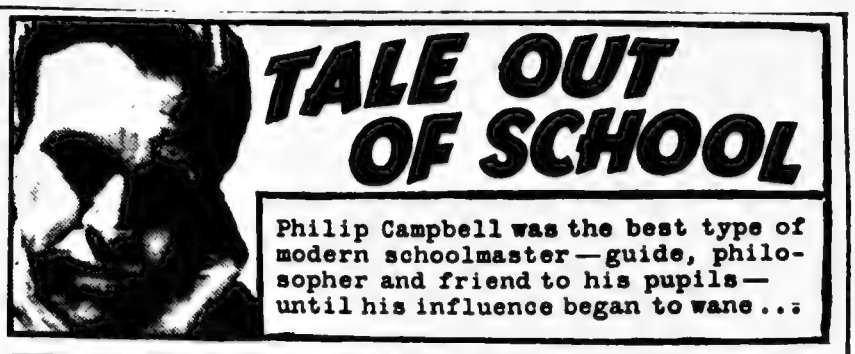
"CHEW"

When a man chews his pencil to help him concentrate, it isn't just a silly habit. Under any sort of strain, to keep the jaws working is a natural instinct in every one of us. Wrigley's is simply the modern scientific provision for this age-old instinct to chew. In Nature's very own way, it cleans our teeth after eating. It helps digestion by making the saliva flow, steadies the nerves, and refreshes our palates deliciously between smokes. We are wise, then, in our generation when we—

chew WRIGLEY'S

TWO FAMOUS FLAVOURS

E.R.3E


TALE OUT OF SCHOOL
Philip Campbell was the best type of modern schoolmaster—guide, philosopher and friend to his pupils—until his influence began to wane...

Come on Joe Play us a game of noughts and crosses—old Camel looks half asleep
Offside! Offside! You ask Mr Campbell if he wasn't offside
It's no use asking him, he's taking no notice again—he never does now
Tell me, Campbell, why do you never drop in for a spot of bridge these evenings?
Can't concentrate lately Doctor. There must be something wrong with the air of this place. I even wake up tired. Or is something wrong with me? Perhaps you could give me an overhaul
IN THE SURGERY
It's as simple as A.B.C. You use up energy while you sleep. You don't replace that energy. Very well then, why be surprised when you wake up tired. It's an obvious case of Night Starvation
Do you know what? Old Camel came and bought a bottle of Horlicks in my Dad's shop. I was scared stiff he'd tell Dad the kid of
how I broke my desk
Cool! I wish I'd a shop. I'd sell toffee apples and marbles.
SIX WEEKS LATER
Well as Mr. Campbell applied for the job, he should have it
He'd have more scope if we moved him. And after all he's earned promotion.
Good gracious, Campbell, you've not been doing a tour at this time of the year!
Just a week-end tour. Springs the best time. You avoid the trippers anyway. They've made me head of the senior school, so I had to celebrate

WHETHER you work with your hands or your head, you're liable to that deadening tiredness which is so often a sign of Night Starvation. What your body needs to do is to create new energy to replace what is used up, even during sleep, by breathing and other automatic actions.

This can be done by drinking a hot cup of Horlicks every night at bedtime. Then you'll wake refreshed, full of energy and able to take real pleasure in your work. Horlicks prices are from 2/-. Mixer 6d. and 1/-.

JB

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This means you sleep soundly, wake refreshed, and have extra energy all day

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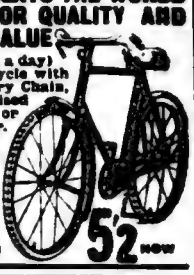
of BENSON'S Famous Watches and Jewellery

ILLUSTRATED on page 37 is an outstanding example of Benson's famous watches, known throughout the world for their sterling quality. This can be yours for only 3/- with order! A special free Coronation Souvenir will be sent with every order, particulars appear on p. 37. Take the first step by sending the free coupon for Catalogue, etc.

FILL IN THE COUPON ON P. 37

GRAVES BEATS THE WORLD FOR QUALITY AND VALUE

5/2 per month (less than 2½d. a day) buys the Graves "FLIGHT" Cycle with Middlemore's Saddle, Coventry Chain, Dunlop Tyres, Chrom Plate, Raised or Drop Handlebars. Ladies' or Gent's with Accessories. Carr. Paid £3:17:6 or 5/2 monthly. No charge for Easy Terms. With Sturmey-Archer Three-Speed Gear £4:17:6 Terms: 6/6 monthly. Write for Catalogue Free. Ladies', Men's, Juveniles', & Tandems. Roadsters, Racers, Club Models



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5/2 NOW

Raspberries—fresh, ripe and ready! You can choose that same raspberry flavour—and many other real-fruit flavours besides—from Rowntree's Gums and Pastilles. There's lime, lemon and tangerine, too—strawberry, gooseberry, apricot, blackcurrant!

Taste the Fruit in Rowntree's Gums & Pastilles

FRUIT CLEAR GUMS *are hard*
FRUIT PASTILLES *are medium*
And if you like soft confectionery try 'JUICY-FRUITS' in packets or loose 6d. ½lb.

2d TUBES

Also in packets 3d & 6d

And loose 6d. ½ lb.

Gar 5 J.B.

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I've got new Coronation colours!

Maisone colours are modern and beautiful. They include the popular "Coronation" shades. You can be sure that any Maisone colour is "right" for your rooms. Maisone has unusual hiding power, covers in two coats, goes over old wallpaper (if "tight"), is washable and won't rub off, resists mildew. Just thin with cold water. 7 lb. finishes (2 coats) a 12' × 9' room

OIL-BOUND WASHABLE

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WATER PAINT for WALLS

Decorators use it. Dealers sell it
Minor 1/-, 4-lb. tin 2/-, 7-lb. tin 3/3
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FREE Fascinating book of modern colour schemes—how to choose the right colours for each room—and painted specimens all Maisone colours—sent free on receipt of postcard with your name and address. Lewis Berger & Sons Ltd., Dept. G2, Homerton, London, E 9

BERGER PAINTS

Stuarts

The GIRL and the Stowaway

Conrad Phillips is visiting registered readers in their homes and re-telling their big thrill. £5 5s. is paid for each story published. This week's story is from Registered Reader No. 109,286, Mr. L. B. Jolly, 99, Melfort Road, Thornton Heath.

ABOUT the end of the summer of 1923 I was in Seattle, Washington. I had been working in a saw-mill for a few weeks, but owing to shortage of work I was put off.

At the end of a month I was absolutely broke. In fact, for nearly two days I had had little to eat, and I was getting desperate.

After much thought I elected to go to California, where I heard labour conditions were better. But how I should get there in my destitute state was a problem not easy to solve. There were, however, two ways it could be done. One by "jumping" a freight train, the other by stowing away on a boat.

Thinking the matter over, I decided to chance stowing away.

If I could succeed in getting on board one of the passenger liners, I could with luck get a feed. I might add here that despite my destitution I was fairly well dressed. I mention this because it was part of my plan if I got on board to mingle with the passengers.

This form of stowing away had been tried successfully before by people of my acquaintance, and was infinitely more comfortable than hiding in a lifeboat or some other part of the ship.

◆◆ The day I decided to leave Seattle was sultry. Since early morning the sun had shone fiercely in a clear sky. I had the day before ascertained that there was a 22,000-ton liner leaving for San Francisco in the early afternoon. When I arrived at the quay, men were busy loading it with stores.

For some time I stood under the sheds wondering how I could get on board without being seen. Seeing some straw near by gave me an idea. Isolating some of this, I set light to it.

Then, running to the gang-plank, I called out to the men on deck that there was a fire. When they had descended the gangway, I ran up. At the top I was met by one of the ship's officers.

"They want you over there," I said, excitedly pointing to a column of smoke on the quay.

"Okay," he replied, whereupon he dashed down the gangway.

When he was gone I hurriedly descended a companionway and entered a rope locker. For the next two hours I sat with a beating heart behind a coil of rope wondering what would happen to me if I got caught.

Hearing the ship's siren moaning, I gathered that we were about to sail. A moment later I was startled by the sound of voices in the locker. From what they said, I inferred that they were sailors and that they disapproved of the conditions that prevailed for them in the ship.

"The sooner we reach 'Frisco," one of them said, "the better."

◆◆ When the men departed I crept from my hiding-place and paused at the foot of the companionway. On deck I could hear the drawling voice of somebody saying, "All visitors ashore."

Five minutes later the engines started. I waited a quarter of an hour, after which I crept cautiously up to the deck.

Tugs were now pulling the huge liner out into the Sound, and people on the quay were waving and shouting farewells to their friends on board.

For my part, I was strangely enough unperturbed. You would think that with the great risk I was running I would be nervous. But all I was concerned with was whether I should eat soon, for by this time I was faint.

All the thrills I used to imagine a stowaway felt were completely lacking.

Some time later I saw a youngish man sitting alone in a deckchair. He looked bored almost to tears. On the pretence that I had met him before, I asked him how he was getting on. Looking up at me, he smiled.

"I don't think I've ever seen you before," he said.

"I don't think you have either," I returned. "I said that to get into conversation with you. Do you mind if I sit down?"

"Not at all," he replied. "Go ahead—sit down."

"I'm going to put myself entirely in your hands," I told him, after an awkward pause. Then I related exactly what had happened.

"That's okay, kid," he said, when I had finished. "Come down in my state-room. You can have the bunk above me. If the steward gets wise, I can fix him."

Afterwards he told me how I could eat without being caught. The idea was for me to go into dinner and use his name. I had got to sit on the opposite side of the room to him.

At dinner that night, however, I had a shock. The steward told me that I was to sit at a certain table. If my friend came in I should, I knew, be sunk. I just stared at the steward blankly. Then, to my horror, I saw my friend enter the saloon. He looked over at me and smiled. Then, to my surprise, he joined us.

◆◆ The man smiled.

"Very well, sir," he said.

Later, when we were eating, I asked my friend why the steward did not challenge me.

"You must understand," he replied, "that his mind is not as critical as yours is at the moment. Moreover, these guys never remember anything for two minutes. When I came in he knew me. I do this trip once a month. He'd probably forgotten the name you gave him."

Despite this assurance, all through dinner I watched the steward like the proverbial cat watches a mouse. But nothing happened. That night there was a dance. My friend advised me to go and enjoy myself. "It will help you to look as if you were a real passenger," he said.

I did that. At the dance I met a girl from San Pedro. She was about my age. She and her mother had been up in Alaska for the summer holidays. "Would you like to meet my mother?" she asked, after we had had several dances.

I said that I would be charmed. A moment later I was terribly embarrassed, for when the girl asked my name I didn't know what to say. As they stood awaiting my reply I felt the blood rushing to my face. After stuttering, I finally gave my friend's name, Saunders. When the dance had finished, I took the girl on deck.

"When you're down our way," she said, "mother and I would love to see you."

"I would love to see you, too," I said.

The liner got into 'Frisco early the following morning. I was up at five o'clock. After thanking the man who had befriended me, I went outside. Until I reached the gangway I saw nobody.

Without waiting a second longer I ran down the gangway as fast as I could

But just as I was complimenting myself that I had made good my escape, I was startled by somebody shouting. "Hi! where you going, feller?" Turning, I saw one of the mates on the bridge. "Here," he added, "I wanna see you."

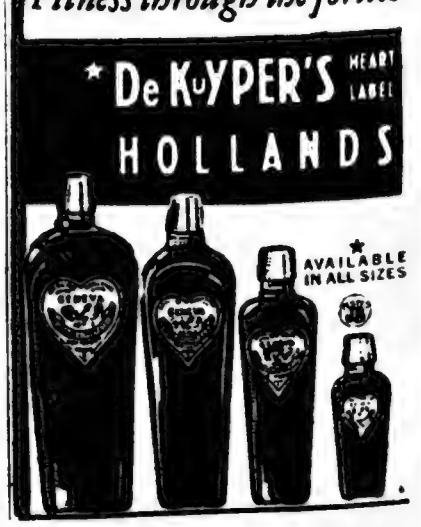
Without waiting a second longer, I ran down the gangway as fast as I could, and I never stopped running until I had reached Market Street.

There's a sequel to this story. A year later I was dining in a café on Hill Street, Los Angeles, with my employer. When we were about to leave somebody behind me said:

"Why, hello, Mr. Saunders." Looking up, I was surprised to see the girl from San Pedro.

My employer looked at me strangely. He was no doubt wondering how I came to have two names. But later, when I explained, he laughed heartily.

Fitness through the forties



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"My Hercules travels so smoothly — the machine seems to do the work while I just enjoy myself. The Hercules people certainly know what a girl wants from a cycle . . .

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"I nearly paid more money and bought another make. But, as the Cycle Dealer pointed out, I shouldn't be getting anything more for my money. And if the biggest cycle manufacturers in the world couldn't please me, who could?"

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Insist on

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THE LARGEST CYCLE MANUFACTURERS IN THE WORLD

THE HERCULES CYCLE & MOTOR CO. LTD., BRITANNIA WORKS, ASTON, BIRMINGHAM 69

It's a star without a temperament!

You know how a film director goes to work: takes and retakes for hours on end till the final "Cut!... O.K.!" Tough on the tobacco? Sure, but that's where FOUR SQUARE gets top place in the credit titles. Made from the purest leaf, naturally matured, and free from artificial flavouring, it's a star with a make-up I like . . . and it's booked to play lead for life!

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Sold in the easy to open 1-oz. *and* 2-oz. *vacuum tins. All blends are Medium Strength.*

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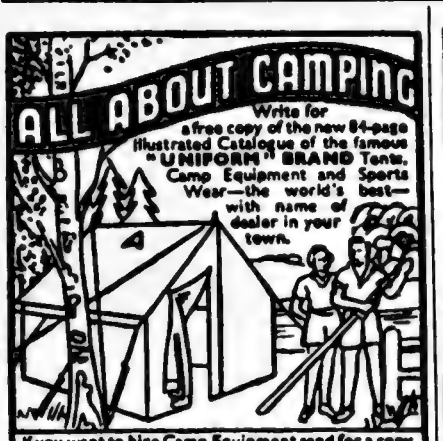
Scott Butler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Take LIXEN if you desire (and who does not?) a laxative that works in a quiet, *controlled* way. LIXEN does this, and yet is—

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At the outset LIXEN wins you over! LIXEN Lozenges are most "toothsome"—fruit flavoured—children above all, love them. And when the time comes for it to take effect, LIXEN does so thoroughly, but *gently*. This 'good-tempered' laxative is just what you want. Get your first supply, today.

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Obtainable only from chemists. Liquid in bottles, 1/-, 1/9 and 3/-. Lozenges, blackcurrant flavoured, in tins, 7½d. and 1/-.

L.9

In the blacksmith's shop the young recruits receive expert instruction

Tommy Atkins gets a BREAK

"JOIN the Army and See the World" no longer appeals to adventurous youth. So Mr. Duff Cooper is trying to replace it by a new slogan, "Join the Army and Learn a Job."

And his brass-hats claim to have solved the ever-new problem: What to do with our boys when they leave school.

Send them into the Army, runs the advice, as we'll not only make men of them, but skilled tradesmen as well, thus providing them with a career for life at no cost to their parents.

At this moment 780 lads are being trained by soldier-instructors in a unique public school. They are taught how to build a house, to take a car to bits and to probe the mysteries of mathematics, to make kettles and to shoot straight.

An expensive sort of education, naturally. Each boy costs the country £160 a year, and JOHN BULL invites you to decide whether it is worth while by making a tour of inspection—in your mind's eye—of the place where these soldiers-to-be work and play.

Travel to the far west of England. From the little grey-stoned town of Chepstow hire a car, or go by Shanks's pony, to where the wide river Severn meets the lovely Wye.

And there, in what was originally a German prisoners' camp, you find the Army Technical School. Drab barracks. More than twenty acres of playing fields. Excellent new offices built by the boys themselves. Great corrugated-iron sheds.

With as fine a crowd of officers and N.C.O.s as you could hope to meet.

First watch that squad of khaki-clad youngsters marching, turning, forming fours to the familiar sharp commands of the drill-sergeant. Of all sizes, of ages from fourteen and a half to eighteen, they have one thing in common—an appearance of vigorous health.

The severest critic would have to admit that, just as he would have to admire with you the athleticism of those lads so obviously enjoying themselves in the gymnasium.

Walk next into the vast shed that rings with the clanging of hammer and anvil, glows with furnace fires and red-hot metal.

Busy at the forges are scores of youthful blacksmiths, tinsmiths and coppersmiths. You'll be surprised at the workmanlike chisels and pincers fashioned by sixteen-year-olds, at the really expert wrought-iron gates, modernist fire-screens, copper jugs, and the reredos for the chapel altar produced by lads in their third-year course.

Most apprentices in civil life spend much of their first twelve months in fetching tea and tools, picking up what scraps of knowledge they can.

Here the courses begin directly the recruit has finished his first month of elementary drill and been passed "off the square."

They include, in many of the twelve trades taught, not only practical demonstrations and actual working under the eye of an instructor, but lectures in classrooms or laboratory.

In one shop lads are learning to become motor engineers. A lorry has been stripped to a skeleton to serve as a permanent illustration of how the carburettors and valves work. Another exists just to show the car's lighting system.

And so on.

Actual components of varying makes are laid on benches. There is a fleet of discarded R.A.S.C. lorries for the lads to strip, reassemble and perhaps refit for the school's own service.

Budding electricians are listening to advanced lectures on theory, while others are jointing cables and wiring a model house. Bricklayers are building new classrooms.

In the painters' shop lads are working on such tasks as french polishing, graining, sign-writing, paper-hanging and glazing.

Maybe you will linger most in the big machine rooms. Fitters are busy with files and chisels. Turners bend over lathes, drillers, shapers, millers and grinders.

Some boys will pass on to electric and oxy-acetylene welding, a few to the coveted job of instrument-making.

Quite a few officers buy the work of the young coppersmiths and cabinet-makers as inexpensive but attractive Christmas gifts for their friends.

Still, when you have finished admiring, you'll want to know quite a lot about the boys' conditions of service. Above all, about their pay and prospects.

You will be told, courteously, that entry to the school is by an examination held twice yearly. Lads must be over fourteen and a half, under fifteen years and five months.

If accepted, they are enlisted before joining the school, where they will remain and serve eight years with the Colours and four on the Reserve, counting from the age of eighteen.

That service will be with one of the technical corps, such as the Royal Engineers or the Royal Tank Corps, and is rewarded with higher rates of pay. After leaving the Army, it is claimed, 95 per cent. of these "skilled tradesmen" obtain work immediately.

But let us return to the lads at school. Their pay rises from 11d. to 1s. 7d. a day.

But remember that is Army pay. Pay on paper. Pay without those bad old Army deductions for this, that and the other. Deductions, of course, for food.

The boys have four meals a day. Their rations of fresh milk (15 ounces), flour, sugar, bread, tea and salt are charged to the War Office. Their rations of bacon, butter, milk for inclusion in tea, vegetables, fish, eggs, jam and fruit are charged to themselves and amount to about sixpence a day.

Really, the youngster gets from two shillings to three-and-six a week, according to age, out of which he must save up for his fare home at holidays and perhaps to send a few shillings to his parents from time to time.

Those holidays are on a really generous scale. Fifty-seven days a year, including four weeks in August and four at Christmas. They are spent by orphans—or boys whose parents live in Army camps abroad—in a hostel at St. Leonards.

But apart from these great occasions, the lads rarely leave the camp. You are told quite frankly that they cannot afford the luxury of a cinema seat, and that though they can obtain permission to go into Chepstow they rarely seek it.

Some lads, of course, cannot fit into the system. They are found to be round pegs in square holes, or intractable to military discipline. A few are discharged each month; some are turned into the ordinary ranks of the Army.

But the discipline is well tempered with discretion. Reprimands are few.

The real bane is the one you would expect to find—homesickness. A kindly N.C.O., asking a lad if he is contented, may shock the boy into tears and a half-shamed confession that he misses his home.

And even here, it may be argued, the school is at no disadvantage to the more snobbish "public schools" where youngsters are deprived of the home environment.

Whether it is a good thing for lads of an impressionable age to be segregated from all contact with the other sex, as if they were a race apart, is too big a question for debate here.

Probably, after your visit to the Army's new-way school, you will agree with JOHN BULL that it provides the finest chance of success and happiness for the average type of boy.

IT'S A CITY & SUBURBAN HABIT

Everywhere, wise mothers are getting the Pan Yan habit. They serve Pan Yan with meat, fish, cheese, salads—everything! And why? Because they know its delicious appetising flavour makes meals brighter and happier. And because Pan Yan stimulates digestive action too, so you get more goodness out of your food and you feel fitter.

PAN YAN—FOR JOLLY GOOD MEALS

HER HUSBAND NEVER KISSED
HER ROUGH HOUSEWORK HANDS
THINKS Tom hasn't kissed my hands like that since before we were married.
NEXT DAY Oh, Doris, housework makes my hands so rough.
Why don't you smooth on a little Vaseline Jelly last thing every night Molly? It's wonderful!
EVENING AT HOME—3 months later
How lovely and soft your hands are—you are a darling Molly!

Shopwork ruins hands, too

Do you know that shopwork, as well as scrubbing and washing-up, dries the natural oils out of your skin? "Vaseline" Petroleum Jelly replaces these oils, and keeps your hands smooth and soft. Just a little, last thing at night, makes your hands lovely. You'll never have rough 'Housework Hands.' Jars 4½d., 6d., 9d. Also in handy tubes. Chesebrough Mfg. Co. Cons'd., Victoria Road, London, N.W.10.

TRADE **Vaseline** MARK
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"I feel it is my duty to write and thank the makers of Nestlé's for my baby's health. She lost weight from birth until at two months she was little more than a skeleton. A Welfare Clinic advised me to give Nestlé's Milk and since then she has thrived steadily. Now at nine months she really is a perfect specimen of babyhood.
My husband and I feel we owe grateful thanks to you."

MRS. F.——C.——, West Molesey, whose letter may be seen at Nestlé's London Office.

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When you get the right food for a baby everything else comes right. Countless delicate, fretful babies have started a new life, all slumber and smiles, the day they were put on to Nestlé's Milk. Nestlé's Milk is full cream milk; but with this very important difference. It is milk made easy to digest by the weakest baby stomach. Yes, it's as simple as that!

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★ Readers should lose no time in writing for full particulars on any subject mentioned in the Bennett College announcement on p. 14. Write also for a copy of the Free Book "The Human Machine"—you may never regret it!

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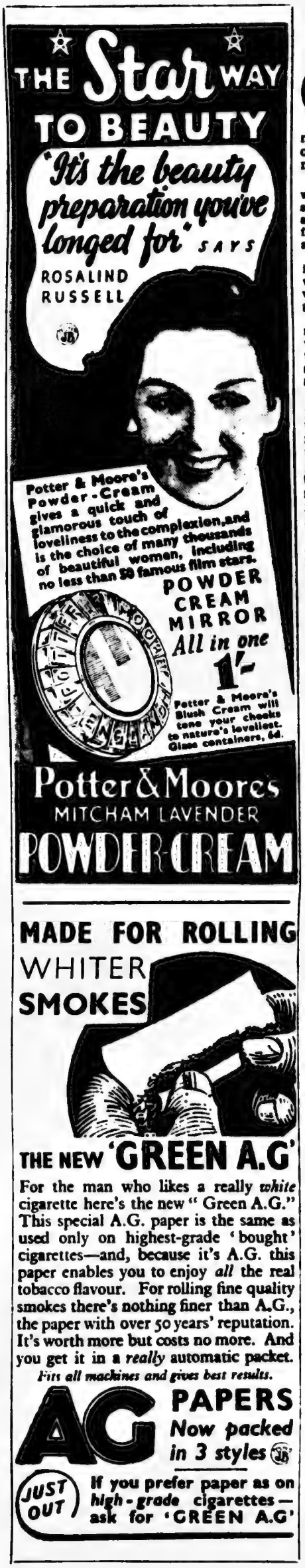
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THE NEW 'GREEN A.G'
For the man who likes a really white cigarette here's the new "Green A.G." This special A.G. paper is the same as used only on highest-grade 'bought' cigarettes—and, because it's A.G. this paper enables you to enjoy all the real tobacco flavour. For rolling fine quality smokes there's nothing finer than A.G., the paper with over 50 years' reputation. It's worth more but costs no more. And you get it in a really automatic packet.
Fits all machines and gives best results.
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If you prefer paper as on high-grade cigarettes—ask for 'GREEN A.G'

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Send your private problem to "Humanist," at 93, Long Acre, London, W.C.2, enclosing stamped envelope. Letters sent to Mr. Inman at any other address cannot be dealt with. £1 1s. will be paid for each letter quoted.

A marriage of convenience usually ends in one of two things—misery or complete boredom

Loveless MARRIAGE

ONE of my readers wants to know if I can find him a wife. I am afraid that is quite outside my province. But I will quote his letter, as it will give me the opportunity of saying something on this all-important question of marriage.

I am a bachelor farmer of forty, he writes, and I have been living on my own since my father died nearly eight years ago. I have received notice to quit my farm at the end of the present quarter and have been wondering what to do.

I have been thinking that maybe there is a lady who owns a farm whom I could marry, so that we could share a home together.

Perhaps you would advise me how I could get in touch with such a one? Or do you think I should sell my stock, go into lodgings and try to get other employment?

Many of my readers—particularly women — write to tell me of the one big mistake they have made in their lives. They married—just for a home. But they soon discovered that marriage means far more than that. There can never be lasting happiness unless there is real affection.

Some of these women sacrifice themselves for the sake of others. "I married my husband," wrote one of them only the other day, "because he promised to look after my parents, who are old and infirm."

In the case of my correspondent, even that reason is absent. He is presumably a strong and able-bodied man of forty. He has no one but himself to consider. He wants to marry a lady who owns a farm so that he can be provided with a home and continue his work. To say the least, it would be a very risky venture.

A marriage of convenience *may* come out all right—in the vast majority of cases it is a dismal failure. It either results in endless misery or what can be just as bad, utter boredom.

My correspondent's second suggestion is the one I advise him to adopt. With the proceeds of his farm he should be able to obtain possession of at least a small holding. But he ought not to think of marriage until he finds someone he can love for her own sake and who will return his affection.

"I am not bad looking, though I confess I am not a Clark Gable." Those are the words of another young man who is on the look-out for Miss Right. His letter reads:

I am twenty-six years old and, after being abroad for a number of years, I returned a few months ago, having made up my mind that when I reached home I would marry and settle down. I came home with a friend who happens to live near me, and we went about together for a few weeks until he became friendly with my sister.

Now he takes her out nearly every night and I have felt terribly lonely, for my brothers are all married and so are the other young men I knew before I went abroad.

Every time I go out I hope that I shall meet "her," but so far I have not done so. I try to make out to my people that I am enjoying life and that I am actually courting, but I lay awake night after night thinking and planning the best way out.

I do not wish to join a club and I wonder if you can advise me. I am rather a quiet man, and although not a "killjoy," I like people who will take things seriously. Please don't think this is a trivial appeal, as I am in dead earnest, for only those who experience loneliness can tell what agony it is.

This young man tells me he does not want to join a club. It seems a pity. There are so many organisations to-day by which young people can get to know one another.

I suppose he must have some reason for his objection. We must therefore turn to other channels.

He tells me that the young men he knew before he went abroad are now married. That should not prevent him from calling to see them and making friends with their friends.

Then his sister should also be able to help him. Can she not invite home some of the girls she knows? My correspondent is really standing in his own light. He gives the impression he is happy and has said that he is actually courting.

If his sister and her young man knew the truth they would surely be anxious to help him. Far better for him to seek their aid than to endure what he rightly calls the "agony of loneliness."

Companionship, not marriage, is at the root of my next problem. Here is the letter:

I am a spinster aged forty-three and have no relations except a delicate uncle. I have a great friend who is a nurse, but unfortunately she suffers from a very weak heart. I should like to ask her to make her home with me, as she has no near relatives, but I hesitate for two reasons.

One is that my present income is very small, and the other is that my uncle has told me that any money which will eventually come to me from his estate will only be mine for my life.

I think my friend would accept my invitation, as she is very lonely, but can I ask her to share a pittance for an indefinite time and risk my uncle changing his will or my dying first? I know that the longer she works brings invalidism for her much nearer.

What ought I to do? Your advice will be greatly valued, for I am terribly worried.

I can understand that this woman is worried for it is a big decision to make. If the illness of her friend should develop she may require constant care and attention. There is also the financial aspect. My correspondent tells me that her "present income is very small."

She must really consider whether it would be sufficient to keep two people. Before going further with her proposal I advise her to take certain steps. She tells me that her friend has a "very weak heart." She should find out exactly what that means, for it need not necessarily lead to complete invalidism.

This nurse is, I gather, still doing her work. Her condition cannot be too bad to allow her to do that. It may be that if her friend joins her she could contribute something towards the upkeep of the home.

It may be possible for her to take up some light nursing duties. Or she could probably undertake a few maternity cases. In this way she could assist with the household expenses.

I think, too, that my correspondent should have a talk with her uncle and discuss her proposal with him. He is her only near relation and she has expectations from his estate. Perhaps he could make some suggestion for the safeguarding of the future.

Loneliness, I agree, would be dispelled for these two women if they could share a home together. I hope it may be possible. But it would be unwise to embark upon it blindly.

Boy Scout to Stardom

From producing amateur shows for the Boy Scouts to star acting in what promises to be one of the biggest films of the year is the story of Ralph Reader, leading man in the film "The Gang Show," at the Lyceum Theatre, London.

His good deed for the Boy Scouts has been repaid a hundredfold, for Herbert Wilcox is sponsoring his unprecedented entry to filmdom. At last a British star with talent has been found, for besides taking the lead in the film, Reader has written the story, the music, the lyrics, and staged the spectacles.

High lights on this romantic story of his eventful career appear in *Picturegoer*, just out, price twopence. Be sure you get your copy right away

This Mother Was Exhausted

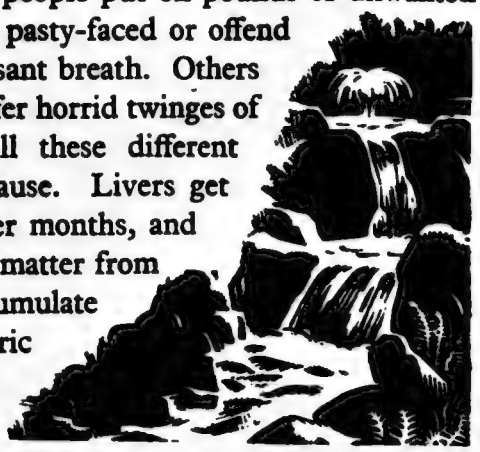
"For about a year after the birth of my youngest child I was in a weak exhausted state," says Mrs. H. Tyrer, of 147, Highfield Park, Maltby, nr. Rotherham. "I could not sleep and always started the day feeling too tired to face my work. I could hardly drag myself upstairs and I had to pause frequently to get my breath. I was irritable and depressed, and thought I never should regain my strength.

"I had treatment but made no improvement. Then I started taking Dr. Williams' pink pills, and there was soon a wonderful difference. I began to sleep soundly and awoke feeling refreshed and energetic. Now, after taking the pills for three weeks, I can do my own housework, am no longer depressed and miserable, and feel that life is really worth living."

Dr. Williams' brand pink pills have proved a priceless boon to thousands of run-down, nervy women, because they actually create new, rich blood, so dispelling weakness, nervous troubles, anæmia and indigestion. So if you suffer as Mrs. Tyrer did, lose no time in trying these pills; 1s. 3d. a box (triple size 3s.)—but ask for Dr. Williams.

Does your SYSTEM need a spring clean?

No doubt your house is coming in for a good clean-down after the fires and general murk of the winter. What about your body? It has had lots of heavy food, very little exercise and no sunshine. Thousands of people put on pounds of unwanted flesh in winter, some get pasty-faced or offend unknowingly with unpleasant breath. Others become Rheumaticky, suffer horrid twinges of pain or stiff joints. All these different troubles have one root cause. Livers get sluggish in the dull winter months, and failing to eliminate waste matter from the system, poisons accumulate which turn into fat or Uric Acid. Now is the time to end this state of affairs.



FYNNON SALT gives you that 'spring morning' fitness every day

At famous Spas, Nature's mineral salts of the earth are clearing away these poisons from those who can afford a leisurely "cure." But Fynnon Salt brings the treatment into your own home. This combination of **sodium, potassium, lithium,** etc., breaks up fatty deposits and uric acid crystals and neutralises them so that they are gently rinsed away. Start your inner spring clean to-morrow morning with a teaspoonful of FYNNON in a glass of water! It's very refreshing and you'll soon feel fitter in every way. Large tin 1/3 from your chemist. FYNNON LTD., BRENTFORD, MIDDX.

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The "John Bull" Guarantee appears on page 35.

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Sold in patent sprinkler for carrying in pocket or handbag 1/3, large Tin 3/3. A boon to singers, speakers, clergy and business men. Denture Brushes free—cash coupons with each tin. Sample of Kolynos Fixative Free from Kolynos, (Dept. F.17E), 12, Chenies St., London, W.C.1.

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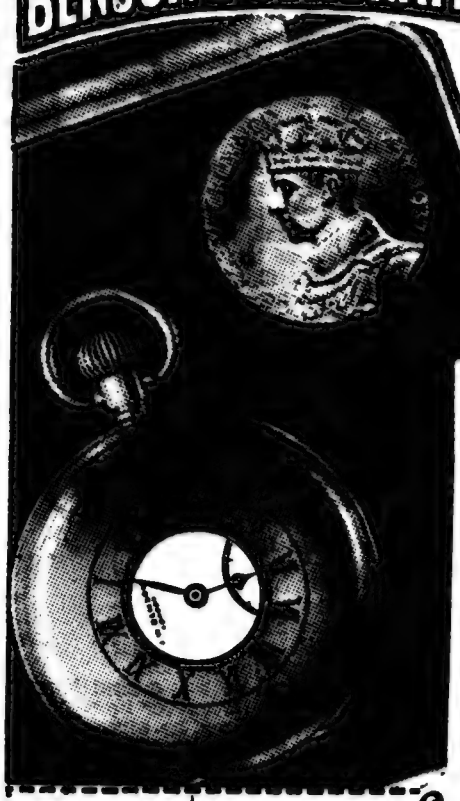

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READ THIS LETTER

"IT is with gratitude for the great benefit I have derived from using 'Reudel' Bath Salts that I write this testimonial.

I am a dancer and the hard work on my feet my profession necessitates caused to grow on my toes four large and very painful corns which gave me agony when dancing and greatly handicapped me in my work.

I have had these corns for nine years, and have tried during this period, nearly every other remedy to cure them, without success, but I am now pleased to say that by the daily use of 'Reudel' Bath Salts for a fortnight, I was able to easily remove the corns which have completely disappeared and my feet are now in perfect condition.

Yours faithfully,
Miss I.M.W., Manchester."

Don't suffer with those feet another day — don't endure the agony of those corns any longer — just get 'Reudel' Salts from your chemist and prepare a magical 'Reudel' foot-bath, supercharged with oxygen and special corn-loosening salts. Instantly pain goes — feet are soothed — corns stop aching . . . soon come out altogether. No corn is too obstinate for 'Reudel' Salts — the unequalled treatment for all foot troubles.

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EVERY CHILD NEEDS A SPRING CLEAN

Pimples and spots on the face humiliate a child at school and leave nasty scars. They are sure signs that the bowels are clogged with sour, bilious poisons which inflame the blood.

For a quick, safe remedy there is nothing like 'California Syrup of Figs' to cleanse the system and purify the blood. Get a bottle of 'California Syrup of Figs' to-day and give the little one a dose at bedtime. In the morning the bowels will act perfectly; gently yet thoroughly removing the poisonous waste. Continue 'California Syrup of Figs' for a few nights and the skin will be clear, fresh, glowing with a beautiful healthy colour. Better still, you will see a wonderful improvement in the child's health. For 'California Syrup of Figs' has the natural health-giving, invigorating, blood-purifying value of fruit.

Many mothers have adopted the plan of a dose of 'California Syrup of Figs' once a week. It keeps the child regular, happy and well. Doctors and nurses all recommend 'California Syrup of Figs,' 1/3 and 2/6 of all chemists, with full directions. The larger size is the cheaper in the long run. Be sure you get 'California Syrup of Figs' brand.

HOLDS FALSE TEETH TIGHT AS CEMENT

Plates cannot possibly slip when you sprinkle on Dr. Wernet's Powder. Largest seller in the world—holds plates so tight they cannot annoy, yet so comfortable they actually feel and act like your own. Keeps mouth fresh, breath pleasant—special comfort-cushion prevents sensitive gums from getting sore. Quite harmless and cannot upset the stomach. Small cost—sold by Chemists everywhere.

SIR ALEXANDER SETON is a worried man. He believes that he and his family are haunted by a bone supposed to be imbued with the curse of the Pharaohs.

So serious have been the accidents suffered by the family since it came into his possession that Lady Seton is going to Egypt to replace the bone in the tomb from which it was removed last year.

Sudden illnesses have attacked the household. Two fires have broken out. Glassware, put away at night in cabinets, is found next morning smashed to bits in other parts of the room. Last week a case fell from a table where it appeared to be secure. Though it splintered into fragments, the "sacred bone" it housed was undamaged.

A few days ago, too, occurred another mishap which has made superstitious folk wag their heads. An aeroplane swooped down upon a Middlesex road, crashed into a motor-car. Its pilot, young Alexander Scaife died from his injuries.

Scaife believed he was dogged by an accident hoodoo. Wherever he went in the street, he declared, he witnessed an accident. Often he helped to remove the injured. . . .

Just a sequence of ill-luck? Of course. But nervous people feel a little uneasy about the innumerable hoodoos of various kinds which continue to be reported in the newspapers.

There's the latest episode in the tragic Lindbergh drama. Edward Reilly, the lawyer who tried to save kidnapper Bruno Hauptmann from the electric chair, has been lodged in an asylum.

He is the seventeenth principal in the case who seems to have been pursued by some malignant fate.

Then May Yohe, stage star of the 'nineties, has been detained by the American police on the grounds that she is mentally unbalanced. When the wife of Lord Francis Hope, she wore the famous Hope diamond—that lovely blue "gem of ill-omen."

Reputed to bring catastrophe to all who wear it, among its previous owners were Marie Antoinette, who perished on the scaffold, and the Sultan Abdul Hamid, who was deposed.

❖❖ You may dismiss all this as coincidence. We do. But believers in psychic phenomena offer a less agreeable explanation.

They say that evil spirits, the powers of darkness—call them what you will—are able to possess inanimate objects and thus exert a baneful influence upon every mortal who comes into contact with those objects.

This is no new theory. It has found credence ever since those early days of mankind when it was thought that everything, from thunder to trees, had its own particular spirit, and when evil sprites lurked in stones to pounce upon unwary passers-by.

If you happen to share this uncomfortable doctrine, you may understand the plight of Mr. J. Cavanagh, a Cardiff engineer. For he blames his forty-three years of ill-health, unemployment and losses on investments to a pair of idols stolen from a Chinese temple.

It happened this way: In 1893 he was an official in Tong Tsan, where he rendered a service to a Chinese contractor. He refused any reward, but when he was leaving by boat for a job in Siberia, the Chinese came aboard and hurriedly handed him a parcel with instructions that it should not be opened until the ship had sailed.

Inside were two idols, probably thousands of years old. "I've realised that these innocent-looking figures have acted as a hoodoo on everything I've done," Mr. Cavanagh declares. And he is now seeking to return them to the temple from which they were looted.

Of course, Chinese idols have always been recognised by popular novelists as the playthings of maleficent forces. But even the storytellers have not dared to depict British Jack Tars as being scared of a ship's mascot.

Yet the crew of the cruiser *Devonshire* are really worried about the model of Drake's Drum presented to them by the people of Devon when the ship was first commissioned.

On its maiden voyage in 1929 seventeen men were killed in a gun explosion. In 1934 one officer was killed and another wounded when Turkish sentries opened fire on a party from the cruiser.

❖❖ A year later the *Devonshire* dragged her anchors in Alexandria harbour and nearly collided with an ammunition ship. Last November a seaman fell from aloft and was seriously injured.

"The drum has become a real live hoodoo," says an officer, and nowadays the crew leave their mascot behind when they sail.

Whether we ascribe such tragedies to chance or purpose, there is no lack of objects which perpetuate the fears of hoodoo.

The scarab which Bywaters presented to Mrs. Thompson. The suit of armour used in the farce "When Knights Were Bold," which year after year was attended by mishap or death. . .

But that there is a tremendous amount of nonsense talked about the subject is admitted even by believers in the occult. And sometimes the things supposed to be demon-haunted belie their reputation in the end.

A year or so ago, superstitious "old women" of both sexes swore that the figure of a serpent over East Grinstead's new hospital would cast a hoodoo on the building. Certainly the opening ceremony was marred by rain; then the matron and a nurse fell ill and became the hospital's first patients.

The serpent was blamed again when within ten days, two other patients died. There was a great clamour for its removal.

Since then the hospital has had several anonymous donations, one for a thousand pounds, and has provided as fine an X-ray department as can be found in the country.

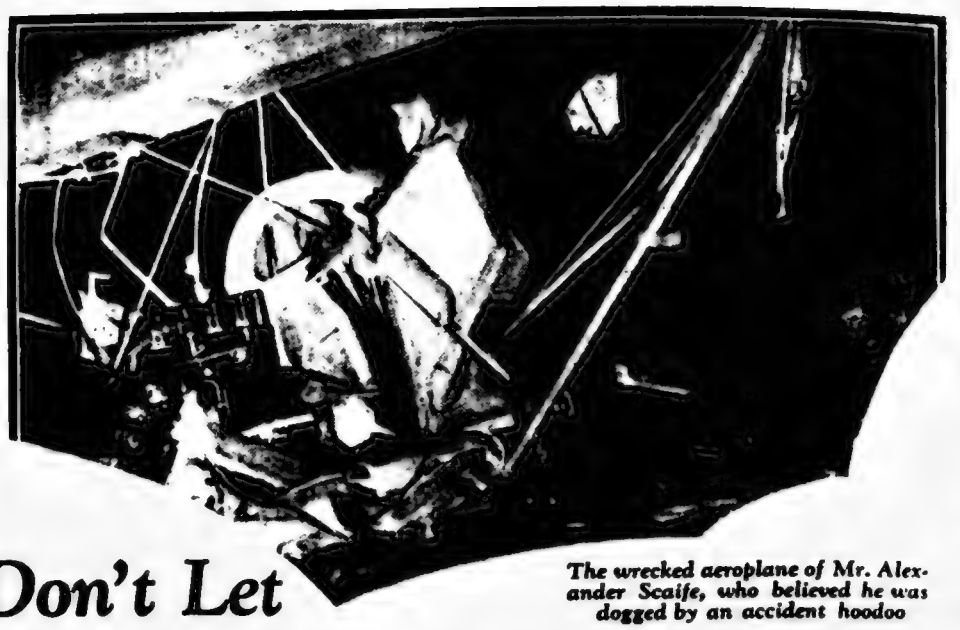
"Everything looks rosy," smiles the matron, Miss Garlett. "Most of the patients get better. We are all very happy about it—and I don't think anyone fears the serpent now."

❖❖ Nor should we advise you to ask at the British Museum for "the unlucky mummy," unless you want a lecture on the dangers of ignorant superstition.

Actually the remains of an Egyptian priestess, dating from 1600 B.C., the mummy was found at Thebes by an English collector. On his way back to Cairo, his arm was shattered in a gun mishap. At Cairo he sold the mummy to another Englishman, who within a week received a cable announcing the loss of his entire fortune. And he died a fortnight later!

The next owner also died in poverty, the next in another shooting accident. Soon it was consigned in alarm to the British Museum, but though it is supposed to bring disaster upon all who give it shelter we have still to learn that the Museum has been razed by fire or earthquake, while most of the officials live to a peaceful old age.

And, while admitting the fascination of "hoodoo" stories, we advise you to dismiss them as the wildest nonsense.



The wrecked aeroplane of Mr. Alexander Scaife, who believed he was dogged by an accident hoodoo

Don't Let HOODOO get YOU

Wonderful London

OF all the great Presentations which JOHN BULL has planned for its readers, that announced on pages 6 and 7 is the most wonderful.

Published at a time when all eyes are turned towards London, this entirely new work "The Wonderful Story of London," brings the very spirit of London itself right into the homes of the people.

Here in this book you will delve deep into the past. You will unearth grim facts and forgotten tales. You will travel old roads, penetrate sinister alleys, visit places rich in a thousand adventures and a million memories.

Here are intimate stories and revelations of characters more picturesque than any of the stage or screen—*real, yet incredible people* who made their mark on London.

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This opportunity is limited and will soon be withdrawn. Turn now to pages 6 and 7 and reserve your copy to-day.

Keep the Kidneys active!

Nobody puts up with clogging of the bowels, but clogged kidneys which have more serious results are often neglected. Backache, urinary disorders, disturbed sleep, dizzy attacks, rheumatism, sciatica and lumbago are the frequent results.

These symptoms of kidney weakness warn you that self-poisoning is going on — they indicate that the blood which should nourish the tissues, the nerves and the joints, is upsetting the system by carrying impurities to all parts of the body.

The kidneys need flushing by taking Doans Backache Kidney Pills. When this diuretic and urinary stimulant has cleansed the millions of tiny kidney filters, rich, pure blood will again nourish the body. Doans Pills contain no harmful drugs; without causing the least discomfort they end those days and nights of needless pain. People in all parts of the world bless Doans Pills for their present good health. Why not benefit by their experience and start taking Doans Pills, now?

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IN A FULL RANGE OF COLOURS

★ GREY
★ SILVER-GREY ★ BLUE-GREY
★ FAWN ★ BROWN
★ CREAMS

News! Agrippas — the self-supporting trousers with the ventilated tops—now available in 1937's fashionable range of colours. AT NO EXTRA COST. With no reduction in quality. Everywhere the price of Worsted Flannel is being increased, yet Agrippas are still available at 21/-

In Silver-Grey, Blue-Grey, Grey, Brown and Fawn
Also in two shades of Cream at 25/-

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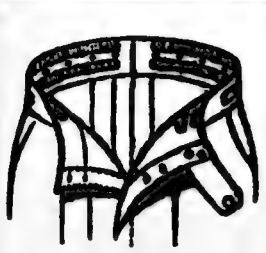
Ask your outfitter for Agrippas or write to Head Office.
★ DEMAND AGRIPPAS REFUSE SUBSTITUTES ★



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GOBLIN

Models from 6½ GNS. and from 10/-down

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Send now for full details of the 1937 range of all Goblin models. There's a model for every home at prices to suit all pockets! Turn to page 29 and fill in the coupon.

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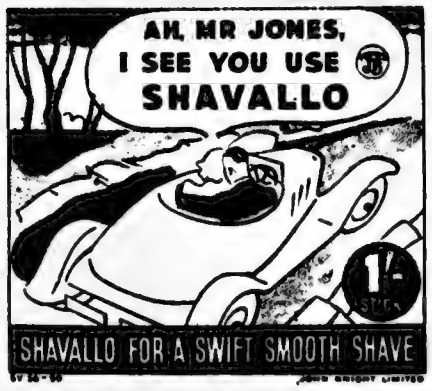

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This Coupon with P.O. for 2/9, plus 3d. postage and insurance, entitles holder to receive a "John Bull" all-British self-filling Pen with **14-carat solid gold nib, iridium tipped, GUARANTEED 2 YEARS.** Additional coupons up to four (any dates) may be saved and are acceptable in part payment, each counting as 3d. off the price. **You may send 5 coupons and P.O. for 1/9,** plus 3d. postage and insurance. *State if fine, medium, broad or oblique nib. Packet slip 2d. extra.* Address: "John Bull" Pen Department, 27a, Floral Street, London, W.C.2.

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RHEUMATISM

QUESTIONS EVERY SUFFERER SHOULD ASK HIMSELF

Why do I suffer the excruciating pains of Rheumatism? Why are MY joints painful and creaky? Why do MY muscles feel as though they are tied into knots? There are thousands of other men and women of my age, who live in the same conditions as I do, yet they do not have to put up with this awful agony.

The answer is—LOOK TO YOUR KIDNEYS. The kidneys are wonderful filters of the waste matter which is being constantly formed in the body. But if the kidneys get rundown, through a chill, weakness, or as the result of some illness or over-indulgence, you soon become aware of something wrong. First, occasional pains shoot through the limbs, the back will ache, the urine will look muddy or otherwise discoloured. Later come pains in the joints and muscles.

De Witts Brand Kidney and Bladder Pills are especially compounded to restore sick kidneys to health. Working gently but efficiently, they bring the kidneys back to health, reduce the inflammation, and so tone them up, that they are able once again to do their work—remove the waste matter from the system. Price 1/3, 3/- & 5/-.

De WITTS PILLS

BRAND

Have you heard how splendid is the healing, soothing balm, Man Zan? A specially prepared soothing, healing unguent for blind, bleeding, internal, external piles. Sold in clean-to-use, special applicator tubes from all chemists. Price 3/-. End the maddening pain and irritation of pile trouble for good with Man Zan Brand Pile Remedy.

Get Quick Relief from Indigestion

UNDER normal conditions you never think of the marvellous process we call digestion. It is only when breakdown comes, when the tragedy of indigestion, gastritis or dyspepsia looms before you, that you realise what good digestion really means.

Modern civilised conditions, however, are seldom, if ever, "normal" conditions. Irregular meals, badly cooked food, hastily eaten food, over-indulgence at meals, lack of sufficient exercise, daily bring fresh victims to the vast army of those suffering from indigestion—dyspepsia.

De Witt's Antacid Powder has been compounded to meet the complicated nature of digestive troubles. From the first dose you will get quick relief, and continued use will bring permanent relief—as it has done to thousands of others.

Do not wait until strength turns to weakness, until your old vitality and vigour are lost, your nerves all frayed and ragged with constant pain. Take De Witt's Antacid Powder now before you become a miserable, irritable, chronic invalid.

DE WITT'S Antacid Powder

1/6 of all chemists Double size 2/6

Why Coining *doesn't* PAY

Since the coiner (left) has to make his spurious coins in competition with the Mint's mass production it is not surprising that the game doesn't pay

SPURIOUS shillings are being circulated in a wide area, and, according to the Banks, they contain more silver than the genuine article manufactured by the Royal Mint!

"How ever can counterfeiters afford to do it?" people wonder, forgetting that the bullion value of the silver in a present-day shilling is 1½d.

But the question that has long puzzled the police authorities is "*Why* do they do it?" The rewards of counterfeiting are small; the risks of heavy imprisonment great.

The labours involved in first making bad coins and then getting them into circulation are so tremendous, that it is inconceivable to every detective who has ever handled a coining case that anybody should be fool enough to be attracted by such a type of crime.

A popular novelist recently portrayed a King of Coiners as carrying on his criminal work on his own private yacht.

How silly the simple economics of counterfeiting make such a picture appear.

Work it out for yourself, and then ask the question whether the coiner isn't the prize mug of the whole criminal underworld.

To begin with, the prison reports of recent years show that, on average, 100 coiners are sent to prison every year for terms of imprisonment totalling something like 200 years.

What do they get for it? It is just as easy to find that out, too.

The Royal Mint, enlisting the aid of the Post Office, discovered in a recent test that of every million pounds handed over the counters of British post offices only £3 5s. of it was bad.

The authorities were able to work out from that that only £163 worth of it was in circulation at any one time.

◆◆ They were then able to estimate with some approach to accuracy that little more than £2,000 "worth" of counterfeit money is put into circulation every year, *for a year in which coiners are condemned to a total of 200 years' imprisonment.*

So the crook who takes up coining must be prepared to qualify for a five years' sentence round about the time when he has put his first £50 "worth" of dud coins into circulation—which will mean that he is just keeping up the average.

Nor will it be an easy way of earning a living until the detective's hand falls on his shoulders. If he can make two "bad" half-crowns an hour he will be a very fast worker, for each piece has to be subjected to a certain amount of polishing after it has left the mould. Hard work, that!

Then comes the worst part of the job—uttering the coins. He won't want to go into shops too near to each other, because that way lies disaster.

It is not the man who refuses a bad coin who worries the counterfeiter, but the individual who, having refused it, follows the person who tendered it to see if he tries to utter it elsewhere.

So the would-be coiner will take care that he never has more than one bad coin in his pocket at a time, which means drawing on some little store kept, say, in the saddle-bag of a bicycle.

In the time he would take to make and utter a bad half-crown he could probably earn far more at some honest job, at far less effort, and certainly with less wear and tear of his nervous system.

Forging Treasury notes is little more profitable. The two men imprisoned recently for laboriously sketching Treasury notes by hand, and the other man who split them down the middle—the work of hours—and then printed on the plain side of each—the work of many more hours—are not the only forgers who amaze the authorities as examples of unprofitable and wasted effort.

For a Treasury official estimates that for every pound's "worth" of spurious Treasury notes put into circulation, some forger suffers a year of penal servitude.

And on top of that is the fact that very few forgers have succeeded in getting rid of more than £250 "worth" of their home-made notes before the sword of justice has smitten them.

Burglars, housebreakers and pickpockets do a little better, of course.

On the basis of the terms of imprisonment imposed on such rogues every year and the property reported to the police as stolen, one can estimate—very approximately, in this case—that an average skilled thief will spend a year in prison for every £67 he can steal.

◆◆ Is it worth it? Some people seem to think so, judging from the fact that 11,000 years of imprisonment are passed on thieves every year in British courts, excluding, of course, share-pushers, "dud" company promoters, confidence tricksters, and what one might call, in general, the "brainy gentry" of crime.

They can, and often do, get away with plunder worth hundreds of thousands of pounds—and snap their fingers at justice.

But, taking it altogether, there is no doubt at all about the truth of the old adage that crime doesn't pay.

An habitual thief sentenced at the West Riding of Yorkshire Quarter Sessions recently to six months' imprisonment would be one of the first to agree with that. He has served more than twenty-four years in prison for thefts totalling only two pounds!

And he would find a ready supporter in a man of whom it was said at West Somerset Quarter Sessions that he had served eighteen years in prison for frauds totalling only £20.

◆◆ And he considered himself a "good" burglar! Anyhow, he knew the whole technique.

Then there is the man of whom a Liverpool detective said in court a few months ago that he had only had six months of liberty in the last thirty years, and yet had never made a round fifty pounds in all out of his burglaries and housebreakings.

That's the sort of story they should teach at Borstal.

Perhaps it would pay the Home Secretary to go more deeply into this and issue every inmate of His Majesty's prisons with a little booklet entitled "The £ s. d. of Crime." Not a word of preaching would be necessary.

And it would probably help magistrates, social workers, politicians and others to read the book as well.

It would help them to realise that there must be something very abnormal in the minds of people who are prepared to run such risks and work so hard for rewards so small as those ruling in the criminal professions.

And it would confirm still further the truth we have so often asserted—that prison can never cure crime.

"The Greatest of These"

Dorcas

DORCAS, who is ten years old, is one of six children. The eldest, aged fifteen, is not working, and the youngest is three. Their ex-Service father died a year ago from T.B.

The children's mother, who is honest, straightforward and hard-working, has tried her best to get work, but owing to a weak chest and suspected T.B. she is unable to find a job.

This poor widow is now in serious trouble, as her rent of 16s. 10d. a week is in arrears. She has found it impossible to feed and clothe herself and her six children on her widow's pension of 27s. plus 17s. a week from the Public Assistance Committee.

"My lot," she says, "seems very hard to bear."

Dorcas's mother is in need of kindness, and we ask those of our readers who can to send donations earmarked "Dorcas," which, as also in the case of subscriptions towards our General Fund, should be addressed to the Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2. Lists of subscriptions are kept at the Office, and a copy of the current week's will be sent on application.

STOMACH PAINS

MORE SERIOUS THAN MOST PEOPLE IMAGINE

When your digestive organs are out of order the simplest food causes distress. Worse still, the food you eat fails to nourish you. You are half-starved in the midst of plenty. That weakens you and makes you an easy prey to all sorts of illness. So Indigestion is a really serious complaint and should be taken seriously. Let Mother Nature put your digestive organs right—not merely stop the pain but strengthen and build up the entire digestive system. Take Mother Seigels Brand Digestive Syrup after meals and the herbs, roots and barks of which it is made will quickly and surely restore those vital organs to their old efficiency. All chemists have Mother Seigels Brand Digestive Syrup at 1/3 and 3/-. Why not get a bottle at once?

You'll find the new EASY Shaving Stick is amazingly improved—yet it's still only 6d! Not only is EASY bigger, but its lather is now *double*-creamy . . . gives speedier, smoother shaves than ever, leaves the skin "braced up", feeling fine! See that the new oval EASY is on the next shopping list.

THE NEW LEVER'S EASY SHAVING STICK

Get an Easy today!

WELL OVER 100 SHAVES FOR 6d

E 26/ 172-55 A LEVER PRODUCT

Husbands & Wives

"Dear Sirs, 9th Feb., 1937

I am writing on behalf of my husband and myself. We cannot speak too highly of 'Phyllosan' tablets. Last year about this time we both felt very run-down, so we bought a 5/- bottle.

"We felt so much better after taking only one bottle between us that we decided to keep on with them. We had four bottles in all and never felt better in our lives.

"We have started to take 'Phyllosan' tablets again this year, and have just finished our third bottle. It is simply marvellous how well one feels after a course of 'Phyllosan' tablets. They put new life and vigour into you." (Mrs.)——

Whatever your age, however fit you feel, you will never know how well and fit you can be until you have taken a course of 'Phyllosan' brand of chlorophyll tablets. They present in medicinal form the natural basic substance of all vital energy.

'Phyllosan' tablets are the brand tablets sold by Natural Chemicals Ltd., and are prepared according to the formula and under the direction of E. Buergi, M.D., Professor of Medicine at Berne University.

Start taking

'PHYLLOSAN'

BRAND OF CHLOROPHYLL

TABLETS TO-DAY!

Of all chemists, 3/-, 5/-, and Family size, 20/-

The 5/- size is twice, and the 20/- size nearly ten times the 3/- size

To revitalize your Blood, rejuvenate your Arteries, correct your Blood Pressure, fortify your Heart, strengthen your Nerves, increase your Vital Forces

FREE! Tablet-container & Book

We offer you a novel tablet-container in coloured bakelite, for pocket or handbag, into which you can put twelve tablets so that they can be shaken out two at a time. This container will be sent FREE, together with a copy of our book "Revitalization and Rejuvenation a Modern Possibility," on receipt of coupon and 1½d. stamp for postage. (No tablets will be sent with container).

Proprietary rights are not claimed apart from the registered trade mark 'Phyllosan,' which is the property and denotes the products of Natural Chemicals Ltd., London.

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I enclose 1½d. stamp. Please send a pocket-container for 'Phyllosan' tablets together with free book.

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Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return.

PLEASE WRITE CLEARLY. J.B. 17/4/37

TORTURE OF DERMATITIS

Dermatitis is one of the most painful and stubborn of skin diseases, yet D.D.D. Brand Prescription has proved successful in thousands of cases. Any sufferer from Dermatitis who despairs of ever being cured should read this letter.

17, Greencroft Road,
Heston, Middlesex, 3.8.1936.

I have been a sufferer from acute dermatitis for four years, and have tried everything I could afford without avail, but after using D.D.D. Prescription I can honestly say and prove I am fully cured, and free from any sign of ever having any skin trouble whatever. I am thankful beyond words.

(Signed) Alfred Bray.

Whatever the cause of your Dermatitis, give D.D.D. Prescription a chance to cure you as it has cured thousands of others. The first touch of this cooling liquid brings comforting relief, and surprisingly soon the raw inflamed tissue is covered with new, healthy skin, and not a trace of the trouble is left. Eczema, Psoriasis, Bad Leg, and all other skin troubles are rapidly healed by D.D.D. Prescription.

FREE OFFER

All Chemists sell D.D.D. Prescription at 2/3 a bottle, but to give all sufferers an opportunity to test it for themselves, we will send a **sample free** in reply to a post-card to D.D.D. Laboratories, M.N.17 Fleet Lane, London, E.C.4.

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SUFFERED FOR YEARS FROM ASTHMA

NOW absolutely FREE

Those who suffer the agonising paroxysms of Asthma may take hope from the experiences of a resident of Talybont, who writes:—

"Up to five years ago I suffered from Asthma. I took a few bottles of your Tablets and I have been very well ever since. I recommend them to all my friends and always have good reports."

(Original Testimonial can be seen at our office).

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immediately ease difficult breathing, wheezing and tightness on the chest. Perseverance brings permanent and sure relief.

Price 1/6, 3/-, 5/-, 12/- and 20/- per bottle from Boots, Timothy Whites and Taylors, and 4,000 other Chemists (special Tablets for children up to 12 years, 3/- and 5/-) or in case of difficulty write:—

Dr. Singha Co., Ltd., Caernarvon, G.B.

FREE RELIEF FROM PILES

CHEMIST'S DISCOVERY.

A well-known London Chemist has made an amazing discovery which affords every sufferer from Hæmorrhoids or Constipation the blessing of immediate relief and speedy complete recovery. It is a scientific Treatment based on a new and drug-free substance of vegetable origin which *Overcomes Sluggish Liver, Indigestion and Constipation*, and thus removes the basic cause—the obstructed return flow of blood through the pelvic veins. It *Soothes the Burning Irritation* with anti-septic lubrication, and then heals and restores the damaged tissues, *Removing Every Symptom*.

Hæmorrhoids or Piles are simply varicose blood vessels, which are peculiarly liable to damage. Whether they are internal or external, bleeding or "blind" the Recticon 5-fold Treatment speedily reduces the varicose condition, soothes the maddening itching and tenderness, and takes down the inflammation. Being a *complete* treatment, it removes the symptoms and also *PREVENTS A RECURRENCE*.

Mr. John Houben, the Sole Distributor of this discovery, has decided upon a means of convincing every interested person that these "revolutionary" claims are fully justified—by sending to all who post the form below a small phial of Recticon Antiseptic Healing Balm. Although but one part of the Five-Fold Treatment, this will give immediate Relief, by reducing swelling, irritation and pain.

Hundreds of one-time sufferers owe their present immunity to this safe, clean, simple and permanently effective Private "Home Treatment." Take the first step to speedy liberation and post this Form to-day. (Adv.) JB

—FREE RELIEF COUPON—

MR. JOHN HOUBEN (Personal),
MESSRS. HAMLYN & HOUBEN, LTD.,
Manufacturing Chemists,
110, Fleet Street, London, E.C.4.

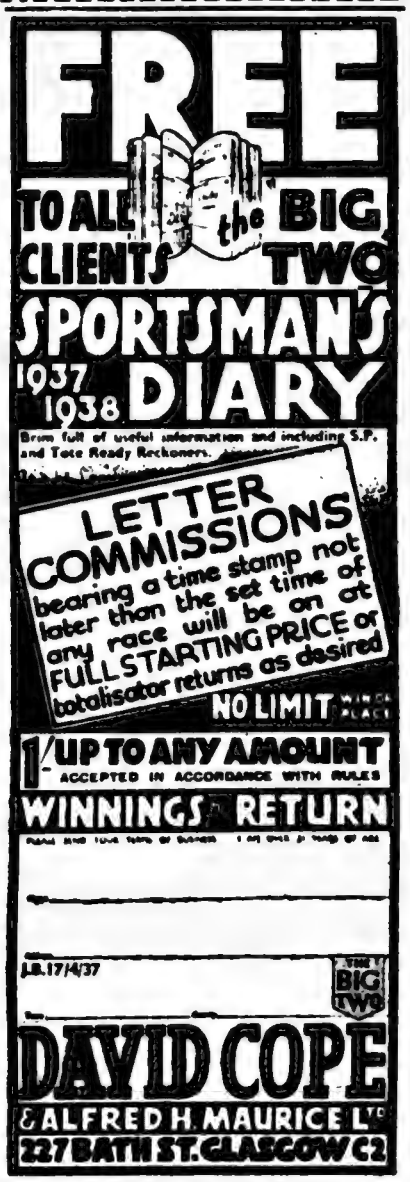
Please send me Free—Immediate Relief and your guarantee of success or no cost.

NAME .....

ADDRESS .....

.....

If you care to enclose 3d. in stamps it will assist in defraying postage, packing, etc. "John Bull," April 17.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Brim full of useful information and including S.P. and Tote Ready Reckoners.
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☆ **OUR READERS WRITE ABOUT . .**

Robbing the Maimed Buying the Typist Clinic Snobs

SURELY the limit of meanness has been reached in connection with the treatment of workers disabled in industry.

Since Easter, as a trade union officer, I have received numerous reports that employers withheld disablement pay to injured men during the holiday period on the ground that they would not have been paid if they had been fit and at work.

Intimation has also been given that this deduction will take place at all future holiday times.— A. V. BRUNTON, Clinton Street, Derby.

Many injured workers will have compensation deducted even for the Coronation holiday.

Bad Law

JUDGMENT for increased rent has been given against me in extraordinary circumstances.

When I told the court that I occupied a controlled house, I was informed that it is now the law that the onus is on the tenant to prove that a property is controlled and not on the landlord to show reason for his claim that it is decontrolled.—ALBERT JACKS, Springfield Road, Blackpool.

This is the result of a recognised bad judgment of the High Court. Hundreds of thousands of tenants are in consequence paying too much rent.

Not Worried

WHILE on a Sunday afternoon stroll I heard sounds of merriment seeming to come out of the ground.

Looking over a garden fence, I saw a family of six having a picnic tea in a deep crater in front of their home.

Only an hour before, I learned, the garden had subsided, and the first thought of the family was to have an alfresco meal in the cavity.—J. C. MOORE, Wainbody Avenue, Green Lane, Coventry.

Douglas Jerrold once said that if an earthquake were to engulf England, the English would manage to meet and dine somewhere among the rubbish, just to celebrate the event.

Race with "Silver Ring"

EPSOM SORTS

HIGH-CLASS horses often win the City and Suburban at Epsom, but it must be long since the field included a Derby second, an Oaks winner and a Grand Prix de Paris runner-up.

Taj Akbar, Lovely Rosa and William of Valence are the horses referred to, and of the trio I think "William" may be best for the job in hand.

He literally ran away from Sea Bequest and company in the Rosebery Stakes.

The Great Met. should go to either Greynam or Northmore.

Dynamic g. and Homocoea, at Catterick, landed a 39¼ to 1 double for followers of the Code. Other recent winners were Sharnbrook (5 to 1); Master Blondel (3 to 1); and Politesse at 7 to 4.

Best bets at Lingfield this week-end may be Flashpoint and Nexus.

"SILVER RING'S" CODE

The Code for this week is as follows. It covers the racing from Thursday, April 15, to Wednesday, April 21.

X Z Q C 93 B 94 M S R P O 96 T F U 97 L H J I 95 E D K V W A N 96 G Y

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below, as the case may be. Example:

S9398FKQ93W would read KINGSHIP.

Where a double letter occurs in the name of a horse the figure 2 is substituted. OJQ93Z2 would read ACHILL.

Pates in Power

ALL the directors of my firm and the chiefs of five out of seven departments are almost completely bald.

I had always believed that loss of hair was accompanied by mental deterioration. I know better now.

In thirty years' service alongside them I have observed that the balder these men became, the more shrewd and competent they grew.—JOHN MERRITT, Exeter Street, Blackburn.

The fox may lose his hair but not his tricks.

Timidity?

STATISTICAL work on juvenile employment which I have just completed reveals three particularly interesting facts:

Six years ago, 12 per cent. of boys leaving secondary schools entered banking, finance or insurance. To-day the number is 22 per cent.

Recruits to the wholesale and retail trades, including sales and clerical occupations, have fallen in that time from 16 to 11 per cent.

There has been a reduction also in the entry to technical occupations from 16 to 9 per cent.—J. W. ROGERS, Willow Road, Hampstead.

Civil Service research reveals that boys are in search of safe occupations offering permanency and regular increments rather than of occupations which might lead to greater rewards but which are more risky.

Palm Grease

OBSERVING a change in typewriter and other stationery supplies, I questioned my office supervisor.

She stated that she had transferred the order to another firm whose traveller had given her a box of chocolates as an inducement.

When I wrote to the firm suggesting that this was within the pale of bribery and corruption, their unashamed reply was that the giving of gifts to attract business was now the "common practice of the trade."!—ARTHUR FAIRSHAW, Priory Road, Kew.

The Lord Chief Justice and other judges confess astonishment at the docile recognition of bribery in trade.

Her Gratitude

MIDDLE-CLASS mothers, of whom I suppose I am one, are strangely made to regard the public health services as something not intended for their use, although they pay a substantial part of the rates.

Before and since my baby was born, I threw aside this snobbery and attended a pre-natal and child welfare clinic.

I received not only charming courtesy but treatment and advice which I would have had to pay heavily for otherwise. And my baby will benefit all his life.—MRS. MARION DUNN, Pinewood Road, Bromley, Kent.

Ministry of Health states that "class distinction" in use of clinics has now almost completely broken down.

Finding Out

VISCOUNTESS RHONDDA stresses the need for shoppers taking an interest in the working conditions of the assistants who serve them.

Undoubtedly because they fear the consequences of such advice, shopkeepers in this city are warning staffs that dismissal will follow if they give any information to customers about wages hours.—C. B. T. DAWSON, Marsden P. Beeston, Leeds 11.

Shoppers with the will to learn the truth can do so without jeopardising the workers.

Grammar Trouble

PLEASE, I am a French girl in England learning your language. I find so difficult.

I am taught to say, "The fisherman cast his net"—not "casted."

On the radio, however, I hear of such phrases as "The music being broadcasted."

Please, why the difference?—MISS PAULINE MAUROISE, Fernside Avenue, Feltham, Middlesex.

Definitely wrong. Past tense of verb "to broadcast" is "broadcast."

Easy Money

HOUSEWIVES should be on guard against prowling cheats with ladders.

One comes to the door and says that while at work on an adjoining house he has noticed that some of the tiles on your roof are loose or need replacement.

While he "is on the job," he offers to effect the repairs at cost price.

After an hour or so on the roof he collects his price—usually a surprisingly stiff one.

You will discover after he has gone that, even if your roof has been in need of repair, he has done nothing to it.—P. GREENACRE, Silver Street, Edmonton, N.18.

Number of readers in different areas report this fraud.

Calves Reduced

IT may interest football fans that their player-idols of to-day have much thinner legs than their predecessors.

I am director of a firm which specialises in the manufacture of sporting hosiery and which supplies stockings to many of the leading football clubs.

In each of the past ten years we have been required to make the stockings narrower than on the previous occasion.—H. D. SLEIGH, Cheapside, E.C.2.

Comparison of photographs of football players over ten years confirms this. They are of lighter build altogether.

● *We invite readers to write to us about any subject of public interest, keeping us in touch with the world as they see it.*

Letters should be as brief, forceful and topical as may be.

Half-a-guinea will be paid for each letter published. Envelopes, marked "Letter Bag," should be addressed to "John Bull," 93, Long Acre, London, W.C.2.

CYCLES FROM £3.19.9 OR 2/- WEEKLY
WRITE FOR CATALOGUE NOW
DAYTON WORKS PARK ROYAL N.W.10
DAYTON Cycles

CORNS SUCH A RELIEF
This is the new, painless way to remove corns. You don't realise you're wearing an Elastoplast Corn Ring. No pressure—no discomfort—complete l-i-e-x-i-b-i-l-i-t-y. An ordinary corn lifts out after three days. 6d per tin of 4 rings. FROM ALL CHEMISTS.
Elastoplast CORN RINGS
FREE. Booklet on Elastoplast First Aid Products. Write to Dept. (J.B.2.) T. J. Smith & Nephew Ltd., Neptune St., Hull.

Take it!

The Wonder Tablet

—And Stop Limping

BAD CIRCULATION is the root cause of all leg troubles. A sluggish circulation means the slowing up of every vital process of the body accompanied by loss of muscular tone; a state in which normal health becomes impossible. Veins, arteries and heart are all affected, the veins in the legs most of all, and, sooner or later, some form of leg trouble is bound to develop. A good circulation is the real basis of sound health. It is a physiological fact, not generally recognised, that bad circulation, causing as it does a deficiency of oxygen in the blood and tissues, is the real cause of rheumatism.

Revitalising the Blood-stream!

By its wonderful influence on the nutritive and regenerative properties of the blood, Elasto, the new Biological Remedy, restores muscular tone to the heart and elasticity to the veins and arteries, thereby re-establishing normal circulation and actually restoring the natural power of healing to the blood. Prepared in small, delicate, tablets by a special process, Elasto dissolves instantly on the tongue and is absorbed directly into the blood-stream through the tiny glands of the mouth and throat. Elasto is not a drug, but a vital cell-food which, given in quite small doses, exercises a profound influence on metabolism—the natural processes whereby your daily food is converted into material for the repair and renewal of living tissue. Every sufferer should test this new Biological Remedy which quickly brings ease and comfort, and creates within the system a new health force; stimulating the growth of new, healthy tissue-cells to replace worn-out and disease-damaged tissues, increasing vitality and bringing into full activity Nature's own great powers of healing. Nothing even remotely resembling Elasto has ever been offered to the general public before; it is the pleasantest, the cheapest and the most effective remedy ever devised.

Take Elasto for varicose veins, bad leg, eczema, phlebitis, heart troubles, gout, rheumatism, piles, hardened arteries (Arterio-Sclerosis), and all disorders due to bad circulation.

Read What Users of Elasto Say:

"No sign of varicose veins now."
"Elasto put new life into me."
"As soon as I started taking Elasto I could go about my work in comfort, no pain whatever."
"Cured my swollen legs although I had been suffering for years."
"My Doctor highly praises Elasto."
"Now walk long distances with ease."
"Elasto has cured my bad legs."
"Cured my rheumatism and neuritis."
"Now free from piles."
"I feel 10 years younger."
"Varicose veins quickly cured after 12 years of useless bandaging."
"All signs of phlebitis gone."
"Completely cured my varicose ulcers."
"Elasto tones up the system and cures depression."
"My skin is as soft as velvet."
"Rheumatoid arthritis gone. I have never felt better."
"I had suffered for years from a weak heart, but Elasto cured me."
"Cured my sciatica 12 months ago; still quite fit."
"The stinging sensations I used to get in my left arm and leg are quite gone and my general health is much improved." *Etc.*

Send for Your Free Sample of Elasto To-day!

Simply fill in the coupon below and post it, without delay, to: ELASTO (Dept. 15.F), Cecil House, Holborn Viaduct, London, E.C., and you will soon be saying, as thousands of others have already said—"I wish I had known Elasto before."

COUPON *for Free Trial Sample of Elasto* ★

ELASTO (Dept. 15.F), Cecil House, Holborn Viaduct, London, E.C.

Please send me Free Sample and Special Free Booklet fully explaining how Elasto, *The Great Blood Revitaliser*, cures through the blood.

NAME .....
(Please print in capital letters).
ADDRESS .....
"J.B." 17.4.37 .....

Issued by The New Era Treatment Co., Ltd.

Elasto will save you pounds!

THE EMPIRE TOBACCO WITH THE LARGEST SALE

8d. . that's my limit

If 'Cutting your coat to your cloth' means 8d. an ounce for your Tobacco, well that's my limit. Digger Mixture, Shag, Flake or Plug are all 8d. per oz. But paying only 8d. does not mean putting up with a poor smoke. Digger is made of the choicest Empire leaf by Player's, and it lives up to their reputation. Actually Digger has a larger sale than any other Empire Tobacco .... and so many smokers can't be wrong.

PLAYER'S
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8 PER OZ

P.D 45

FLAKE - SHAG - PLUG MIXTURE - HONEYDEW

WAKE UP YOUR LIVER BILE

without Calomel—and you'll jump out of bed in the morning full of vim and vigour

The liver should pour out two pints of liquid bile into your system daily. If this bile is not flowing freely, your food doesn't digest. It just decays inside you. Gas bloats up your stomach. You get constipated. Your whole system is poisoned and you feel sour, sunk, and the world looks punk.

Laxatives help a little, but a mere bowel movement doesn't get at the cause. It takes those good old Carters Brand Little Liver Pills to get these two pints of bile flowing freely and make you feel "up and up." Harmless, gentle, yet amazing in making bile flow freely. Ask for Carters Brand Little Liver Pills. Stubbornly refuse anything else. 1/3d. and 3/-

HOME LOVERS

FREE CORONATION GIFT OFFERS!

When you buy Furniture, you buy something more than the immediate satisfaction of comfort, utility and beauty. You are enriching the home with something lasting—something that will have a tale of good taste and quality to tell for many a year ahead.

What better guide can you have than that which the foremost Furnishing houses offer to readers of "John Bull" every week!

Don't overlook the announcements on the Front Cover and on p. 5. Both contain Special Free Coronation Gift Offers!

STOP NEURITIS WITH THIS QUICK SAFE REMEDY!

Don't SUFFER! 'Tis folly when you can TAKE PHENSIC. For RHEUMATISM, NEURITIS, NEURALGIA, BACKACHE, and NERVE PAINS of every description PHENSIC is unequalled. It is a *scientifically safe* PAIN-BANISHER, acting SWIFTLY, EFFECTUALLY. Doctors, Specialists and Nurses use Phensic DAILY for children, the elderly and even heart cases. 3d., 6d., 1/3, 3/- & 5/-.

Pronounced 'FEN-ZIK'

Phensic

THE Tonic PAINKILLER Brand

INCREASED PENSION and FORTUNE OFFER for John Bull's CROSSWORD!

WIN 30/- WEEKLY for LIFE and £500 CASH OR ONE HUGE LUMP SUM OF £1,000

One week Only £100 BETWEEN RUNNERS-UP

UNLIMITED SURPRISE AWARDS

To each sender of entry containing only one less meritorious Answer than Runners-up, we shall forward a Special "Surprise Award"—to be posted simultaneously with publication of winning Square in "John Bull"

Handsome GOLD WATCHES at CORONATION BONUSES

OFFERED UNDER UNIQUE 3 YEARS' MAINTENANCE GUARANTEE Each prize of £1 or over accepted by choice of Lady's or Gentleman's Gold Wrist Watch, 15 Ruby Jewel Seven Lever, 9 carat English case. For three years from date of receipt, winner receives FREE MAINTENANCE of watch; any fault arising (other than from obvious misuse) will be attended to without charge.

ONLY A SUPERB WATCH COULD BE BACKED BY SUCH A GUARANTEE—WIN YOURS THIS WEEK!

PRESENTED on this page is the fifty-ninth of JOHN BULL'S entertaining Crossword Puzzles; you are invited to exercise your skill and knowledge by completing it with the guidance of the Clues provided.

Aptness and accuracy of Answers in relation to the Clues form the standard of excellence by which entries will be judged, and all decisions will be based on the Answers of Competitors. This judging will be carried out under the supervision of an Adjudication Committee consisting of the following: The Editor of JOHN BULL; Doctor Lascelles Abercrombie, Litt.D., D.Lit., M.A.; and Doctor C. E. M. Joad, M.A., D.Lit.

Each entry received will be carefully considered, and the First Prize-winner will be the competitor who on one Entry-square has completed the Puzzle and has given what, in the opinion of the Adjudication Committee, is the best set of Answers to the Clues provided. And this set of Answers will constitute the winning Puzzle Square.

If at any points in the Puzzle where a choice of words exists the Adjudication Committee decides that no one word submitted can be preferred on the test of aptness and accuracy, then competitors there using words of equal merit as Answers will be regarded as having tied at these points, which will be duly indicated when result and winning Puzzle Square appear in JOHN BULL published Thursday, May 6, 1937. The reasons which decided the Committee's Award will be published in JOHN BULL'S free weekly "Crossword Gazette" obtainable as instructed on page 47. The Second Prize will be awarded to the competitor whose entry is next in order of merit. In the event of a tie or ties, the appropriate cash prize will be equally divided, but not more than one cash or other prize will be allowed to one entrant upon one coupon.

Acceptance of the findings of the Adjudication Committee in regard to the most meritorious entries and of the Editor of JOHN BULL in all other matters is a condition on which entries are accepted and is legally binding on all entrants for this Crossword Competition.

READ THESE RULES CAREFULLY

1.—Complete puzzle in ordinary ink, not copying-ink or copying-ink pencil, cut out the whole Entry Form whether both puzzle squares are used or not. Entry-fee for one coupon (two squares) is SIXPENCE. For two coupons (four squares) send ONE SHILLING. Make Postal Order payable to Odhams Press Ltd., and cross it /& Co./; write name and address and date of posting on back of P.O. and fill in the number upon Entry Form; Entry Form to be posted as directed (not delivered by hand), to reach us not later than Saturday, April 24.

2.—In addition to two sixpenny Entry Forms from "John Bull" each entrant may submit TWO EXTRA SIXPENNY ENTRY FORMS, provided these are taken from "John Bull's" free weekly "Crossword Gazette" or any other announcement of this Competition. Thus each entrant is limited to 4 Entry Forms (8 squares in all), and Entry-fee of 2s.

Should any single letter square be left blank, contain a letter which is not clear, or altered, or not given in ink, the corresponding properly indicated letter on adjoining Entry-square will be regarded as entrant's intended letter for both Entry-squares. If entrant's answer cannot be so decided or such flaws occur in more than one letter square, Entry-square concerned will be disqualified, as will any mutilated coupon.

No responsibility is accepted for any entry lost, delayed, not delivered or mislaid, and no correspondence will be entered into.

3.—Winner and winning Puzzle Square will appear in "John Bull" on sale Thursday, May 6. Should any competitor not announced as a winner believe that he entered a coupon eligible for a share of the First Prize he must demand a scrutiny by first post, Tuesday, May 11, in accordance with the directions given with result and enclosing £1 Scrutiny Fee. Any such scrutiny which may amend the result must be accepted as final. No scrutiny can be conducted in connection with the Runners-up Prize or Surprise Awards. Accordingly, entries are accepted only on condition that the result of our double adjudication establishing these winners is regarded as final. Merit is established according to the total number of Answers to Clues, both Across and Down, which agree with the winning Puzzle Square.

4.—Should the First Prize be shared, £1,000 cash will be paid instead of the Two-in-One Award.

5.—Failure to comply with any of the Rules and Conditions involves disqualification.

6.—Employees of Odhams Press Ltd., and members of their families are not eligible to compete.

GET THIS FREE HELP

In addition to valuable 'Reasons Why' guidance, the 'Crossword Gazette' provides entry squares on fine paper, all the Crossword news and other constructive aid — entirely free. Secure your weekly supply by enclosing with your Crossword entry the Reservation Form on page 47. Every reader now receives a free Entry Envelope weekly. Result and winning square of Crossword Competition No. 57 will appear in next week's "John Bull."

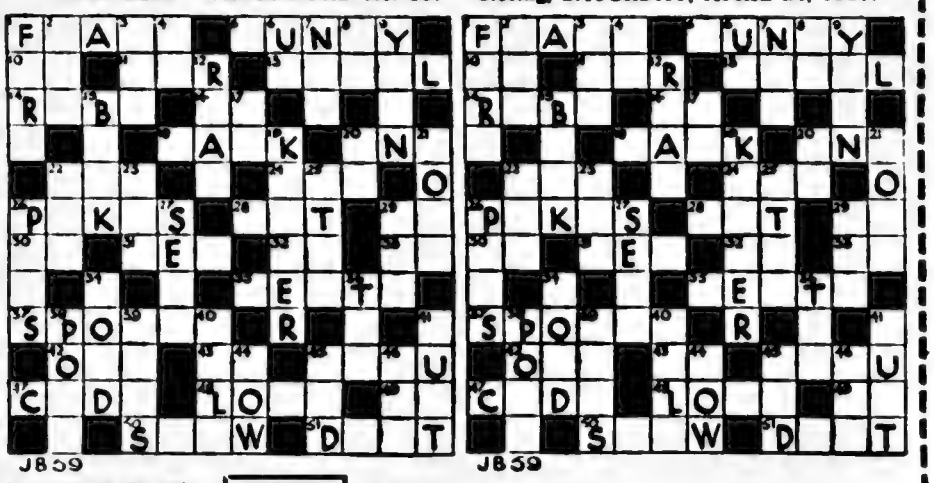
CLUES ACROSS.

1. Momentary gleam of light
5. This sort of man will cheer you up
10. In wood and blooming
11. Starts heroine and ends mother
13. Heroism often wins one
14. Gown
16. Part of opera in verse
18. Burglar is often given away by one
20. Finish
23. Latter part of demand
24. Slippery fish
26. Old-fashioned weapons
28. Damage may be caused by one playing on flower beds
29. Half oval, half halo
30. End of wood in bed
31. When a man's been this a long time he appreciates home fireside
32. Head and tail of pigeon
33. Starts slowly
35. Number of these in a bar greatly varies
37. These are put in film cameras
42. Ancient
43. Common to crocus and stock
45. Lower
47. Horse is one
48. Townsfolk find this of countryside hard to appreciate
49. Enrich
50. Rarely effective on stage when heavy
51. When this has gone right in board it's hard to remove

CLUES DOWN.

1. This on line of advance slows down attacking force
2. Card game in middle of floor
3. Female in Sheffield
4. Stands for a man in heaven
6. How album ends
7. Room is brighter when old casement curtains are changed for this
8. Last third of second
9. Typists are busy if they do this in business hours
12. Child may find a story more interesting when it's this to him
15. Man who does this is soon caught, as a rule
17. In centre of mirror
19. Looks after animals at Zoo
20. Tailless elk
21. Little girl nurses one
22. Assist
23. Moisture which falls at night
25. Volcano found in Grotna
26. Washing is sometimes held up by these
27. Some of us thought the Loch Ness monster was just a big one
30. Stupid fellow
34. These bathing in icy pool are this
36. In some games this is the thing to aim at
38. Is much used on big passenger ship
39. Poems
40. Send given by one person
41. May be removed when spring-cleaning's on
44. Animal which gives milk
45. Made to sleep in
46. What we breathe

"JOHN BULL" CROSSWORD No. 59. Closing, SATURDAY, APRIL 24, 1937.



J859 J859

In entering this Competition, I agree to abide by the rules and conditions as final in all matters, and I enclose

P.O. Value .....

No. .....

ENTRY FEE for 2 Squares 6d.

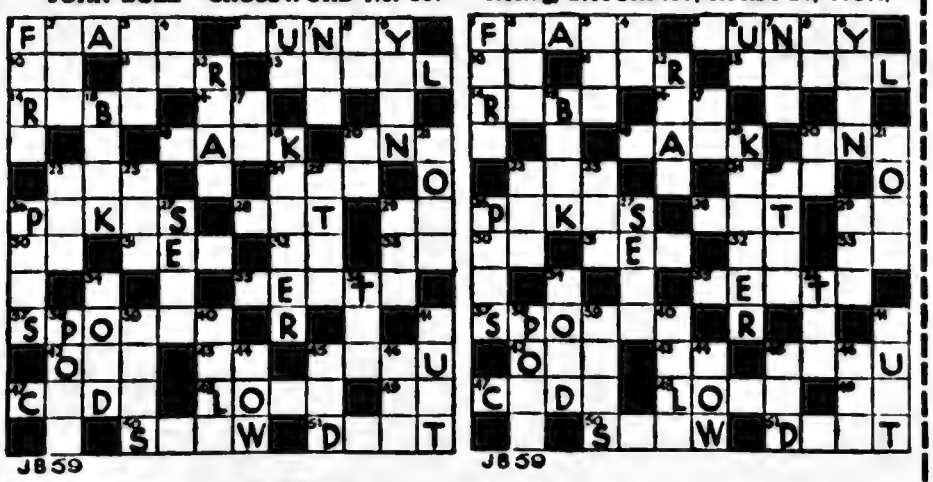
SIGNED.....

ADDRESS.....

.....

CUT AROUND THESE BROKEN LINES

"JOHN BULL" CROSSWORD No. 59. Closing, SATURDAY, APRIL 24, 1937.



J859 J859

In entering this Competition, I agree to abide by the rules and conditions as final in all matters, and I enclose

P.O. Value .....

No. .....

ENTRY FEE for 4 Squares 1s.

SIGNED.....

ADDRESS .....

.....

ADDRESS ENTRY: CROSSWORD NO. 59, "JOHN BULL," 57, LONG ACRE, LONDON, W.C.2 (Comp.)

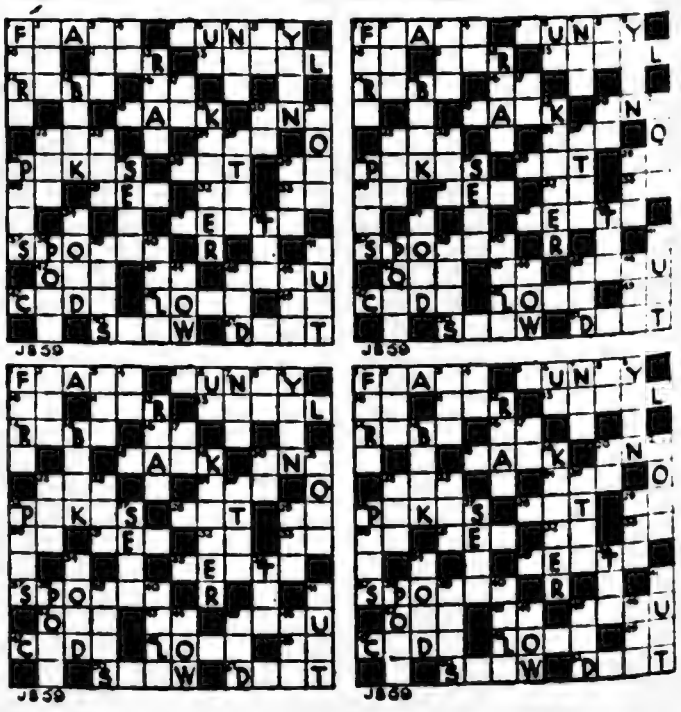
COPY SQUARES

These miniature reproductions of this week's puzzle, are only to be used for keeping copies of your solutions, and are not accepted as entries.

NO CLAIMS REQUIRED

NEWS-AGENT'S PRIZE

A special prize of £5 will be awarded to the newsagent from whom this competition's First Prize winner usually purchases his copy of "JOHN BULL." Should the First Prize be shared the £5 will be divided between sharers' Newsagents.



J859 J859

The Editor Laughs Last

Freddy (Bromley).—"I spend my week-ends in the garden and in a few weeks time I hope to bring the results into the house." Not on the soles of your boots, we hope.

SOLO (West Ham).—"I never play cards for money." Nor do we, but our opponents always do.

N. M. (Goole).—"I do not like dwarf peas, so I never grow them in my garden." You just can't stick them?

W. P. (Orpington).—"Now that I have bought a sun-dial there is only one thing more I want." Sunshine?

F. N. (Victoria). — "Postmen know London best." They're always knocking about the place.

F. M. (Chart).—"Can you recommend a cheap circular tour?" A ride on a roundabout.

W. N. H. (St. Albans).—"I saw him embracing his horse in the park." Was he learning to ride?

T. M. (Hull).—"Community singing varies a lot at football matches." Different pitches.

F. N. D. (York).—"I am told that a new shade for feminine wear is called 'Maiden's Blush.'" Fashion designers have vivid imaginations.

DOCTOR (Highgate).—"A sneeze may be the forerunner of a long period of inactivity." Not if the burglar gets hard labour.

B. N. (Burnley).—"I started work as a coalminer, but now I am a successful steeplejack." You worked your way up?

G. J. (Wimbledon).—"For the first year of our married life my husband tidied up the house." A new groom sweeps clean.

G. F. (Woolwich).—"My wife has been a different woman since I bought her an electric-iron." It has smoothed things over?

NATURALIST (South Kensington). —"From long experience I have found the monkey to be the most impudent animal." Still, the giraffe has a lot of neck.

E. D. (Ipswich).—"Is there any way in which I can stop burglars breaking into my house during the night?" Yes, leave a window open.

L. D. (Hunstanton).—"My wife soon gave up grumbling about my smoking when I bought an electric fan." Ah! it cleared the air.

HUSBAND (Derby).—"Too often, it seems to me, the wife overlooks the most important thing in the house." But he can't tell her so.

C. S. (Ilford).—"I have been travelling to business on the same train for the last fifteen years." Most trains are quicker than that, though.

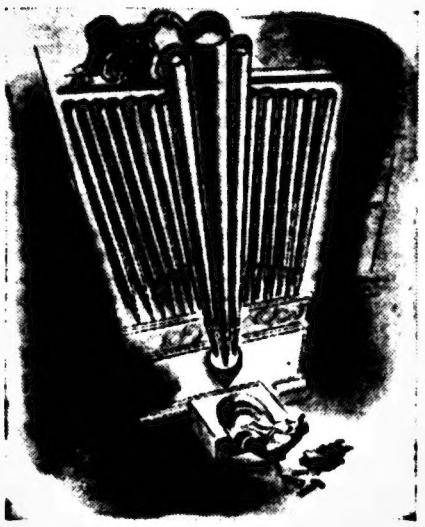
HUMORIST (Chester).—"There was once an electrician named Sparks who was charged with battery." And placed in a dry cell?

BUSINESS MAN (E.C.).—"What is the name for a man who, whenever he has a week-end free, hits the wide-open spaces?" Golfer.

V. P. (Esher).—"Although I work on a farm, my son is having a college education and I am pleased to say he is making wonderful headway." You make hay while the son shines.

DISGUSTED (St. Helens).—"The Government thinks it's being original in making us all do bending and stretching exercises, but it isn't." We've been weeding the garden, too.

FURNITURE REMOVER (Edinburgh).—"The greater part of my working-time is spent in sitting on the tailboard of the van to keep it from jumping up and down." You are nearly always at a loose end, then?



"Give 'er another coughdrop, Joe, she's still a bit 'oarse."
—From "The Passing Show."

F. N. (Easby).—"I write in praise of tripe." Oh, reviewer!

MUSICIAN (Luton).—"One of the best male voice choirs I ever heard was composed of bank clerks." No false notes?

FILM FAN (Sheffield).—"When I go to the pictures I want plenty of action." If you sit in a gangway seat you'll certainly get it.

OLD-TIMER (St. Albans).—"In the old days young men used to spend their time training to pass examinations." Now all they try to pass is the car in front.

F. J. R. (Cambridge).—"It is only by persevering that we shall ever win the pole vault events." In other words, sticking it.

G. B. (Rochdale).—"I have been out of a job for twelve months and am willing to take any work. I am a keen Rugby player." And anxious to tackle anything.

B. H. (Putney).—"I saw a bookmaker on a racecourse who was prepared to accept twice the odds that the others would take." Perhaps he could run twice as fast!

L. H. (Woking).—"Before a football leaves the factory it goes through all sorts of things." And it goes through a lot more when the youngsters get hold of it.

FILM-STRUCK (Leeds).—"I read that my favourite Hollywood actor recently took something that disagreed with him." No doubt he will divorce her as soon as convenient.

Miss B. (Chester).—"When my men friends talk about cricket I can never understand what they mean when they mention the 'crease.'" Ah! that's where you are stumped.

IF you are troubled by any matter—except, of course, of a medical nature—you can obtain free expert advice that will help you. A stamped and addressed envelope marked "Free Advice" is all that you have to send with your query. Write to-day. The replies given on this page to facetious correspondents are for your entertainment.

H. F. (Ashford).—"Are you in favour of the decimal system?" It has its points.

AMY (Porlock).—"Where does the fiercest type of eagle come from?" An egg.

THEATREGOER (Battersea).—"I like to see something alive, with plenty of bars." Then why not buy a zebra?

MRS. T. (Bootle).—"What is the name for a man who sees that fresh-water fish have sufficient to eat?" Angler.

PROUD MOTHER (Purley).—"My son is top of his class at dictation." So he takes after his mother, eh?

J. C. B. (Minster).—"Where would be the best place to put an advertisement in a skating rink?" On the ceiling.

AVIATOR (Heston).—"There is one thing that the height record-breaker needs above all others." His 'plane.

B. B. (Lewisham).—"When I applied for the appointment as manager of a restaurant they advised me to take a supernumerary post for a time." In other words, to wait for a while.

D. F. (Liverpool).—"Sinking oil wells is a dangerous and exciting job." Some people speak of it as a boring job.

J. D. (Chorley).—"I don't believe in giving way to children." We do, when they're behind us on roller-skates.

W. P. (Bath).—"My seed order gets longer and longer each year." Well, you must realise that it is a growing thing.

W. A. L. (Crewe).—"Till the plumber came I thought I should go crazy." Plumb crazy!

SCIENTIST (Kensington).—"In another fifty or sixty years we shall be leaping the largest of the planets in rocket-planes." Jumping Jupiter!

B. T. (Herne).—"I was feeling irritable, so to relieve my feelings went for a tramp." Which was hard lines on the tramp.

CEMENT-WORKER (Glasgow).—"In these days of keen competition for jobs, it has paid me to be friendly and sociable." That is, a good mixer.

F. L. (Brighton).—"I am so keen on running that I have worn out a dozen pairs of shoes in the past three months, and cannot pay for them." You've run into debt, then?

D. M. (Derby).—"How much money will the average man spend during Coronation Week?" About twice as much as he can afford—unless he's been wise and walked off with a *Bullets* Coronation Cheque from page 47.

S. T. (Gainsborough).—"My wife is an excellent cook, but she will boast about it. Last night she was positively annoying over the leg of chicken she served me." She beats her own drumsticks!

P. B. (Warwick).—"My landlord refuses to put up a new post for the gate which is badly scratching the tiles, although I asked him six weeks ago." He is allowing it to drag on.

(Many replies unavoidably held over)

SIDE-SLIPS

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelopes "Side-Slips."

THE BOURNEMOUTH DAILY ECHO:—"... fall in line with those elementary schools in other parts of the country—six weeks' holiday in AUGUST."

WORTHING HERALD:—"... winner of the First Prize in the mule and hybrids class at the Worthing SAGE Bird Society's Show."

THE NEWCASTLE JOURNAL:—"Mr. —— was also fined £10 for not appearing at Thames House. The five days' GRAVE expires to-day."

GLASGOW EVENING NEWS:—"—— bedroom consisted of A STRING OF PEARLS."

BELFAST NEWSLETTER:—"Yesterday all ranks of the regiment sported the national emblem, a LEAK in their service caps."

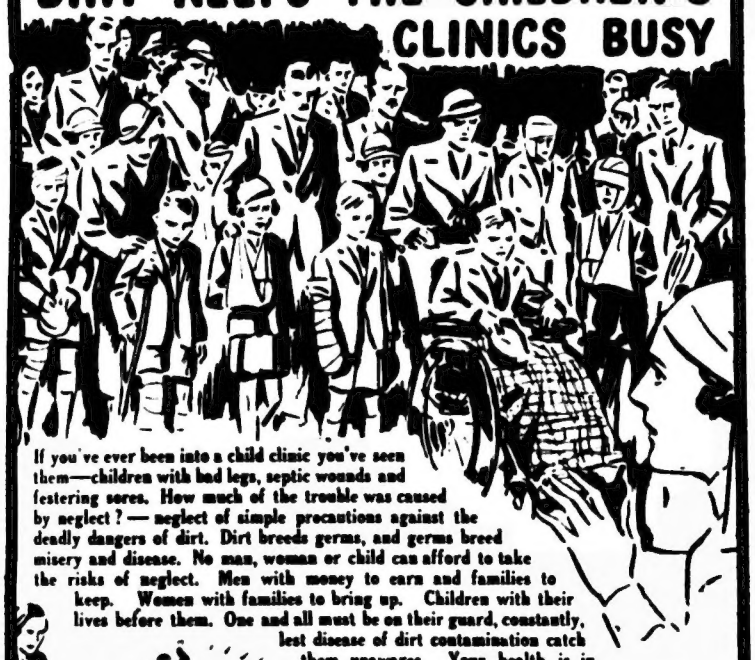
CORK EVENING ECHO:—"The telegram was sent before the race stating that the letter containing the BED had been forwarded."

14/11
NEW Slenderising STYLE
MADE TO YOUR OWN MEASUREMENTS
1/6
Deposit Secures
(Plus 6d. postage).
Deposit refunded at once if not delighted.
NOTHING MORE TO PAY FOR A MONTH
Balance 2/6 monthly if desired
AT NO EXTRA COST
Improve your appearance by wearing our latest model, made to measure and designed especially to slenderise mature figures.
The material, chosen for its excellent washing and wearing qualities, is art spun silk printed with an exclusive design in several colours on a ground of
BLUE, BROWN GREEN or BLACK
The softly falling revers are trimmed with silk hemstitching. Note the full bishop sleeve. The skirt, though roomy, is skilfully shaped to take inches off hips.
SIZES
Hips: 40-56 ins.
Lengths: 44-50 ins.
Model D 144
NOTE: A short delay while being made.
Colour
Bust
Hips
Length
Also Length 52". Price 17/6
2/- deposit, 3/6 monthly.
COUPON
Please send me Gown Model D.144
Fill in coupon and enclose crossed // Postal Order for deposit and 6d. postage with full name (Mrs. or Miss) and address. Overseas full cash only. J. Bull, 17/4/37
AMBROSE WILSON LTD
Ambrose House, 69 Vauxhall Bridge Rd., London, S.W.1

I will say!
"THIS BIOCEL SKIN FOOD IS MARVELLOUS!"
It proves the skin can eat
My doctor told me that Biocel in this particular skinfood is obtained from carefully selected young animals. It goes down deep into the skin and supplies it with the very nourishment it needs to make it firm, fresh and young. It was discovered by a great Vienna University Professor. It is now combined with Crème Tokalon (rose colour) in just the right proportions to nourish the skin tissues. Use this crème at night and use Crème Tokalon white colour, in the morning. In three days it will put you on the road to get rid of your complexion blemishes and flabby sagging facial muscles. In tests made at the University of Vienna Hospital by Prof. Dr. Stejskal on women from 55 to 72 years of age, wrinkles disappeared in six weeks' time.

GREY HAIR
banished
HINDES HAIR TINT is harmless for restoring and preserving the natural colour of the hair. Contains no grease. Easy to apply. Cannot be detected. Four shades: Light Brown, Dark Brown, Brown, Black. 2/6 per bottle
FREE SAMPLE
Send 2d. for postage and state shade required to Hindes Ltd., 5 Great Queen St., Kingsway, London, W.C.2
HINDES HAIRTINT
NUTTALL'S MINTOES
NEW AIRTIGHT CARTONS
4oz FULL WEIGHT

DIRT KEEPS THE CHILDREN'S CLINICS BUSY



If you've ever been into a child clinic you've seen them—children with bad legs, septic wounds and festering sores. How much of the trouble was caused by neglect?—neglect of simple precautions against the deadly dangers of dirt. Dirt breeds germs, and germs breed misery and disease. No man, woman or child can afford to take the risks of neglect. Men with money to earn and families to keep. Women with families to bring up. Children with their lives before them. One and all must be on their guard, constantly, lest disease of dirt contamination catch them unawares. Your health is in your own hands. Its preservation is your duty!

THE GENUINE FAMILY SOAP

Family Health is the soap for the family health. It dots rid of dirt quickly and certainly—and yet is so gentle and mild in its action that it will not harm a baby's skin.

A BOY FELL OFF HIS 'BIKE'—GRAZED HIS KNEE

A graze—not worth bothering about. Boys are always cutting themselves, said Mother—and thought no more of it.

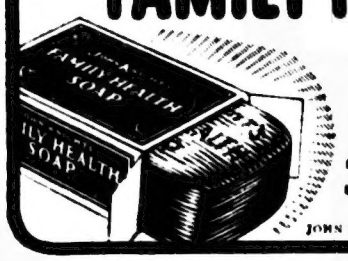
DIRT GOT IN

Dirt and germs got in and spread contamination through the leg.

NOW HE'LL NEVER RIDE AGAIN

A terrible warning against neglecting dirt and its ghastly consequences. Yet it is so easy to be safe. Knight's Family Health Soap is a proved protection against dirt and its appalling consequences. There is safety in its rich antiseptic lather. Use it! Use it daily! And see your family use it too!

FAMILY HEALTH SOAP KEEPS THE FAMILY HEALTHY



3D. PER TABLET
DOUBLE-TABLET CARTON FOR 6D.

JOHN KNIGHT LTD., SOAP MAKERS SINCE 1817 KH 15-97

LIVER, KIDNEY & STOMACH TROUBLES

quickly relieved by Vitadatio!

If you are suffering agonising days and sleepless nights, in the most excruciating pain, what can be more encouraging to you than to read of the marvellous recovery of Mr. Moore, Rupert Road, Roby, Liverpool, who writes:—"One of the worst victims of **Stomach trouble** for 5 years, I have been X-rayed 19 times. I suffered agony, could not sleep. I tried most medicines without success, but Vitadatio is a really wonderful remedy. Before, I could not eat—food was a dread. Now I can eat and sleep. **Life is worth living.**"

Vitadatio succeeds when all else fails. It will give you New Health, New Life and Happiness. Get a bottle to-day. Sold by Boots, Timothy Whites and Taylors, Chemists, Stores, 3/- & 5/- per bottle, or per post 6d. extra in U.K. from **VITADATIO (121) ARMLEY, LEEDS.**

Vitadatio SEND FOR FREE BOOKLET

NEWS IN THIS WEEK'S ADVERTISEMENTS

Don't overlook these offers:—

A booklet giving details of a famous Wringer-Mangle which is also a beautiful piece of kitchen furniture. (PAGE TWENTY-SEVEN.)

PARTICULARS of Pearl Pension Scheme of Life and Endowment Policies. (PAGE TWENTY.)

COLOURED literature illustrating a Mattress guaranteed for 5 years. (PAGE TWENTY-SIX.)

HOW I ENDED MERCILESS PILES

After Other Treatments Had All Failed

When I think now of the maddening torture I suffered with painful, itching hæmorrhoids and rectal disorders, I am filled with gratitude for the new-found comfort and vigorous activity I enjoy to-day. I couldn't sit, walk or sleep. My fear of the surgical knife led me to try everything. But, all in vain—until a chemist friend told me of a remarkable curative recipe discovered in the balsamic deposits of the Tyrolean Alps, sold under the trade mark "Tosanine" Brand Rectal Bougies. In clean, compressed form, "TOSANINE" is easily applied directly, without mess, fuss, bother or inconvenience. Inflammation, swelling, itching and irritating pressure are done away with in a single night. Sore, torn and damaged tissues are healed; the swollen blood vessels, which are piles, shrink and melt away, as if by some magic touch. Not only this, but bladder and prostate complaints are at once corrected and habits become normally regular. "TOSANINE" Brand Rectal Bougies are ***guaranteed to do what you want.*** You must get amazing relief right from the start and feel 10 years younger or no cost.

NOTE: If your chemist does not have "TOSANINE" BRAND RECTAL BOUGIES, send 2/6 to the manufacturers for full size box. Success guaranteed or money refunded. Address Tosanine Health Laboratories (Dept. 22.E) 20/26 Brunswick Place, City Rd., London, N.1.

IDEAL HOME Prize finds an IDEAL HOME

Chat with Invalid Winner of House, Pension and £1,000.

A SMILING white-haired woman opened the door of 5, Gower Street, Oxford Road, Reading, and I explained my business, writes a JOHN BULL representative. It was to congratulate Mr. A. W. Davis on capturing *Bullets* Giant Coronation First Prize in Competition No. 1,064—a £1,500 Ideal Home, £1,000 Cash £3 Weekly for Life and a Coronation Week in London.

"It's my son you want," said Mrs. Davis, inviting me into the little sitting-room.

A few minutes later I was chatting with modest young Mr. Davis, the 32-year-old "Bulleteer," who has won the finest prize yet offered in Coronation Year.

"For some years," Mr. Davis explained to me, "I have not been able to work owing to the bad state of my nerves and my eyes. But you can well imagine how this prize is going to help me to get better.

"Before I had to stop working I was employed as a clerk and then I started to write short stories with a fair amount of success. But lately I've had to give up everything of that kind—even reading *Bullets Bulletin*."

Refusing to be beaten by such handicaps, I gathered as he told me of his worrying last few years, he spent on making *Bullets* the time which young fellows of less determination would have wasted—and a wonderful investment, indeed, his hobby has proved.

There was clarity, simplicity and strength in the *Bullet* with which Mr. Davis achieved his First Prize ambition, ON CORONATION DAY — REMEMBER — "HARDEST" SEAT, GEORGE'S! "Tell me how you made it," I invited him.

"I thought of King Edward's abdication," he said, "and its effect on the world—and I realised that this had made King George's job even more difficult. Then I pictured the people in the [illegible] on Coronation Day. Those seats [illegible] route, it occurred to me, would be [illegible] mighty hard before the procession [illegible]

"Linking up these two thoughts," went on to explain, "I realised that 'seat' of the King was the hardest the lot, and that Coronation Day a time to remember this."

Thus, by a little careful thinking Davis developed an idea which [illegible] have occurred to anybody, yet by *Bullet* which ranks amongst the which have ever been written.

But he has done more than success gives every invalid woman who reads these words that *Bullets* is a hobby which enjoy and profit from as much who are blessed with good health.

I asked him about plans for and he looked once more at the ing details of the prize he has. "I haven't had enough time yet," he replied, "but this certain. I shall take Mother holiday, just as a very small her goodness to me—and, of father and two sisters will forgotten."

* * *

"I choose the 4-in-1 Ideal Home rather than the lump sum in case a later message from Mr. Davis BULL, and arrangements are [illegible] accordingly.

Meanwhile, what are *you* doing this enterprising young man to the prize-list? A few minutes *Examples* on the opposite page last *Bullets* Joy Wire to go Coronation Day may well bring First Prize message to your door.

RESULT OF "BULLETS" No. 1065.

First Prize, £300 and Coronation Seats for Two.

J. BOYD, 87, Gould Street, Ayr, Ayrshire.

Example: WITH HER HELP

Bullet: I DON'T *Look* "UNEMPLOYED."

SECOND PRIZE, £50 and Cup Final Seats for Two:

T. S. FEAKINS, 31, Hambrough Road, Southall, Middlesex.
Example: If Britain's Attacked
Bullet: Thankful Neville "Held P.s.t.l—"

THIRD PRIZE, £25:

W. J. POPE, 12, Parc Terrace, Chywoone Hill, Newlyn, Penzance.
Example: Up To The Mark
Bullet: Ship Wasn't—But Loaded.

OTHER PRIZES:

£20: Mrs. D. TREHARNE, Myrtle, Cross Hands, Llanelly, Carms.
Budget Bombshell—"Pineapple" Demanding Taxpayers' "Chunks."

£15: E. E. BAKER, 2, Addiscombe Road, Watford.
With Her Help—I'm Wooing *Another* "Success."

£10: G. WISE, "Roseglen," Maynard Avenue, Margate.
Hint For The Bishops—Stop Droning—Drop "Stoning"!

£9 10s.: Mrs. WILLIAMS, 2, Railway Terrace, Skewen.
If Britain's Attacked—I'm For "Eye For——"

£9: S. JENKINS, 5, Diamond Road, Watford.
Singing His Praises—Birds, Midst Bursting Shells.

£8 10s.: S. R. JONES, 60, New Hall Street, Macclesfield.
Take A Partner And—Let Wife Whet Life!
(Entered on "Target" Prize coupon.)

£8: T. BENT, 69, Storer Road, Loughborough.
In The Beauty Parlour—"Torture" To *Hide* Secret.

£7 10s.: Miss E. TIBBETTS, 119, Highfield Road, Wellingboro', Northants.
Church v. Cinema—Greatest "Love Story" Wins.

£7: H. R. HERBERT, 41, Rosetta Road, Basford.
Hurried Exit—Doctor's—Sonny "Examining" Car!

£6 10s.: R. BEECHEY, 107, Cheverton Road, Birmingham.
Grand Finale—"—And Keep Your Wages!"

£6: G. E. GOODBODY, "Aberfoyle," Ton Avenue, North Harrow.
If Britain's Attacked—Road [illegible]
Agitated "Rabbit."
(Entered on "Target" Prize [illegible]

£5 10s.: C. G. HILL, 211, Marsden [illegible] Talbot.
When Peace Is Dictator—*Parents* [illegible]
"Home Forces."

£5: Mrs. E. GREENWOOD, 52, [illegible] Prestwich.
Singing His Praises—Don't "Cl[illegible] Monday!

£4 10s.: F. R. GOSLING, 1165, [illegible] London, E.
Penetrating—*National* "Walls [illegible]

£4: W. A. LAMBERT, 12, Cum[illegible] London, N.
When Father Refereed—Name "Names" Unprintable!

£3 10s.: J. JACKSON, 64, Wood [illegible] bury, London, N.W.
Criminal—Surroundings. "Impr[illegible] First.

£3: W. H. WILSON, 17, Dingley Ave[illegible] pool.
Dislocated—Village Siding. Broody [illegible]
(Entered on "Target" Prize [illegible]

£2 10s.: W. J. GRANT, 110, Ew[illegible] Brockley, S.E.
Said The Actress—Turned Land[illegible] Actresses!"

£2 10s.: A. DOYLE, 27, Station R[illegible] shore.
A Fine Romance—If Fun Remains.

Each of the above winners up to £25 will receive a Coronation Hamper value over £[illegible] will be of £1. A list of these, together with [illegible] 2s. 6d. winners, can be seen at these offices.

POSTCARD CONTEST WINNERS.—[illegible] prize Awards and five prizes for Runners-[illegible] offered on this page in JOHN BULL dated [illegible] 27 for postcards on the subject of *Bullets* [illegible] hobby. The three chief winners were: W. A. Bell, 10, Whitworth Terrace, Sp[illegible] W. M. Holmes, 111, Carr Lane, Acom[illegible] Mrs. E. Skinner, 8, Kinfore Place, A[illegible] Runners-up: H. Balback, Leeds; H. [illegible] Plymouth; C. H. Green, Sheffield; B. M[illegible] man, Woodford Green; W. A. Watson, [illegible]

FINAL HUGE 'BULLETS' ONE-WEEK OFFER of CORONATION CASH, HAMPERS, SURPRISE PARCELS, AND SILVER SOUVENIR MEDALS

£500 FINE ALL-CASH FIRST PRIZE

£50	£25	£10	£9.10	£9	£8.10
£8	£7.10	£7	£6.10	£6	£5.10
£5	£4.10	£4	£3.10	£3	2 of £2.10

all this week's **6,670 PRIZES** WILL REACH WINNERS ON OR BEFORE CORONATION DAY!

Last **50** GIANT CORONATION HAMPERS EACH VALUE OVER £2

Containing two ranges of 20 items of high-grade non-perishable foodstuffs, specially prepared for Coronation Week

300 of 2'6
2,000 'DOUBLE-STAR TARGETS'
4,000 'STAR TARGETS'

Last **100** CORONATION SURPRISE PARCELS EACH 12'6 VALUE

LAST **200** OFFICIAL ROYAL MINT SILVER CORONATION MEDALS

PUT YOUR CORONATION DAY ADDRESS ON COUPON

BE QUICK IF YOU WANT A "BULLETS" PRIZE FOR CORONATION DAY!

MAKE up your mind to enter some neat efforts within the next few days and you may well score a real triumph in the last great one-week Offer announced this week of *Bullets* Coronation prizes arriving by May 12.

Heading the long prize-list is a splendid £500 First and this is supported by a fine array of other big cheques. Next comes a batch of 50 magnificent Coronation Hampers each value over £2 and containing 20 items of non-perishable foodstuffs, specially prepared for Coronation Week. Supporting them are 100 Coronation Surprise Parcels each value 12s. 6d., and these are followed by the last 200 official Royal Mint Silver Coronation Medals to be presented as *Bullets* prizes.

Congratulations will be wired by JOHN BULL to the winner of that £500 First Prize Bullet on Friday, May 7, and all this Contest's 6,670 prizes will be in winners' hands before Coronation Day, May 12. Put your Coronation Day address on your coupons therefore, making a start on your efforts as soon as you have read the simple instructions below.

HOW TO MAKE "BULLETS"

YOU will find it far easier to make *Bullets* by concentrating on a few examples than if you set your mind wandering up and down the entire list. So first read slowly through the 36 examples provided and select, say, half a dozen with which to work, adding all the suggestions that brings to your mind.

Now each of your finished efforts must consist of EXACTLY THREE or FOUR words of your own original comment, closely connected with the selected *Example*. Your last step then, is to polish up the phrasing of your rough notes.

Suppose, for instance, that you had decided to concentrate on the *Example* THE OLD GUARD. Against this you might consider *Should Not Be Allowed To Stop Progress*. A few minutes' thought would enable you to prune and polish that crude comment into the typical *Bullet*, THE OLD GUARD—MUSTN'T BE PROGRESS'S GOAL.

Before starting on your own efforts, you should study the good points of the big prizes in the 1,065th Contest on the opposite page. Then make a start, remembering that you cannot secure a Coronation prize by May 12 unless your entry is postmarked on or before Saturday, April 24.

Add 2, 3 or 4 words to any "Example"

(Competition No. 1,069)

BRITAIN'S DAY
TO HELP NEVILLE
MAN TO CHOOSE
FRUITS OF PEACE
THE OLD GUARD
ALL THE BEST
HUMAN STORY
SHOWER OF BLESSINGS
FIGHTERS
CAN'T GO ON
STILL UNEMPLOYED
AS TIME PASSES BY
ABSORBING
HER NEW HUSBAND
MADE HIM LOOK SICK
GOOD HUNTING
AT ALL EVENTS
SHE WAS PRETTY, BUT
CUPID'S MISTAKE
HAVING ANOTHER
WAY THINGS ARE
REJECTED
OUGHT TO BE SMASHED
HE'S A CHAMPION, SO
SHAKING IN HIS SHOES
SULKING
DOWN BELOW
EYE TO BUSINESS
IN FRONT
TRY AGAIN AND
IGNORING ALL PROTESTS
BLACK LOOKS
WHEN HE GOT OUT
NOWHERE TO GO
MR. STORK
STRONGHOLD OF DEMOCRACY

READ THESE RULES CAREFULLY.

1. [illegible] will be awarded for what, in the opinion of the judges in consultation with the Editor, is the best Bullet received and the other prizes in order of merit, the test being humour and originality. The Editor undertakes that every Bullet received shall have full consideration by a competent staff of qualified judges.

2. Only one entry may be written on each coupon and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed, and sender's name, address and date of posting must be written on back of postal order, which must be duly noted on each coupon submitted. Coupons must not be detached.

3. The Editor's decision on any matter of dispute arising in connection with this competition is final and legally binding in all respects and acceptance of this rule is an essential condition of entry. Employees of Odhams Press Ltd. and their families are not eligible.

FREE TO OBTAIN SIX FREE ISSUES OF "BULLETS BULLETIN" (AND CROSSWORD GAZETTE) YOU ARE INVITED TO ENCLOSE THIS COUPON WITH "BULLETS" OR CROSSWORD ENTRY.

Please register me for six weeks' free supply of *Bullets Bulletin* and JOHN BULL'S *Crossword Gazette*. I have affixed 5d. in stamps to this coupon for postage.

NAME .....

ADDRESS .....

.....

Supply can be arranged more speedily by posting coupon direct to BULLETIN DEPT., ODHAMS PRESS LTD., 30, Bedford Street, W.C.2.

Affix 1½d. stamp here

Affix 1½d. stamp here

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,069) Closing postmark SAT., April 24. | P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 1 Coupon send P.O. for 6d. | Signed ..... Address .....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,069) Closing postmark SAT., April 24. | P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 2 Coupons send P.O. for 1s. | Signed ..... Address .....

YOU CAN POST YOUR ENTRY UP TILL LAST POST, SATURDAY, APRIL 24.

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,069) Closing postmark SAT., April 24. | P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 3 Coupons send P.O. for 1s. 6d. | Signed ..... Address .....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,069) Closing postmark SAT., April 24 | P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 4 Coupons send P.O. for 2s. | Signed ..... Address .....

If you want to enter further "Bullets," you can write them on plain paper.

ENTRY-FEE.—Enclose a Postal Order with your entry at the rate of 6d. for each Coupon submitted. This should be made payable to "John Bull" and crossed "& Co."

The original cheque for £1,000 chosen by the First Prize-winner (together with Ideal Home, £3 Weekly Life Pension and Coronation Week in London) in Competition No. 1,064 will be displayed in the window of Mr. A. B. Eley, 53, Oxford Street, Reading.

NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the newsagents from whom the chief winners in "Bullets" No. 1,069 usually purchase "John Bull."

Address Entry: "Bullets" No. 1,069, "John Bull," Long Acre, London, W.C.2 (Comp.)

ALMOND OIL ZEE-KOL TOILET SOAP

Beautiful and Talented Woman's Evidence that it

CREATES BEAUTY & PRESERVES BEAUTY

A revelation in transforming the worst skin into a most beautiful satiny and peach-like complexion. Never before has a soap of this description been given to the public. It is made of the purest oils. One must not think of the cheap tablets of soap when thinking of Zee-Kol Almond Oil Soap.

This is the wholesale price of the material used in most of the advertised soaps. Compare this price to Almond Oil, which is 5/6 per lb., and which is used in Zee-Kol Almond Oil Soap.

Blended with the most exquisite perfumes, Almond Oil has been chosen for this Zee-Kol Super Toilet Soap. It contains the purest and the most natural oil for the skin. When washing the natural oil is replaced and the skin keeps firm, smooth and beautiful. No ordinary soap can do what Zee-Kol ALMOND Oil Soap does yet it is sold everywhere to-day at half its former price—6d. instead of 1/-. Zee-Kol Almond Oil Soap is a perfect Shampoo. All dandruff disappears and the hair shines with health. Zee-Kol Pills together with the use of Zee-Kol Soap keeps one perfectly slim and in perfect health. The skin will radiate health. The Zee-Kol Soap puts back the natural oils after washing. Zee-Kol pills are sold, price 1/3 and 3/- per box.

PALM OIL costs 4d. per lb.

ALMOND OIL costs 5/6 per lb.

Now it is easily seen why Zee-Kol Almond Oil Soap is the most expensive to make, as it is very rare to get Almond Oil in soap at all. The price of Almond Oil will prove to everyone that there is no soap in the world so marvellous as Zee-Kol Almond Oil Soap. It has taken years to know how to blend the oils in this soap, because it is not like other soaps to-day, which are only ordinary soaps. Its oils are a marvellous tonic to the skin.

MARIE ANTOINETTE.

Marie Antoinette was the wife of Louis XVI. She was very extravagant; people were overtaxed to pay for her pleasures, which were many. Her amusements took many forms; her one cry was, "I must be amused," while people in France cried for bread. France got tired of this continued extravagance and her admirers, which in the end brought her husband and herself to the guillotine. Marie Antoinette was known and admired for her glorious complexion. We have proof that the materials she used are in Zee-Kol Soap to-day and the same perfume. Marie Antoinette was born 1755. She married Louis XVI. when she was only 14, and she was guillotined in 1793.

1/- LARGE TABLET NOW 6d.

Obtainable from all Chemists and Stores, or direct from

SHAVEX ZEE-KOL CO., LTD.

(Dept. S14), 40, Blenheim Rd., Upper Holloway, N.19.

NO SOAP—NO BRUSH

SHAVEX

REVOLUTION IN SHAVING

Millions are now using SHAVEX all over the world. Beware of imitations.

THROW AWAY YOUR SOAP AND BRUSH AND USE THE UP-TO-DATE METHOD OF SHAVING which takes a quarter of the time

WE GUARANTEE THAT ONE CAN HAVE A PERFECT SHAVE IN TWO MINUTES WITH SHAVEX.

SHAVEX is without doubt the most perfect way of Shaving that man can desire. What is more simple than just wetting the beard and smearing on a little Shavex—and then a perfect Shave? Shavex contains Almond Oil, which is a fine skin food for the face. You shave in a quarter of the time that is taken by any other method, and you rub the rest of the Shavex into the skin—this takes away the wrinkles and keeps the face in a perfect condition. Fancy every day scrubbing one's face with very hot water and soap full of soda. One has only one face for a lifetime and it should be treated kindly. Oils in SHAVEX we repeat will keep the face young and without wrinkles, and after shaving you will always feel as fresh as a daisy. The Shavex Cream makes the bristles of the beard stand up, when they are easily shaved with the razor. The ordinary creams and soaps flatten the beard, and so it is impossible to get the perfect shave. If grass is lying down it is more difficult for the mower to cut than if it is standing up. It is the same with the beard and Shavex. SHAVEX gets between all the hairs and forces the beard to stand up, and one can cut it so easily and get a perfect shave.

Good Lord! It's twenty to eight and I have to dress, shave and have my breakfast by eight o'clock, but what's the odds, having Shavex it only takes a minute or two to shave.

Hey! Presto! I've had a perfect shave in two minutes. I washed, and while my face was still moist I smeared Shavex over it, and with the use of a Shavex Super Blade I've had the finest shave that anyone could ever have. I feel as fresh as a daisy.

Now I've got ten minutes to have my breakfast and a nice walk and catch the 8.15 train. When I think of the old soap and brush method with my face all smarting and the time it took me, Shavex is indeed a godsend. Since I have used Shavex everybody tells me how well and young I look. It's the Shavex Cream containing Almond Oil which I rub in after I shave that preserves my skin and keeps the wrinkles away.

TRY A SHAVEX BLADE, THE KEENEST AND BEST BLADE ON THE MARKET. PRICE 2d. INSTEAD OF 4d.

SHAVEX is sold everywhere in 6d., 1/- & 1/6 Tubes and 1/6 Pots

Obtainable from all Chemists and Stores or direct from:—

SHAVEX ZEE-KOL CO., LTD.

(Dept. R.11), 40, Blenheim Rd., Upper Holloway, N.19.

DOGE CREAM

THE MARVELLOUS

COMPLEXION RESTORER

HOWEVER sallow or patchy your complexion may be, we guarantee to make it perfect with Doge Cream. Doge Cream is absolutely a complete restorer. It works miracles on the skin and is the most ideal complexion cream on the market. It is the most remarkable cream that has ever been blended into a face cream. It contains Almond Oil and it does not grow hair. It preserves the skin and takes away all wrinkles and leaves the skin smooth as a child's. It was taken from an old Venetian recipe. We guarantee that there is not another cream in the world to compare with Doge Cream. It will make the worst complexion perfect. Doge Cream is not a vanishing cream, and does not dry up the skin; it keeps the skin supple, firm and youthful. If Doge Cream is smeared around the eyes at night wrinkles will vanish as if a miracle had happened.

When thinking of other face creams remember that Doge Cream is not like any of them. Try it and you will never go back to any other face cream you have ever used. The original recipe was beyond price in the days when it was first known, but to-day we can make up all these preparations for the skin. We do not pay for Society women to give us their portraits, but over a thousand of the leading Society women use Doge Cream.

JOSEPHINE was a beautiful creole. She married Count Beauharnais, who was guillotined during the French Revolution, and Josephine only escaped by a miracle. Amongst the names of those to be guillotined, which came through to the Tribune, was one, Josephine, but a sympathiser, who was in control of some of the names, cheered up the signature of Josephine and thus saved her life. She married Napoleon Bonaparte while he was still poor, knowing that he would be able to do great things later. One thing she was noted for, and that was always making up face creams, and she certainly made wonderful compounds in this direction. The one cream she used was an exact facsimile of Doge Cream of to-day. She called it her Venetian Cream. She was not young when she married Napoleon, but her complexion gave her wonderful youth. Her vanity was great—She had great charm—Her admirers were many—Her lovers were never proved. She lived and died with only one thought of Napoleon.

In Tubes 6D and 9D

In Pots 1/- and 2/-

Obtainable from all Chemists and Stores or direct from:—

SHAVEX ZEE-KOL CO., LTD.

(Dept. D66) 40, Blenheim Road, Upper Holloway, London, N.19

SKIN DISEASES

Disappear in a Night

WE HAVE A ROOM FULL OF TESTIMONIALS.

Many may promise a wonderful cure but there is nothing like Zee-Kol. Beware of imitations.

ZEE-KOL is, without doubt, the most wonderful skin remedy of all time. The cruellest Skin Diseases, such as Ulcers, Eczema, Abscesses, Erysipelas, etc., are rapidly and completely banished and Pimples, Blackheads, Boils, Rashes, etc., disappear like magic. Never was known any remedy like Zee-Kol. Where it touches, the skin takes on a finer and healthier glow. Zee-Kol kills all germs that enter the skin—that is why it cures the moment it touches the skin. It destroys everything unhealthy to the skin. No skin disease can resist it. Forget it being a Patent Medicine. This is the only way we have of letting world know of Zee-Kol's marvellous power of skin healing. There is nothing in the world to compare with Zee-Kol. Do not hesitate. Go straight to your chemist and get a box of Zee-Kol and rest absolutely assured that your skin troubles will speedily be banished. Zee-Kol cures, in record time, Eczema, all kinds of Ulcers, Hæmorrhoids, Chilblains, Bad Legs, Severe Burns, etc.

ECZEMA.

"I suffered from Eczema all over my face and body. I applied Zee-Kol and in three days the Eczema had gone."

VARICOSE AND OTHER ULCERS.

"For years I could not walk with Ulcerated Leg. Zee-Kol cured it in a week."

ABSCESSES.

Zee-Kol instantly draws out all inflammation and the abscess is healed in twenty-four hours.

ERYSIPELAS.

This alarming skin affection will disappear in a few days with Zee-Kol applied night and morning. Its effect is marvellous.

CORNS.

The worst corns will soon disappear if Zee-Kol is applied to them night and morning.

BURNS.

Zee-Kol takes all pain away and no blister will form.

BOILS, ETC.

Boils cannot resist the wonderful healing properties of Zee-Kol and in two days they disappear.

PIMPLES AND BLACKHEADS.

"I always had Blackheads and Pimples. Zee-Kol cured them in a night—they vanished."

LUMBAGO, STIFF JOINTS, ETC.

Splendid for Stiff Joints, rubbed in gently by the fire, and for Rheumatism.

ZEE-KOL

The Wonder Skin Remedy

Obtainable from Chemists & Stores at

1/3 or a large tin 3/-

or direct from:—

SHAVEX ZEE-KOL Co., Ltd.

(Dept. Z.K.18), 40, Blenheim Road, Upper Holloway, London, N.19.

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